



Regular Meeting Agenda
Brampton Sports Hall of Fame Committee
The Corporation of the City of Brampton

Date: September 9, 2021

Time: 7:00 p.m.

Location: Council Chambers - 4th Floor, City Hall - Webex Electronic Meeting

Members:

Dean McLeod (Co-Chair)

Glenn McClelland (Co-Chair)

Carmen Araujo

Beth Cooper

Norman DaCosta

Don Doan

Ken Giles

Frank Juzenas

Bryan Steve Kerr

Dave Middaugh

Ziggy Musial

Randy Osei

Mohammad Shoaib

Ron Noonan

City Councillor J. Bowman

Wards 3 and 4

City Councillor D. Whillans

Wards 2 and 6

NOTICE: In consideration of the current COVID-19 public health orders prohibiting large public gatherings and requiring physical distancing, in-person attendance at Council and Committee meetings will be limited to Members of Council and essential City staff only. Public attendance at meetings is currently restricted. It is strongly recommended that all persons continue to observe meetings online or participate remotely.

For inquiries about this agenda, or to make arrangements for accessibility accommodations for persons attending (some advance notice may be required), please contact: Chandra Urquhart, Legislative Coordinator, Telephone 905.874.2114, TTY 905.874.2130 cityclerksoffice@brampton.ca

Note: Meeting information is also available in alternate formats upon request.

1. **Call to Order**

2. **Approval of Agenda**

3. **Declarations of Interest under the Municipal Conflict of Interest Act**

4. **Previous Minutes**

4.1. Minutes - Brampton Sports Hall of Fame Committee - May 6, 2021

The minutes were considered by Committee of Council on May 26, 2021, and were approved by Council on June 2, 2021. The minutes are provided for Committee's information.

5. **Presentations\Delegations**

5.1. Presentation by Teri Bommer, Coordinator, Sport Liaison, Recreation Services, re: Sports Hall of Fame - Victoria Park Update

6. **Reports**

7. **Sub-Committees**

7.1. Minutes - Building Sub-Committee - July 8, 2021

To be received

8. **Other/New Business**

8.1. Update by Ashlyn Gladman, Events Specialist, Strategic Communications, re: Class of 2021 Campaign-based Recognition Program

8.2. Update by Teri Bommer, Coordinator, Sport Liaison, re: Nominations Received and Next Steps

9. Correspondence

10. Information Items

11. Question Period

12. Public Question Period

15 Minute Limit (regarding any decision made at this meeting)

During the meeting, the public may submit questions regarding recommendations made at the meeting via email to the City Clerk at cityclerksoffice@brampton.ca, to be introduced during the Public Question Period section of the meeting.

13. Closed Session

14. Adjournment

Next Meeting: Thursday, October 7, 2021 at 7:00 p.m.



Minutes

Brampton Sports Hall of Fame Committee

The Corporation of the City of Brampton

Thursday, May 6, 2021

Members Present: Dean McLeod (Co-Chair)
Glenn McClelland (Co-Chair)
Carmen Araujo
Beth Cooper
Norman DaCosta
Don Doan
Ken Giles
Frank Juzenas
Bryan Steve Kerr
Dave Middaugh
Ziggy Musial
Ron Noonan
City Councillor J. Bowman
City Councillor D. Whillans

Members Absent: Randy Osei
Mohammad Shoaib

Staff Present: Edward Nickoloff, Rec Spvr, Sports & Comm Partner
Teri Bommer, Coordinator, Sport Liaison
Chandra Urquhart, Legislative Coordinator

1. **Call to Order**

The meeting was called to order at 7:03 p.m. and adjourned at 7:26 p.m.

2. **Approval of Agenda**

SHF007-2021

That the Agenda for the Brampton Sports Hall of Fame Committee meeting of May 6, 2021, be approved as published and circulated.

Carried

3. **Declarations of Interest under the Municipal Conflict of Interest Act**

Nil

4. **Previous Minutes**

4.1 Minutes - Brampton Sports Hall of Fame Committee Meeting - March 4, 2021

The minutes were considered by Committee of Council on March 31, 2021 and approved by Council on April 7, 2021. The minutes were provided for Committee's information.

The correct spelling of the Brampton Excelsior Lacrosse team was noted.

5. **Presentations\Delegations**

Nil

6. **Reports**

Nil

7. **Sub-Committees**

7.1 Minutes - Building Sub-committee Meeting of March 23, 2021

Terri Bommer, Coordinator, Sport Liaison, Recreation, referenced the Building Sub-committee minutes of the meeting with A49, the architect in charge of the Victoria Park project and their curatorial consultant. She provided a summary of the following:

- Groups that will be targeted - primary and secondary

- Items to be displayed with respect to photos, memorabilia, and inductee information
- Event/programming space, uses and goals
- Induction ceremony details
- Objectives to enhance visitor circulation and experience
- Ideas to make location 'stand out' and welcoming
- Promotional ideas that would encourage enthusiasm
- Next steps include
 - a second meeting with the consultant
 - presenting the approved floorplan to Committee

The following motion was considered:

SHF008-2021

That the **Minutes of the Building Sub-committee meeting of March 23, 2021** to the Brampton Sports Hall of Fame Committee meeting of May 6, 2021 be received.

Carried

8. Other/New Business

8.1 Update by Teri Bommer, Coordinator, Sport Liaison, Recreation, re: Campaign-based Recognition Program for Class of 2021 – Communication Plan

Teri Bommer, Coordinator, Sport Liaison, Recreation, provided an overview of some of the key components of Communication Plan as follows:

- Email was sent to 2021 inductees last week advising of the change in this year's program – a second email will follow up early next week
- Sports Hall of Fame website will go live on May 10th, with the updated new logo, head shots/biographies/videos of this year's inductees - the intent is to encourage interest in the community to visit the website
- Social media campaign includes short teaser videos (produced by Winged Whale Media) on all City platforms to coincide with the Mayor's announcement at Council on May 12th

- Brampton Guardian article will be released in the paper the week of May 17th – their web campaign will be launched on May 12th
- Advertisements will be posted in bus shelters the week of May 17th – locations still to be determined
- Gift boxes will be ready and prepared for delivery to inductees when it is deemed to be safe
- Commemorative books have been updated with the new logo and will be sent to the print shop next week for inclusion in the gift boxes

Committee noted that Ms. Bommer provided contact information for a brief interview regarding the Hall's 40th anniversary and this year's inductees. The article will be published in the Brampton Guardian the week of May 17th.

SHF009-2021

That the update by Teri Bommer, Coordinator, Sport Liaison, Recreation, and the **Campaign-based Recognition Program for Class of 2021 – Communication Plan**, to the Brampton Sports Hall of Fame of Committee meeting on May 6, 2021 be received.

Carried

9. Correspondence

Nil

10. Information Items

Nil

11. Question Period

Nil

12. Public Question Period

Nil

13. Closed Session

Nil

14. **Adjournment**

The following motion was considered:

SHF010-2021

That the Brampton Sports Hall Fame Committee do now adjourn to meet again on June 3, 2021 at 7:00 p.m.

Carried

Glenn McClelland (Co-Chair)

Dean McLeod (Co-Chair)

Date: 2021-09-09

Subject: **Victoria Park Update**

Contact: Terri Bommer, Coordinator, Recreation Services, 905-874-2351

Report Number: Community Services-2021-982

Recommendations:

That the presentation from Teri Bommer, Coordinator, Sport Liaison, Recreation Services, to the Brampton Sports Hall of Fame Committee meeting of September 9, 2021 received.

Vict Sports Hall of Fame Committee

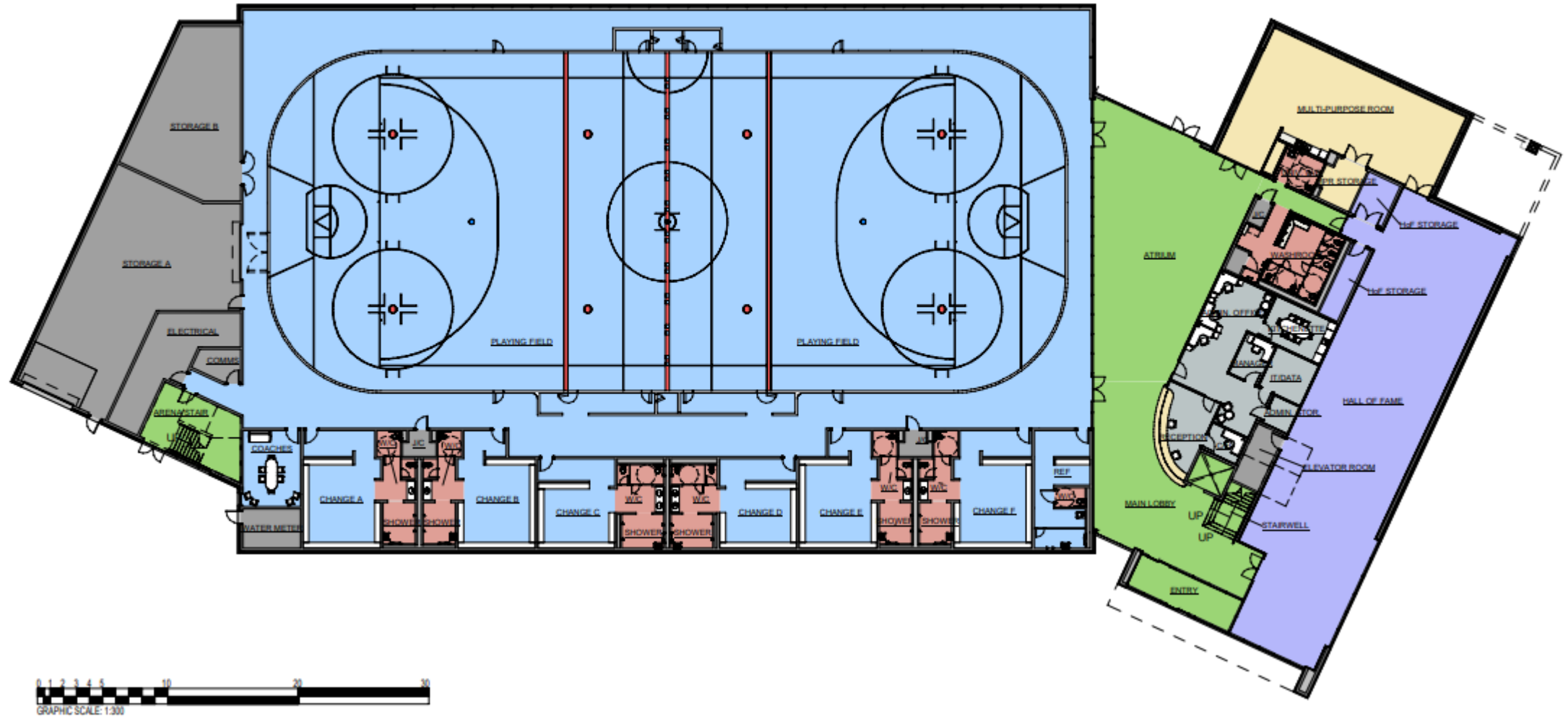
September 9, 2021



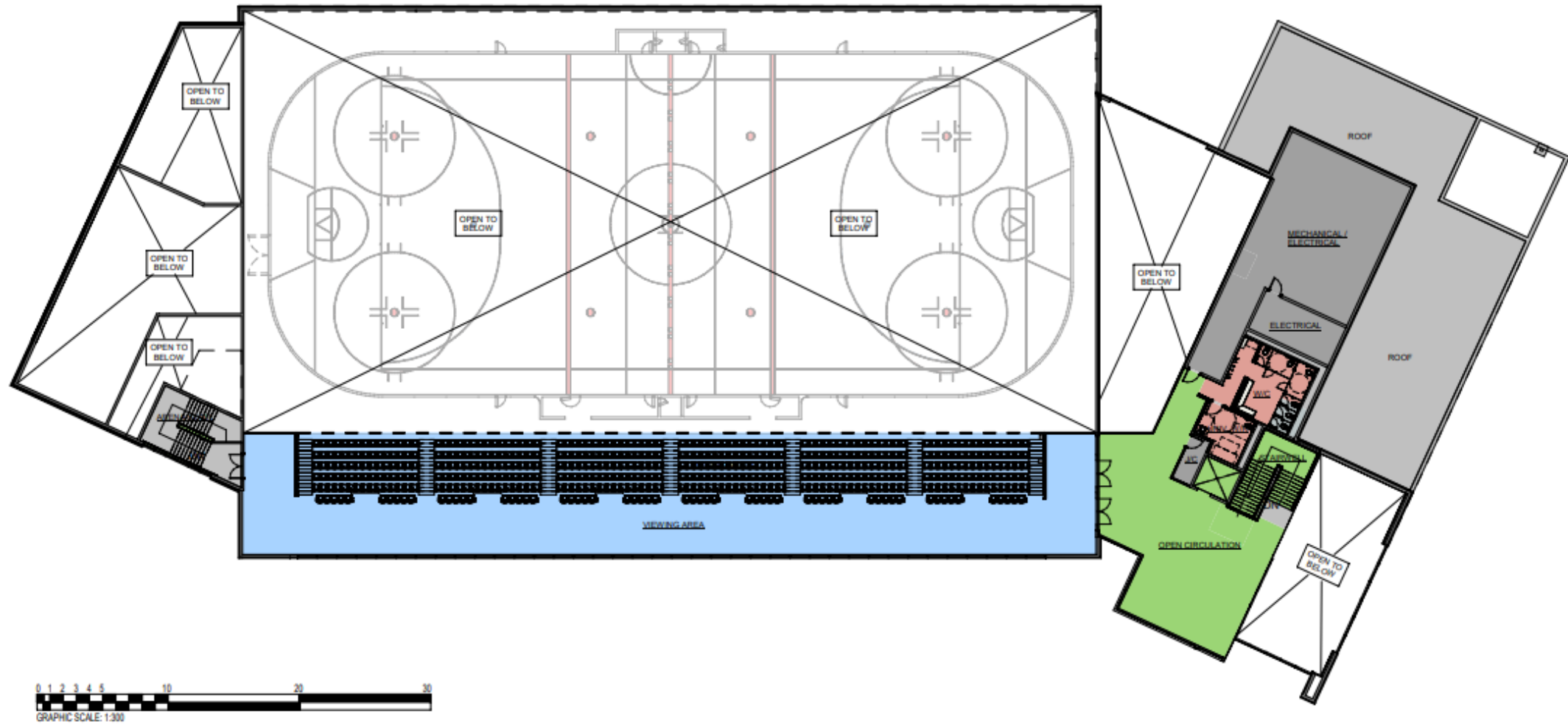
Site Plan



Ground Floor



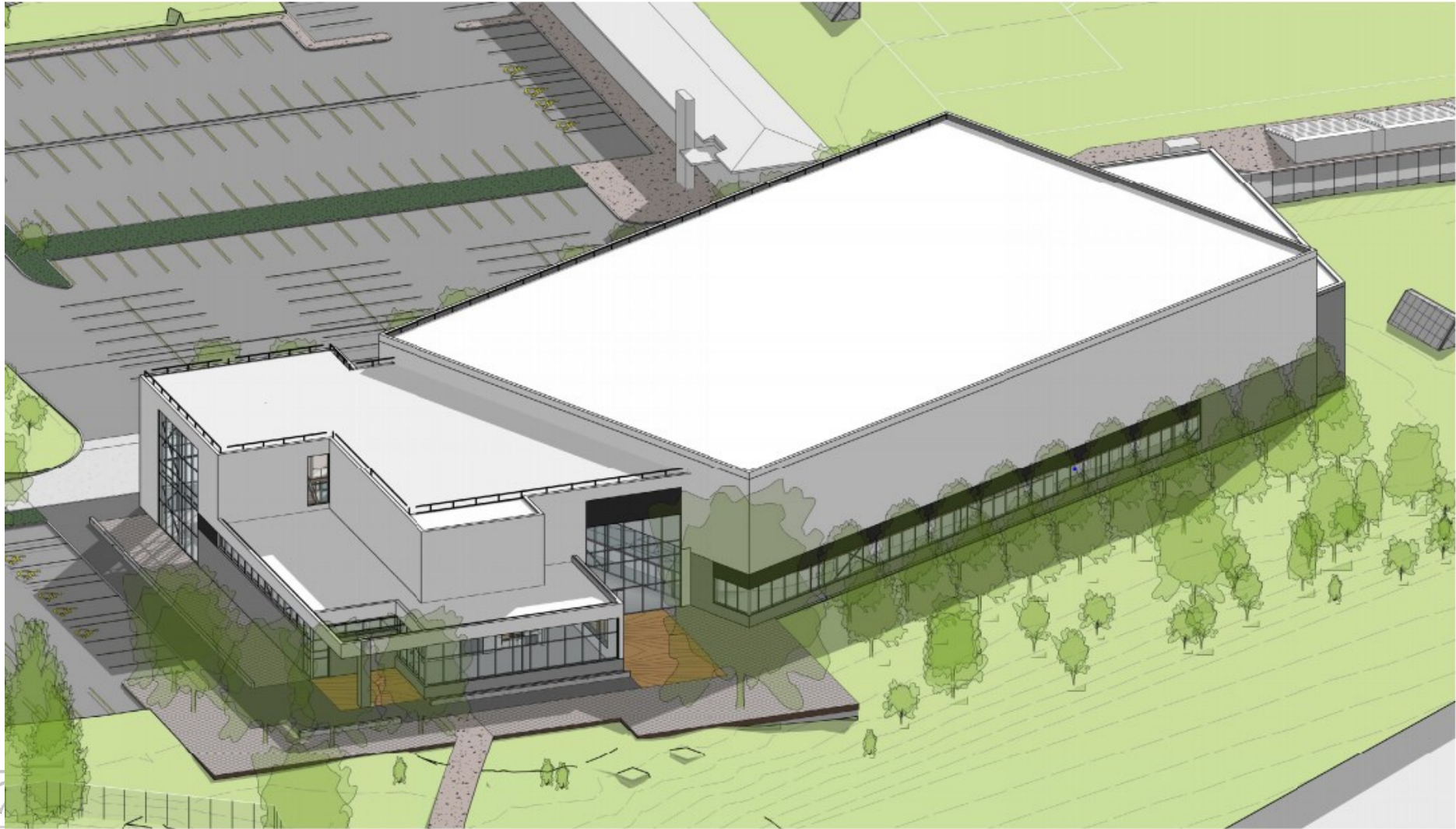
Second Floor



Southeast Aerial



Southwest Aerial



Main Entrance



Preliminary Design Concept, Architecture 49, August 23, 2021

Brampton Sports Hall of Fame Building Sub-Committee Meeting
Thursday, July 8, 2021 @ 7:00pm

Attendees:

SHOF Committee: Beth Cooper, Glenn McClelland, Dean McLeod, Ziggy Musial, Ron Noonan, Norman Da Costa, Dave Middaugh, Mohammad Shoaib, Councillor Jeff Bowman

City of Brampton: Teri Bommer, Ed Nickoloff, Heidi Calder, Sonika Soor, Meaghan Aldcroft, David Bottoni, Ali Jourabloo

A49: Matthew Delean, Marie-Claude Baillargeon, Eric Demay, Giordano Piccolotto, Albert Paquette

Meeting Minutes:

2 documents circulated prior to meeting for sub-committee review – Reference Projects and Architectural Recommendations

Floor Plan

- Matthew presented committee with floor plan of new building
- Creating additional parking
- Main entrance to SHOF is along the Victoria Cres side and will be accessible from main lobby
- Staircase to the 2nd floor (to access seating area of fieldhouse) will look into the SHOF
- Front of SHOF will be two stories, which will allow for taller displays, banners, etc.
- As you approach the facility there is a glass front where the SHOF logo can be displayed
- Direct access to MPR from SHOF
- An outdoor court yard is located north side of SHOF
- Two storage rooms within the SHOF area

Other Discussion Items

- Fire protection in the building in general and specific to the SHOF itself
- Interactive displays – creating a fun interactive experience
- Protection of display artifacts and pictures from natural light (glazing, position of display cabinets, blinds all possible options)
- Sound management – discussion around ceiling and flooring material