



Minutes

Brampton Sports Hall of Fame Committee

The Corporation of the City of Brampton

Thursday, September 9, 2021

Members Present: Carmen Araujo
Beth Cooper
Norman DaCosta
Don Doan
Ken Giles
Frank Juzenas
Dave Middaugh
Ziggy Musial
Mohammad Shoaib
Ron Noonan
City Councillor J. Bowman

Members Absent: Dean McLeod (Co-Chair)
Glenn McClelland (Co-Chair)
Bryan Steve Kerr
Randy Osei
City Councillor D. Whillans

Staff Present: Teri Bommer, Coordinator, Sport Liaison
Ashlyn Gladman, Events Specialist
Chandra Urquhart, Legislative Coordinator

1. Call to Order

The meeting was Chaired by Beth Cooper, Member.

The meeting was called to order at 7:03 p.m. and adjourned at 7:48 p.m.

2. Approval of Agenda

SHF011-2021

That the Agenda for the Brampton Sports Hall of Fame Committee meeting of September 9, 2021 be approved as published and circulated.

Carried

3. Declarations of Interest under the Municipal Conflict of Interest Act

Nil

4. Previous Minutes

4.1 Minutes - Brampton Sports Hall of Fame Committee - May 6, 2021

The minutes were approved by Council on June 2, 2021 and provided for Committee's information.

5. Presentations\Delegations

5.1 Presentation by Teri Bommer, Coordinator, Sport Liaison, Recreation Services, re: Sports Hall of Fame - Victoria Park Update

Teri Bommer, Coordinator, Sport Liaison, presented renderings of the proposed floor plan of the New Victoria Park Arena and Sports Hall of Fame. The following was highlighted:

- Site plan - in relation to existing amenities on site
- Ground floor - conceptual drawings
- Second floor - seating capacity
- Aerial view from south east and south west
 - conceptual renderings of the facility from different perspectives
- Main entrance images

In response to questions, Ms. Bommer noted that the building has been demolished, start of construction is anticipated in 2022 and the timing of future functions to be held at the site depends on construction completion date.

SHF012-2021

That the presentation from Teri Bommer, Coordinator, Sport Liaison, Recreation Services, to the Brampton Sports Hall of Fame Committee meeting of September 9, 2021, re: **Sports Hall of Fame - Victoria Park Update** be received.

Carried

6. Reports

Nil

7. Sub-Committees

7.1 Minutes - Building Sub-Committee - July 8, 2021

In response to a question with respect to the cost of interactive display boxes, Ms. Bommer advised that additional information will be provided at a future meeting.

The following motion was considered:

SHF013-2021

That the **Minutes of the Building Sub-committee Meeting – July 8, 2021**, to the Brampton Sports Hall of Fame Committee meeting of September 9, 2021 be received.

Carried

8. Other/New Business

8.1 Update by Ashlyn Gladman, Events Specialist, Strategic Communications, re: Class of 2021 Campaign-based Recognition Program

Ashlyn Gladman, Events Specialist, Strategic Communications, provided an update on the 'Class of 2021 Campaign-based Recognition Program', noting the success of the campaign. Highlights included the following:

- Development of the new branding
- Communication campaign – social media

- suggestion that social media be integrated in the communication strategy for future induction events
- benefits of social media with the proposed opening of the Sports Hall of Fame at Victoria Park Arena

Committee discussion on this matter included the following:

- Question on the follow-up communication to inductees after the induction
 - biographies, commemorative books, gift boxes and other materials will be mailed to inductees

The following motion was considered:

SHF014-2021

That the verbal update by Ashlyn Gladman, Events Specialist, Strategic Communications, to the Brampton Sports Hall of Fame Committee meeting of September 9, 2021, re: **Class of 2021 Campaign-based Recognition Program** be received.

Carried

8.2 Update by Teri Bommer, Coordinator, Sport Liaison, re: Nominations Received and Next Steps

Teri Bommer, Coordinator, Sport Liaison, provided an update on the nominations received and outlined the next steps of the process that included the following:

- Due to COVID-19, the nomination window to receive applications was open all year in 2020 for the CLASS of 2020 event
- Current nomination period ended on June 15, 2021
- A total of 17 nominations were received
- Next steps include:
 - arrangements for the review of nominations by Nomination Sub-committee to determine eligibility
 - communication with Sub-committee to determine the preferred format to receive copies of nomination packages for review

In response to questions, Ms. Bommer advised that a variety of sports were represented in the nominations received and a date for the induction ceremony has not been confirmed for the 2022 event.

The following motion was considered:

SHF015-2021

That the update by Teri Bommer, Coordinator, Sport Liaison, to the Brampton Sports Hall of Fame Committee meeting of September 9, 2021, re: **Nominations Received and Next Steps** be received.

Carried

9. Correspondence

Nil

10. Information Items

Ken Giles, Member, provided information on potential Sports Hall of Fame athletes.

Due to technical issues, Committee suggested that Mr. Giles forward the information by email to Ms. Bommer, who advised that the information would be shared with the Nomination Sub-committee.

Frank Juzenas, Member, provided additional information on the accomplishments of various athletes with respect to football and basketball.

11. Question Period

Nil

12. Public Question Period

Nil

13. Closed Session

Nil

14. Adjournment

SHF016-2021

That Brampton Sports Hall of Fame Committee do now adjourn to meet again for on October 2, 2021 at 7:00 p.m.

Carried

Glenn McClelland (Co-Chair)

Dean McLeod (Co-Chair)