



## Agenda

### Age-Friendly Brampton Advisory Committee The Corporation of the City of Brampton

**Date:** September 28, 2021  
**Time:** 7:00 p.m.  
**Location:** Council Chambers - 4th Floor, City Hall - Webex Electronic Meeting

**Members:** Saad Ali (Co-Chair)  
Bob Pesant (Co-Chair)  
City Councillor J. Bowman  
City Councillor D. Whillans  
City Councillor C. Williams  
Elvira Brathwaite  
Tony Brookes  
Umar Javed  
Angela Johnson  
Sushil Ninawat  
Elizabeth Pike  
Sonya Singh  
Vidhi Bhatt, Brampton Multicultural Youth Council  
Sandra Fitzpatrick, Manager, Region of Peel Public Health  
Peter Howarth (CARP)  
Myrna Adams, Brampton Seniors Council  
Rodrigo Merio, Brampton Multicultural Community Centre  
Ava Joshi, Community Investment Manager, United Way  
Nellie Groenenberg, Coordinator, Social Service Worker, Gerontology  
Joelle Berube-Cheng, Peel Senior Link  
Laura Tribble, Advisor, Region of Peel, Housing Services

**NOTICE:** In consideration of the current COVID-19 public health orders prohibiting large public gatherings and requiring physical distancing, in-person attendance at Council and Committee meetings will be limited to Members of Council and essential City staff only. Public attendance at meetings is currently restricted. It is strongly recommended that all persons continue to observe meetings online or participate remotely.

For inquiries about this agenda, or to make arrangements for accessibility accommodations for persons attending (some advance notice may be required), please contact: Chandra Urquhart, Legislative Coordinator, Telephone 905.874.2114, TTY 905.874.2130  
[cityclerksoffice@brampton.ca](mailto:cityclerksoffice@brampton.ca)

**Note:** Meeting information is also available in alternate formats upon request.

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1. Call to Order

2. Approval of Agenda

3. Declarations of Interest under the Municipal Conflict of Interest Act

4. Previous Minutes

4.1. Minutes - Age-Friendly Brampton Advisory Committee - June 22, 2021

The minutes were considered by Planning and Development Committee on July 25, 2021, and approved by Council on August 11, 2021. The minutes are provided for Committee's information.

5. Presentations\Delegations

5.1. Presentation by Mirella Palermo, Policy Planner, re: Age-Friendly Video Resource & Directory – Project Update

6. Reports / Updates

7. Other/New Business / Information Items

8. Correspondence

9. Question Period

10. Public Question Period

15 Minute Limit (regarding any decision made at this meeting)

During the meeting, the public may submit questions regarding recommendations made at the meeting via email to the City Clerk at [cityclerksoffice@brampton.ca](mailto:cityclerksoffice@brampton.ca), to be introduced during the Public Question Period section of the meeting.

11. Adjournment

Next Meeting: November 23, 2021 at 7:00 p.m.



## Minutes

### Age-Friendly Brampton Advisory Committee

### The Corporation of the City of Brampton

**Tuesday, June 22, 2021**

Members Present: Saad Ali (Co-Chair)  
Elvira Brathwaite  
Umar Javed  
Angela Johnson  
Sushil Ninawat  
Sonya Singh  
Vidhi Bhatt, Brampton Multicultural Youth Council  
Sandra Fitzpatrick, Manager, Region of Peel Public Health  
Myrna Adams, Brampton Seniors Council  
Ava Joshi, Community Investment Manager, United Way  
City Councillor D. Whillans  
City Councillor J. Bowman  
City Councillor C. Williams

Members Absent: Bob Pesant (Co-Chair)  
Tony Brookes  
Elizabeth Pike  
Peter Howarth (CARP)  
Rodrigo Merio, Brampton Multicultural Community Centre  
Nellie Groenenberg, Coordinator, Social Service Worker, Gerontology  
Joelle Berube-Cheng, Peel Senior Link  
Laura Tribble, Advisor, Region of Peel, Housing Services

Staff Present: Jeffrey Humble, Manager, Policy, Program & Implementation  
Alex Taranu, Sr Advisor, Design Environment & Dev., Public Works and Engineering  
Chandra Urquhart, Legislative Coordinator

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1. **Call to Order**

The meeting was called to order at 7:26 p.m. and adjourned at 8:13 p.m.

2. **Approval of Agenda**

**AFC016-2021**

That the agenda for the Age-Friendly Brampton Advisory Committee meeting of June 22, 2021 be approved as published and circulated.

Carried

3. **Declarations of Interest under the Municipal Conflict of Interest Act**

Nil

4. **Previous Minutes**

4.1 Minutes - Age-Friendly Brampton Advisory Committee - May 25, 2021

The minutes were considered by Planning and Development Committee on June 21, 2021, and are pending approval by Council on July 7, 2021. The minutes were provided for information.

5. **Presentations\Delegations**

5.1 Presentation by Alex Taranu, Sr Advisor, Design Environment & Development, Public Works and Engineering, re: Riverwalk Urban Design Master Plan

Alex Taranu, Sr Advisor, Design Environment & Development, Public Works and Engineering, provided a presentation on the Brampton Riverwalk Program - Urban Design Master Plan. The following topics were highlighted:

- Policy and context support
- Work components
- Advocacy, communication and engagement
- Timelines - 2011 -2023
- Urban Design Master Plan (UDMP) - Overview
  - design vision update

- work to date - environment, sustainability, public health focus
- implementation of Brampton's eco park
- design drivers and directions, approaches, intent
- design intent and concept - focus on five areas and parks
- Downtown revitalization and development - Riverwalk area
- Riverwalk project - conclusion include
  - protection from flood and disasters
  - generate employment, attract people and investment
  - make a resilient, sustainable, healthy downtown and City

Committee discussion on this matter included clarification from staff with respect to the following:

- Potential temporary relocation of the Farmers' Market to Rosalea Park
- Parking provisions for downtown given the intent is to revitalize downtown the attract more people
  - a parking strategy will be considered in the overall review of the integrated development plan with the focus on people and sustainable mobility
- Timelines and frequency for construction infrastructure projects for downtown
  - a coordinated approach will be undertaken with respect to scheduling and phasing the projects to minimize impact on the area

The following motion was considered:

**AFC017-2021**

1. That the presentation by Alex Taranu, Sr Advisor, Design Environment and Development, Public Works and Engineering, to the Age-Friendly Brampton Advisory Committee meeting of June 22, 2021, re: **Riverwalk Urban Design Master Plan** be received.

Carried

**6. Reports / Updates**

Nil

**7. Other/New Business / Information Items**

Nil

8. **Correspondence**

Nil

9. **Question Period**

Nil

10. **Public Question Period**

Nil

11. **Adjournment**

The following motion was considered:

**AFC018-2021**

That the Age-Friendly Brampton Advisory Committee meeting do now adjourn to meet again on Tuesday, September 28, 2021 at 7:00 p.m.

Carried

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Saad Ali (Co-Chair)

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Bob Pesant (Co-Chair)

**Date:** 2021-09-17

**Subject:** **Age-Friendly Video Resource & Directory – Project Update**

**Contact:** Mirella Palermo & Melinda Yogendran

**Report Number:** Planning, Bld & Ec Dev-2021-1043

**Recommendations:**

1. THAT the presentation titled, 'Age-Friendly Directory Update – Staying Connected: Video Resource & Directory for Seniors and Caregivers' presented to Age-Friendly Brampton Advisory Committee be received.

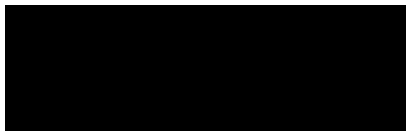
# Age-Friendly Directory

“Staying Connected: Video Resource & Directory for Seniors and Caregivers”

## AFC Update

Tuesday, September 28, 2021

Please note: photo(s) were taken prior to onset of COVID-19 and introduction of physical distancing and mandatory face covering regulations.



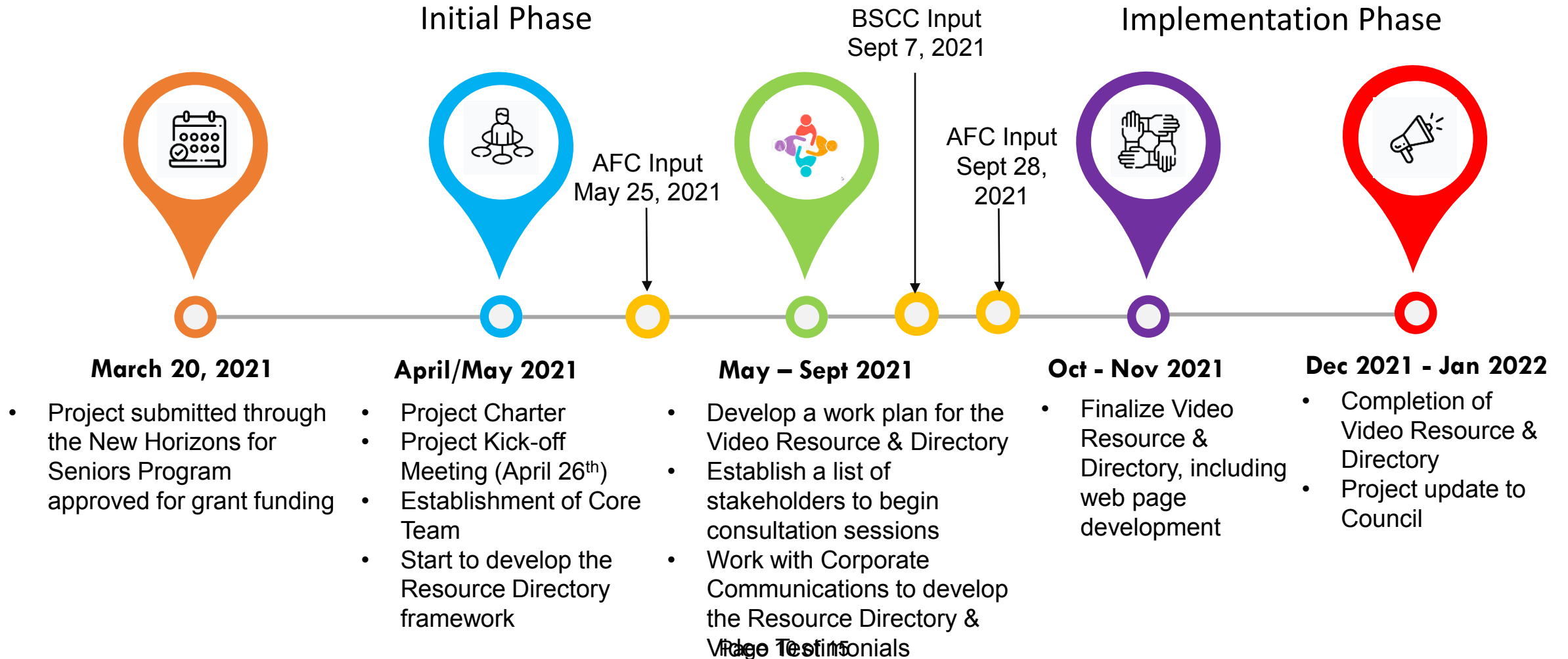


# Project Overview

- Mandate: To increase access to resources and services for seniors and caregivers through the development of a video tool and a Brampton Age-Friendly Resource Directory.
- Objectives: Fostering intergenerational connections; furthering Brampton's Age-Friendly Vision to meet the needs of all ages and abilities; and, leveraging expertise and wisdom of older adults in Brampton.
- The video resource and directory supports the following age-friendly focus areas as identified by the World Health Organization and Brampton's Age-Friendly Strategy and Action Plan:
  - ✓ #4 Social Participation; #5 Respect and Social Isolation; #7 Communication and Information; #8 Community Support and Health Services.
- Grant funding approved in March 2021: \$20,575 (\$850 Professional fees; \$19,725 Project Costs (WebEx, Video Production, Translation, Tech support, promotion, ads).

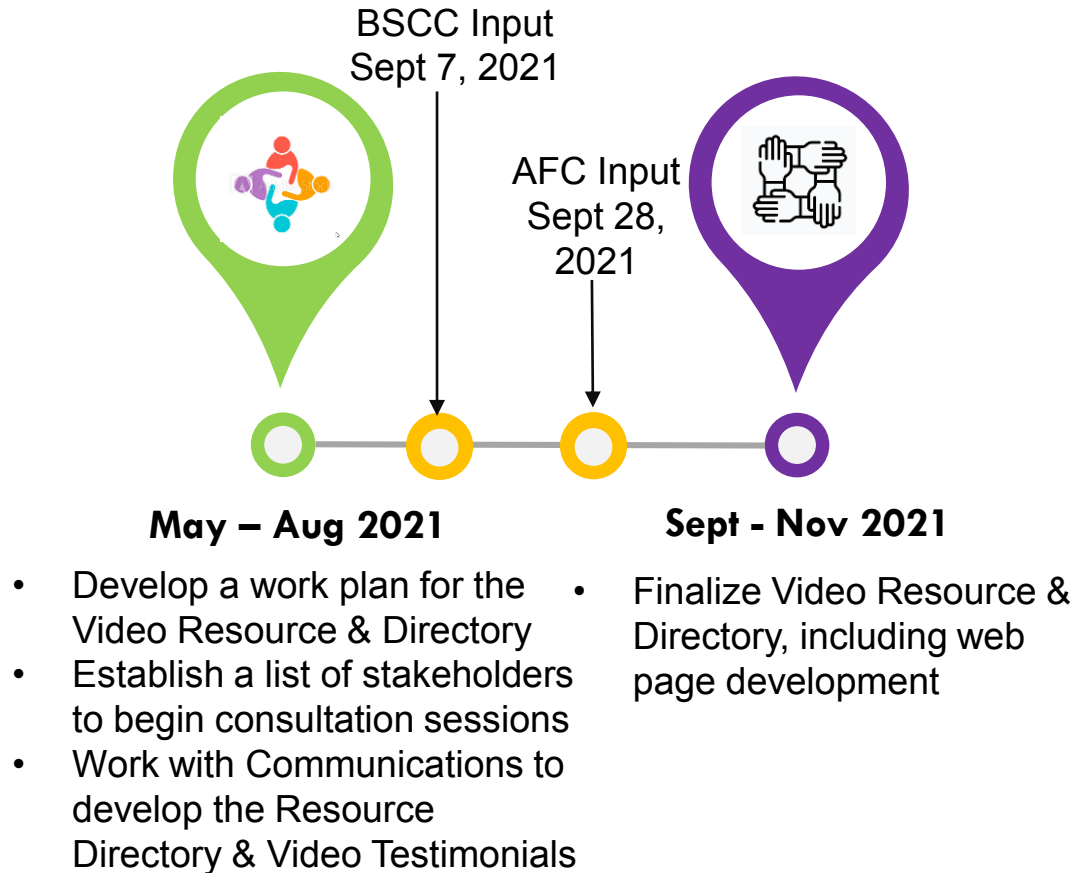


# Project Timeline



# Project Timeline

## Implementation Phase



## Work Underway

- AF Resource Directory (Content & Webpage Format)
- Establishment of a volunteer group from the Age-Friendly Committee (two meetings held June 30<sup>th</sup>/Aug 4<sup>th</sup>, 2021)
- Stakeholder consultations (Two sessions held Sept 8<sup>th</sup>/10<sup>th</sup>) – follow-up sessions being held

## Upcoming Work

- Completion of the AF Resource Directory – September/early October 2021
- Working on the videos (Scripting, Testimonials, Finding Volunteers)
- Completion of videos – late October/November 2021
- Project Update to the Federal Government – Q4 2021

# Stakeholder Consultation Highlights

- Expanding the Resource Directory to include other organizations (i.e. Elder Abuse Support, incorporating additional services from PCHS, providing additional information on frauds and scams)
- Collaborating with 211 to share databases
- Connecting with the Brampton Library & Animal Services
- Outreach should be in print (i.e. flyer available at key locations – Peel Housing buildings, Knightsbridge, medical centers, pharmacies)
- Training Sessions offered at key locations
- Resource directory available in print





# Resource Directory Format

## Step 1



HOME AND SOCIAL  
SUPPORTS



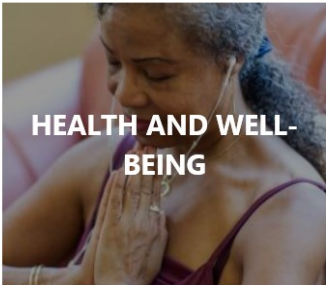
TRANSPORTATION



RECREATION



SOCIAL  
CONNECTIVITY

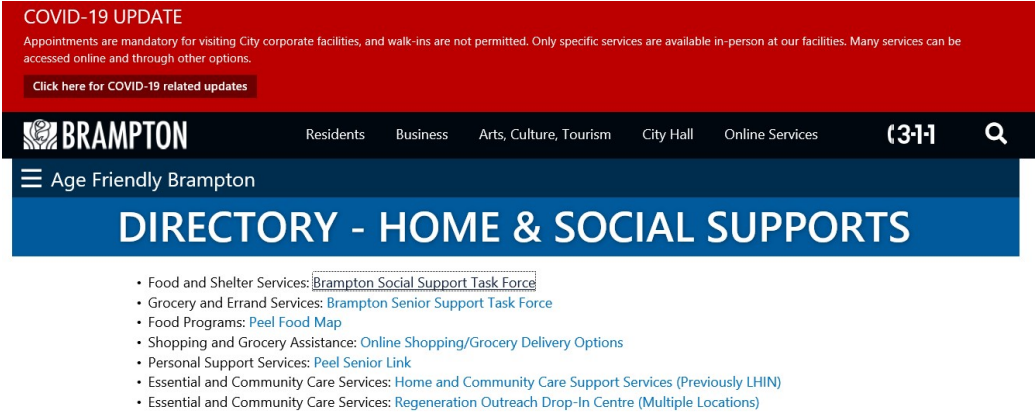


HEALTH AND WELL-  
BEING



FINANCIAL &  
ACCESSIBILITY  
SUPPORTS

## Step 2



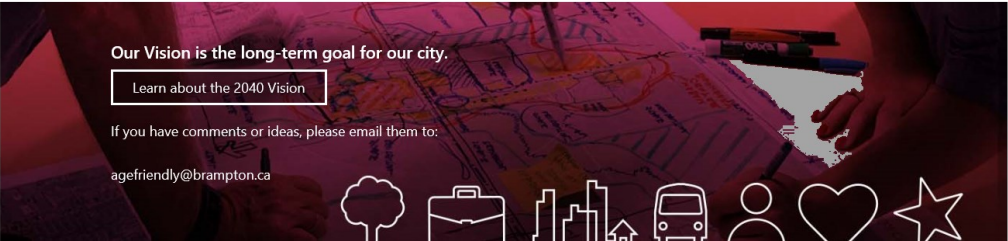
**COVID-19 UPDATE**  
Appointments are mandatory for visiting City corporate facilities, and walk-ins are not permitted. Only specific services are available in-person at our facilities. Many services can be accessed online and through other options.  
[Click here for COVID-19 related updates](#)

**BRAMPTON** Residents Business Arts, Culture, Tourism City Hall Online Services **3-1-1**

Age Friendly Brampton

## DIRECTORY - HOME & SOCIAL SUPPORTS

- Food and Shelter Services: [Brampton Social Support Task Force](#)
- Grocery and Errand Services: [Brampton Senior Support Task Force](#)
- Food Programs: [Peel Food Map](#)
- Shopping and Grocery Assistance: [Online Shopping/Grocery Delivery Options](#)
- Personal Support Services: [Peel Senior Link](#)
- Essential and Community Care Services: [Home and Community Care Support Services \(Previously LHIN\)](#)
- Essential and Community Care Services: [Regeneration Outreach Drop-In Centre \(Multiple Locations\)](#)



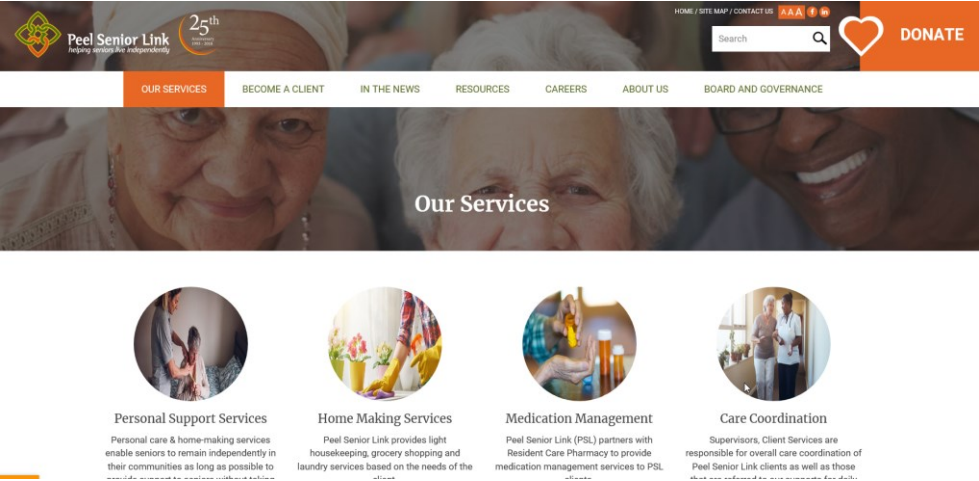
Our Vision is the long-term goal for our city.

[Learn about the 2040 Vision](#)

If you have comments or ideas, please email them to:

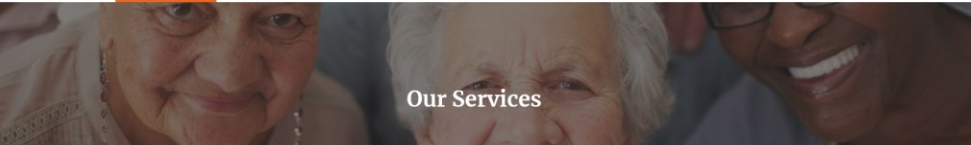
[agefriendly@brampton.ca](mailto:agefriendly@brampton.ca)

## Step 3

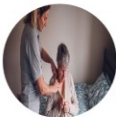


**Peel Senior Link** 25th anniversary banner  
HOME / SITE MAP / CONTACT US **DONATE**

## OUR SERVICES



Our Services



Personal Support Services

Personal care & home-making services enable seniors to remain independently in their communities as long as possible to



Home Making Services

Peel Senior Link provides light housekeeping, grocery shopping and laundry services based on the needs of the



Medication Management

Peel Senior Link (PSL) partners with Resident Care Pharmacy to provide medication management services to PSL



Care Coordination

Supervisors, Client Services are responsible for overall care coordination of Peel Senior Link clients as well as those

# Recap

## September/October 2021

- Completion of stakeholder engagement sessions & follow-up
- Completion of resource directory and updated online format
- Selection of ambassadors for video series

## October/November 2021

- Filming, editing, and completion of video series

## December 2021 (onward)

- Outreach for Video Resource & Directory



# Questions and Comments

Project Leads

**Mirella Palermo**, Policy Planner ([mirella.palermo@brampton.ca](mailto:mirella.palermo@brampton.ca)) &

**Melinda Yogendran**, Assistant Policy Planner

([melinda.yogendran@brampton.ca](mailto:melinda.yogendran@brampton.ca))

Planning, Building & Economic Development

*thank you*