

SIGNAGE AREA COMPARISON

CENTENNIAL MALL BRAMPTON LTD
227 VODDEN STREET E.



LEGEND	
	BUILDING SIGNAGE
	WINDOW STOREFRONT SIGNAGE
	SIGNAGE REMOVED
	FUTURE PROPOSED SIGNAGE



SOUTH ELEVATION - 10% PROPOSED SIGNAGE AREA VARIANCE REQUEST

CENTENNIAL MALL - SIGNAGE COVERAGE

SIGN AREA	WALL AREA	PERCENTAGE COVERAGE
1564.45 ft ² (145.34m ²)	15644.54 ft ² (1453.43 m ²)	10.0%



SOUTH ELEVATION - EXISTING CONDITION - 8.00% SIGNAGE COVERAGE (STAFF RECOMMENDATION)

CENTENNIAL MALL - SIGNAGE COVERAGE

SIGN AREA	WALL AREA	PERCENTAGE COVERAGE
1251.58 ft ² (116.27m ²)	15644.54 ft ² (1453.43 m ²)	8.0%



SOUTH ELEVATION - 6% PERMITTED SIGNAGE

CENTENNIAL MALL - SIGNAGE COVERAGE

SIGN AREA	WALL AREA	PERCENTAGE COVERAGE
893.14 ft ² (82.95m ²)	15644.54 ft ² (1453.43 m ²)	5.71%



SOUTH ELEVATION - EXISTING CONDITION - 11.23% SIGNAGE COVERAGE

CENTENNIAL MALL - SIGNAGE COVERAGE

SIGN AREA (BUILDINGS)	SIGN AREA (WINDOW)	WALL AREA	PERCENTAGE COVERAGE
1195.44 ft ² (110.73m ²)	850.3 ft ² (79.4m ²)	15644.54 ft ² (1453.43 m ²)	7.07%
			4.16%

NOVEMBER 30/2023