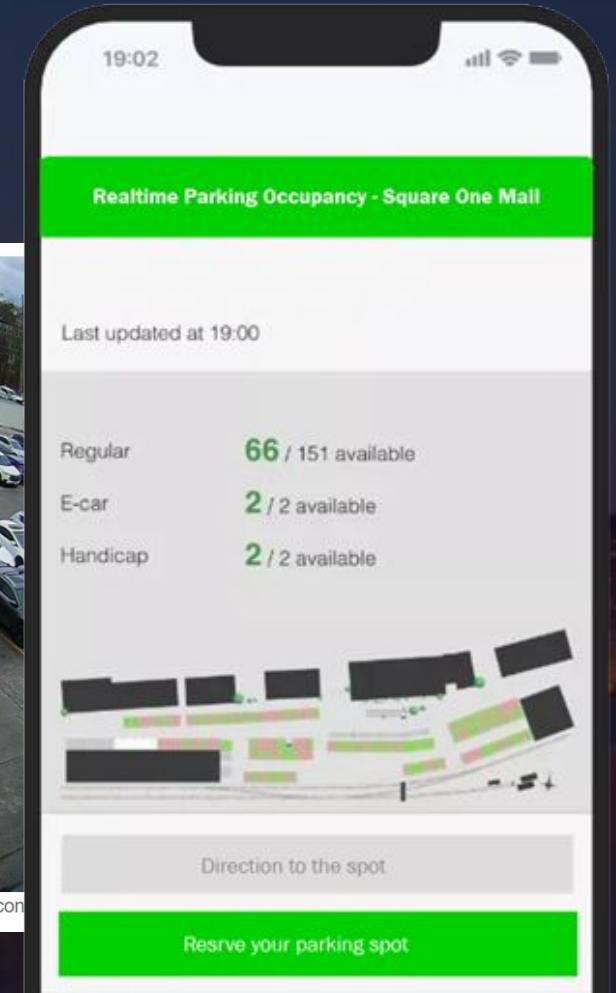


ParkSense +: AI Parking Detection System



Features & Benefits



Real-time data



Fully privacy-compliant



Automatic real-time alerts



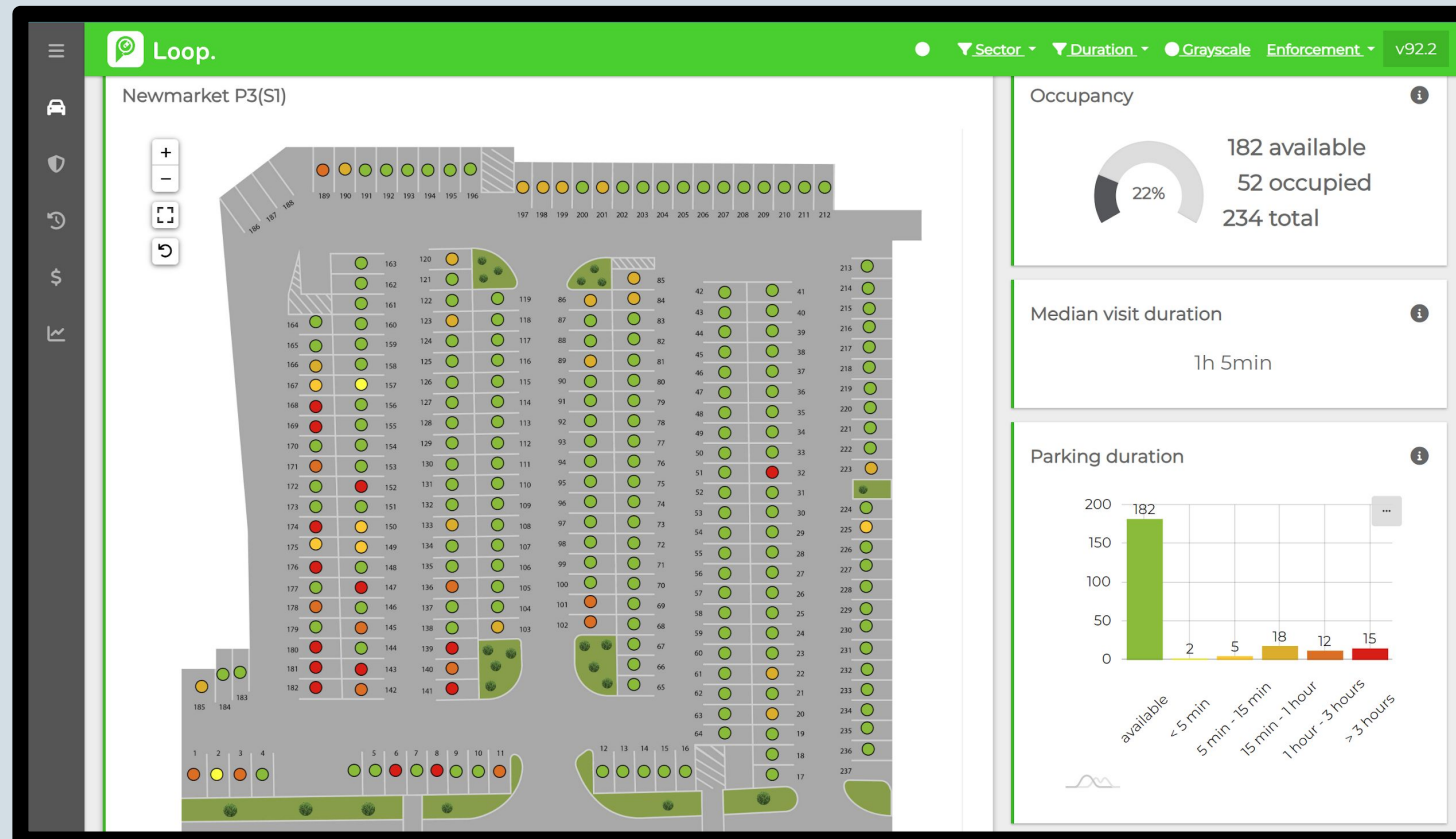
Insights
historical statistics



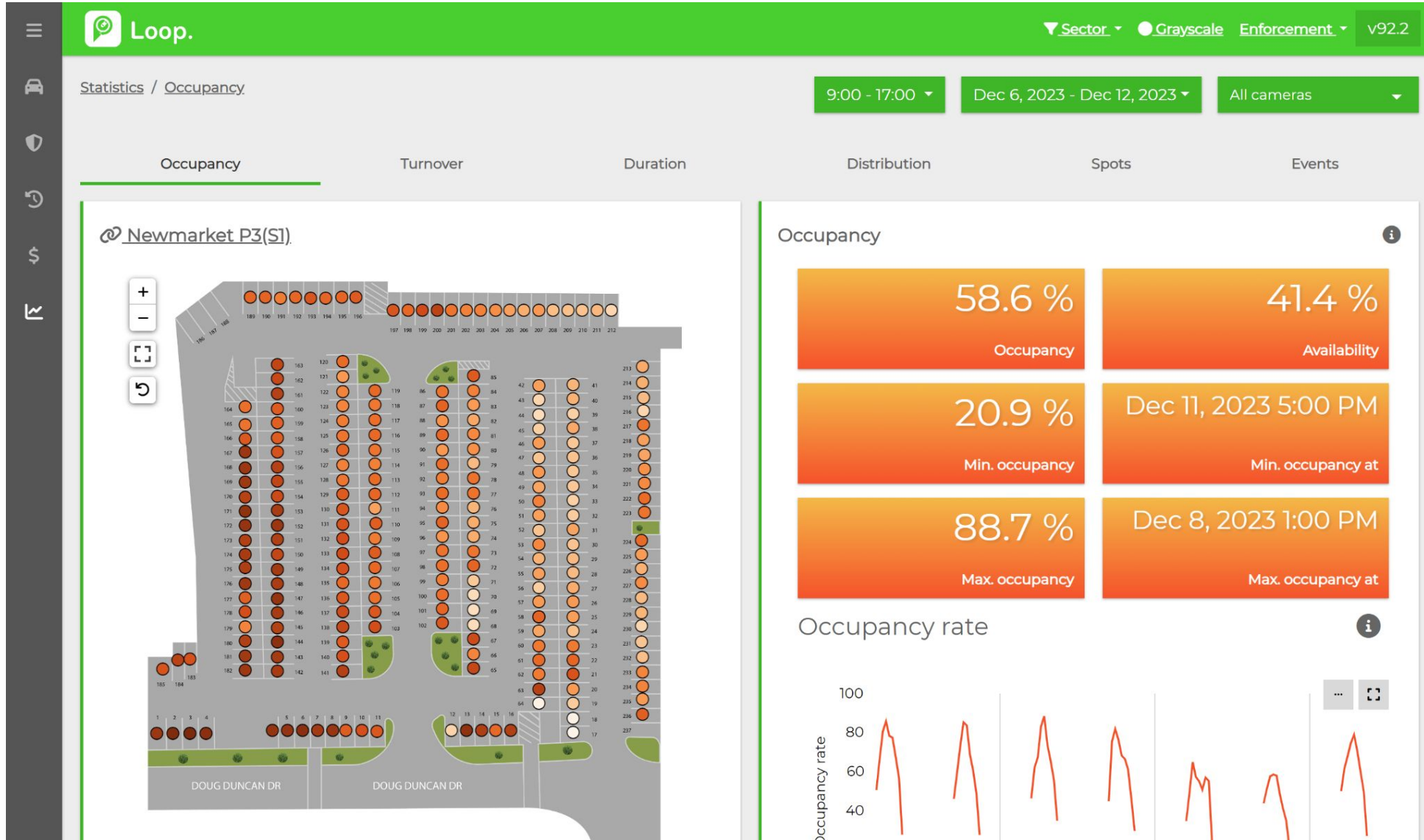
License Plate Recognition



Evidence for Issuing Citations

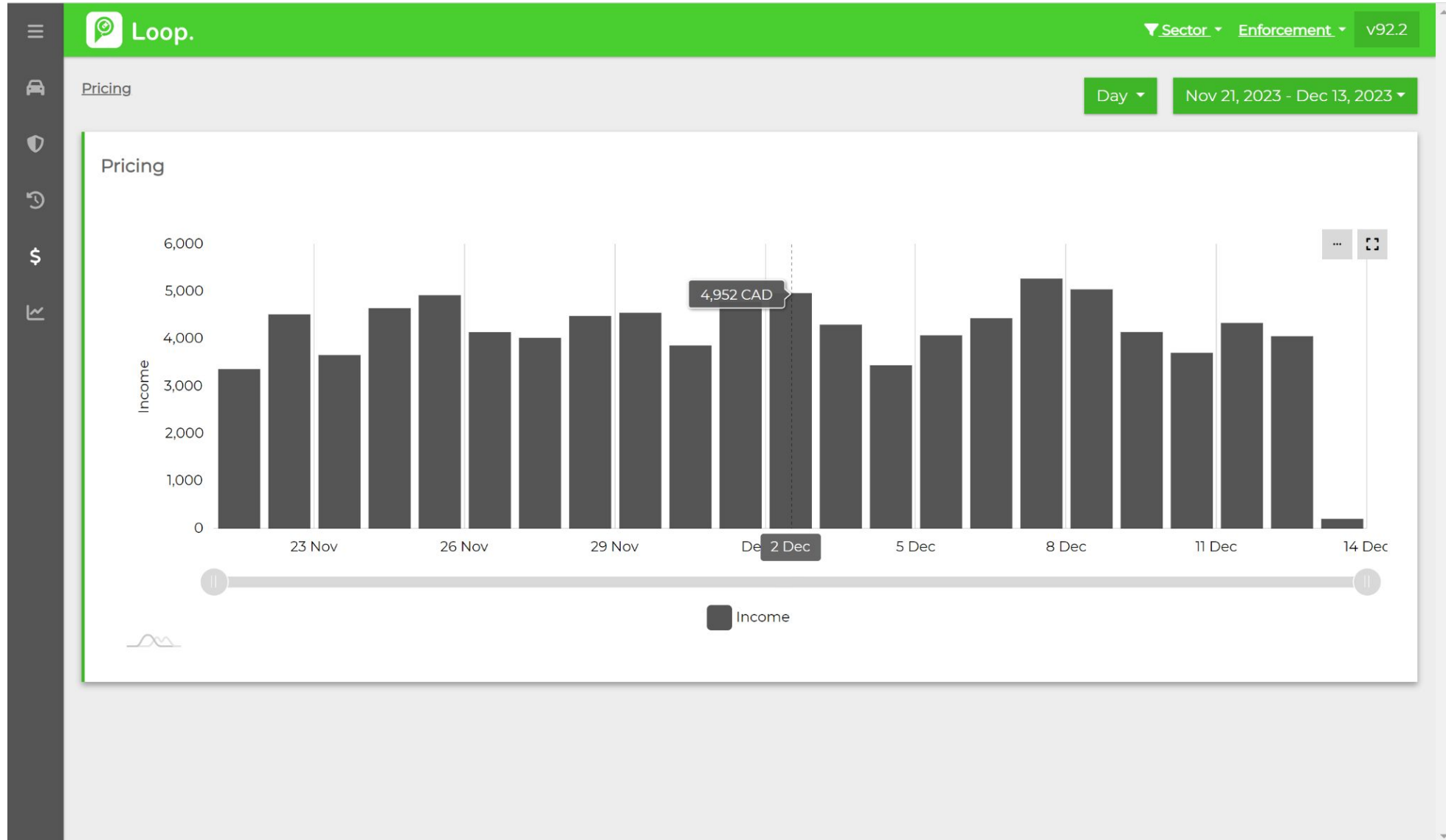


Screenshot from Town of Newmarket pilot project dashboard



Potential Revenue Generation - If \$1/Hr

Screenshot from Town of Newmarket pilot project dashboard



Violations - Overnight Parked Vehicles



Screenshot from Town of Newmarket pilot project dashboard

Loop.

Enforcement / Newmarket P3(S1) 10 hours ▾

Newmarket P3(S1)

137
 camera thenewmarket-2313
 status occupied
 duration 13 hours, 39 minutes
 since Tuesday, December 12, 2023 6:34 PM

DOUG DUNCAN DR DOUG DUNCAN DR

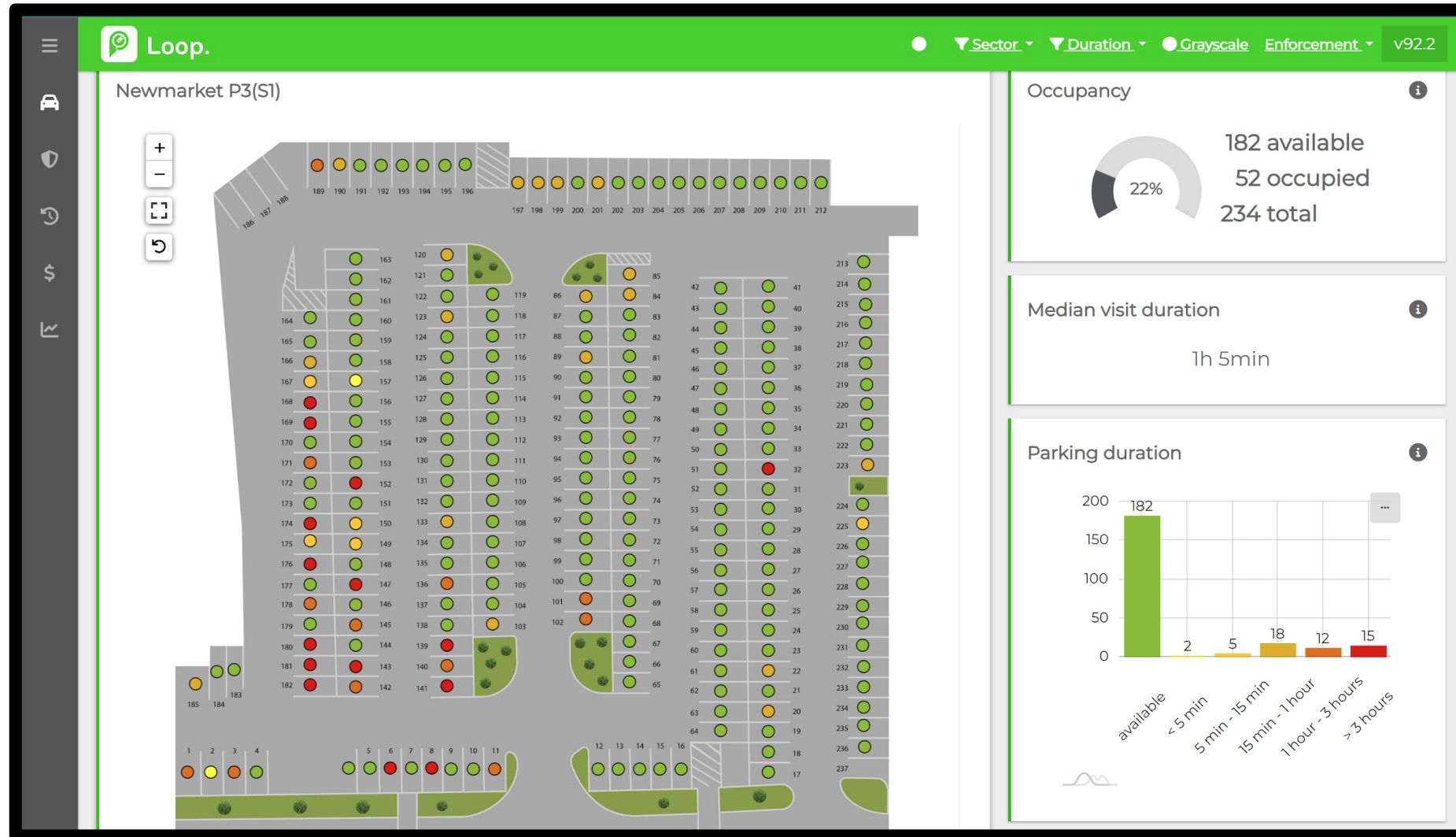
Last updated: 33 seconds ago

ec2-3-99-44-123.ca-central-1.compute.amazonaws.com/thenewmarket/parking/?spot...

141	15h 31min			
185	15h 28min			
140	14h 14min			
5	13h 52min			
137	13h 40min			
3	12h 3min			

Cases Study 1 – Pilot Project Town of Newmarket

Screenshot from Town of Newmarket pilot project

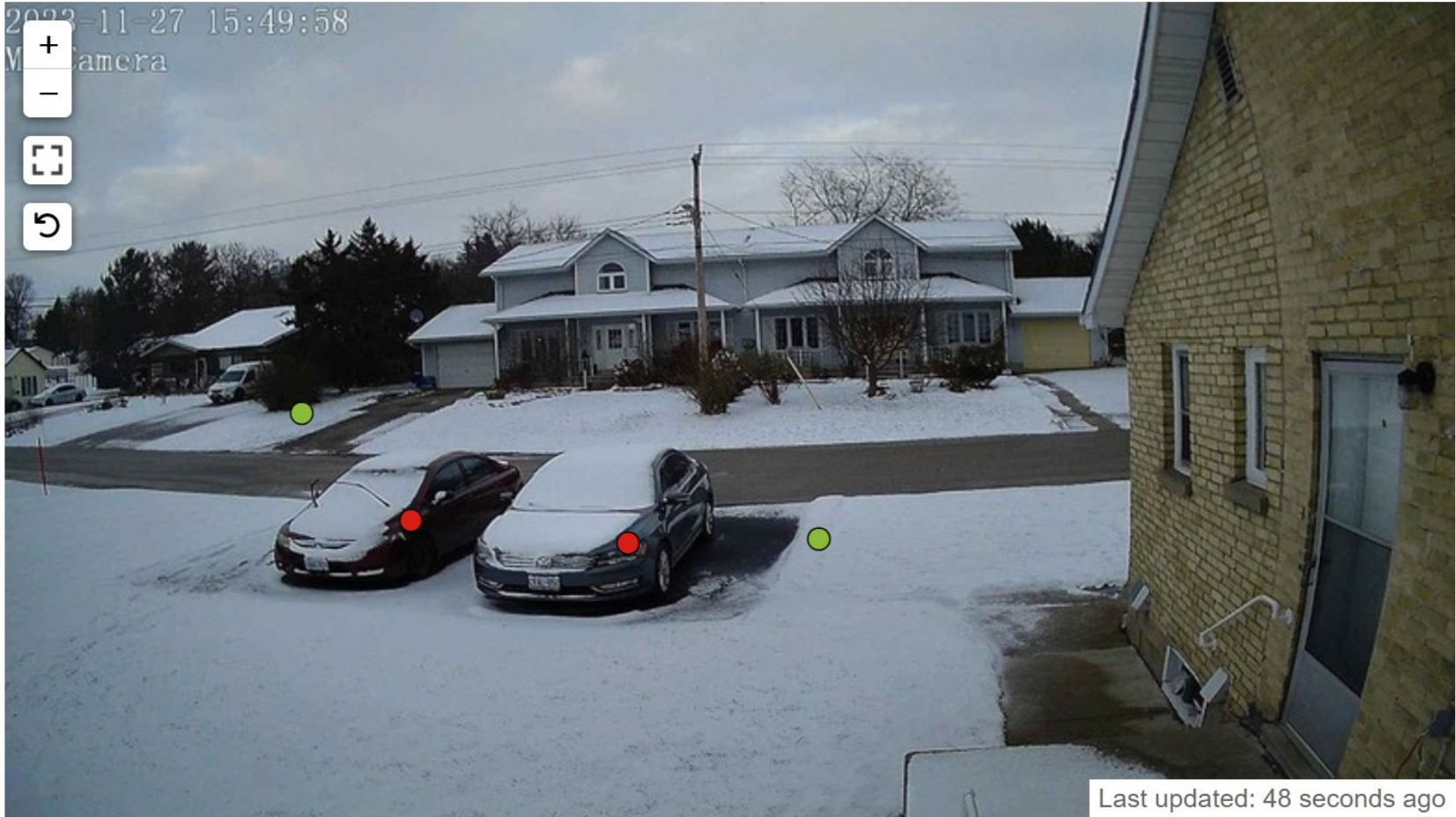


ParkSense+ Performs well during Winter

loopparking-2280

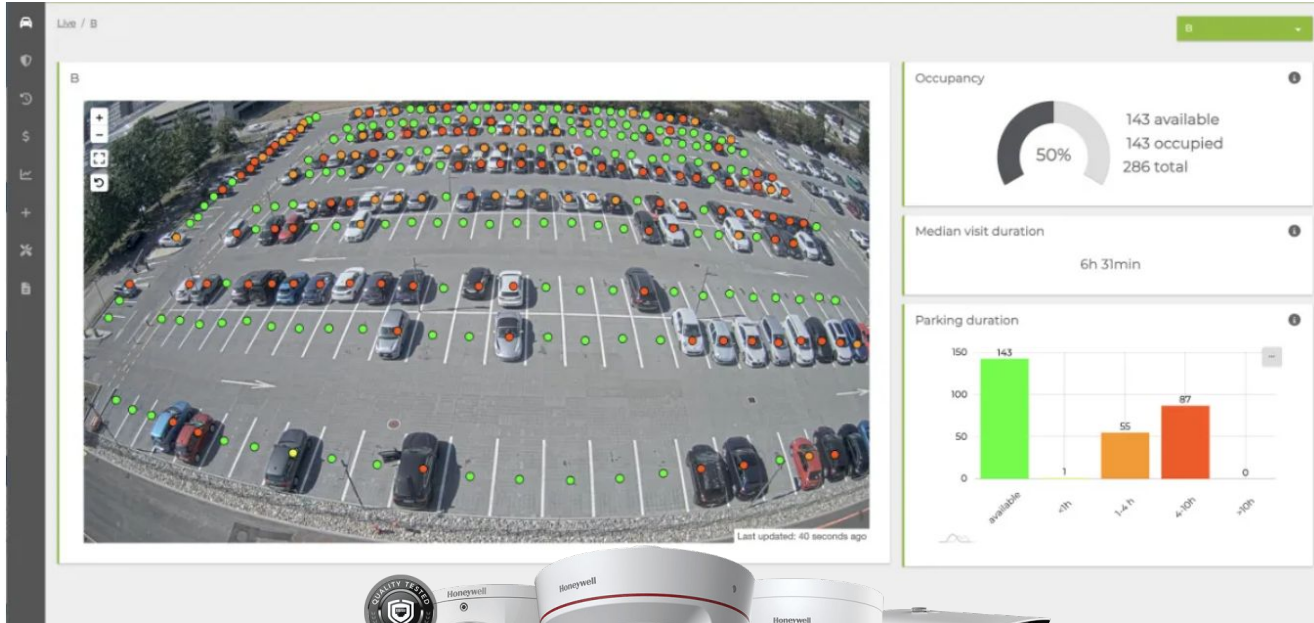
2023-11-27 15:49:58

Camera



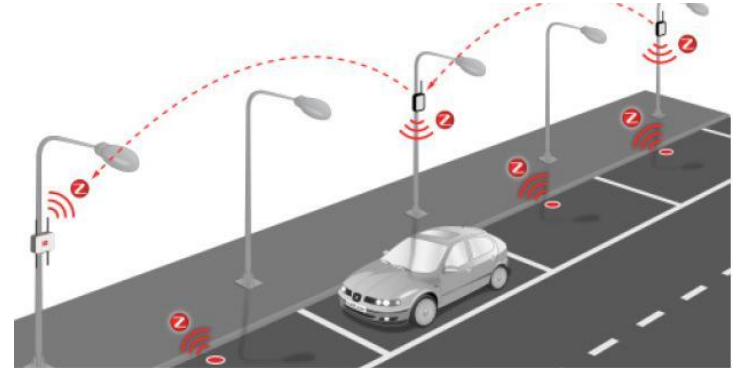
Last updated: 48 seconds ago

Case Study 2 – Comparison – ParkSense+ vs Sensors



- ✓ Less Cost, More Reliable
- ✓ Easy to Install

V/S



- ✓ Expensive , Less Reliable
- ✓ Hard to Install, Need Civil Work

Add benefits over sensors



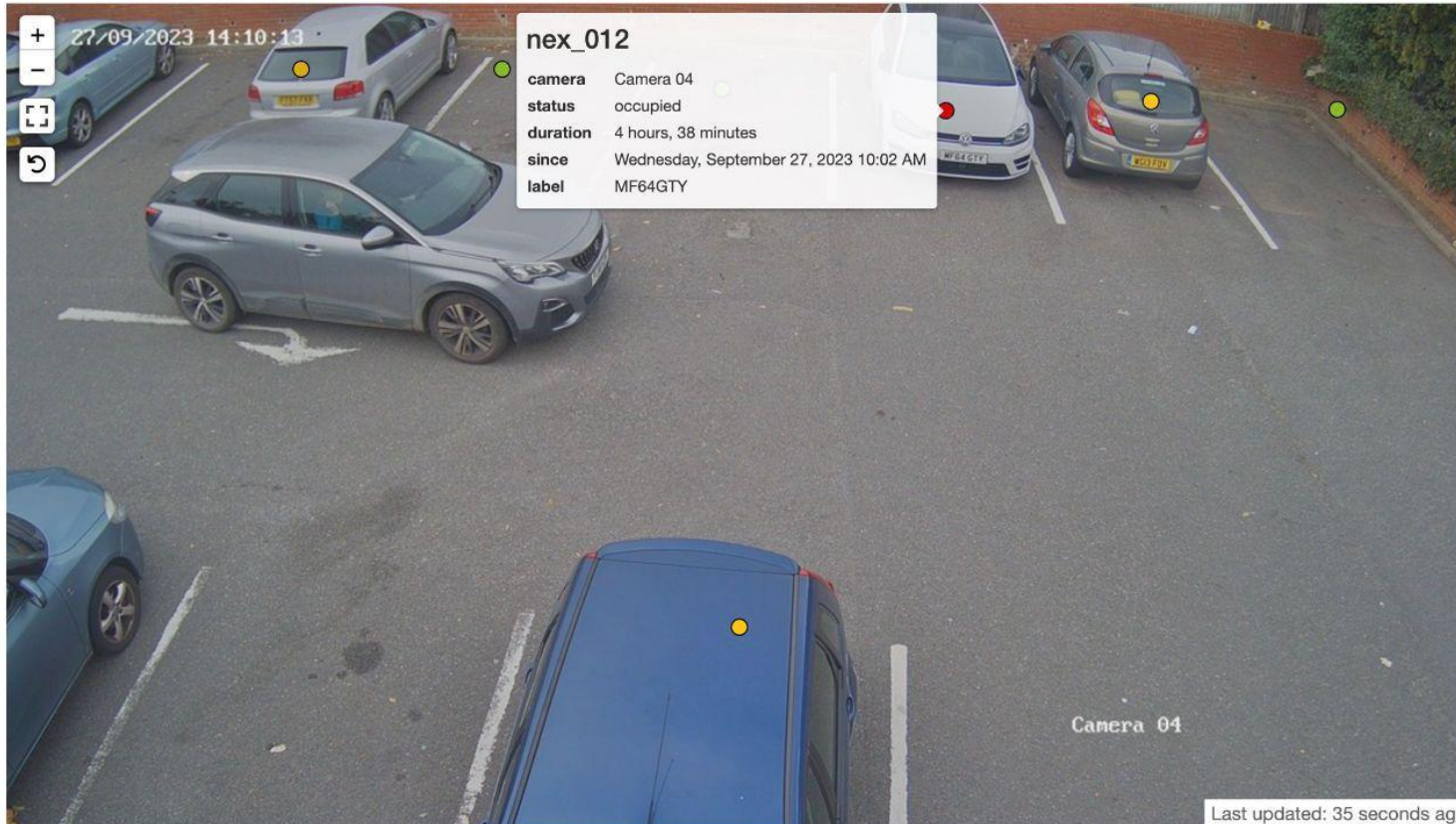
- ✓ Cost effective – Using Regular IP cameras
- ✓ No Need for civil work with ease of Installation
- ✓ Can use existing CCTV & IP cameras to cut the cost
- ✓ New IP cameras ? Cost can be shared
- ✓ Unlike ground sensors, No obstruction for Snow removal
- ✓ Less Maintenance work

License Plate Recognition - Capability - New feature

Live / Camera 04

Camera 04

Camera 04



Occupancy

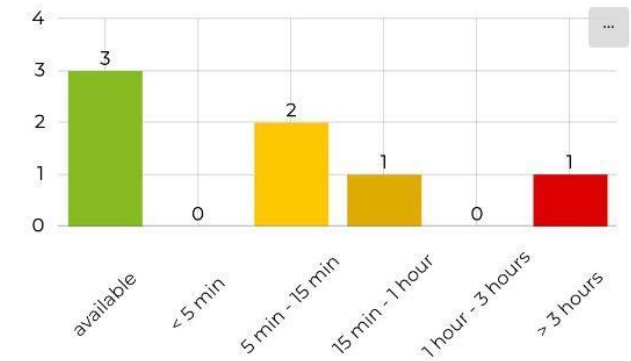


3 available
4 occupied
7 total

Median visit duration

8min

Parking duration



 Ask

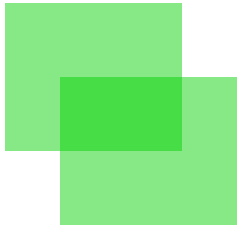


We are seeking to do more paid pilot projects

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