

# Community Benefits Report

2022-23



**Sonia Maset, B.Sc.,**  
Manager of the Different Spokes Bike Hub  
Punjabi Community Health Services  
Sonia@bikebrampton.ca



**BikeBrampton**  
Biking in Brampton  
Builds our Community

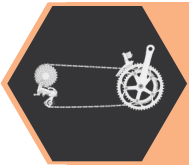


# Member Services Offered



## **Bike Library**

Used bikes are refurbished for rent for up to one year for a deposit. U-Locks and cycling handbooks are provided at the time of rental. Donated bicycles are evaluated then repaired by volunteers under the guidance of a Mechanics Instructor



## **BikeWrX**

Mechanics Instructors and volunteers guide members through bicycle repairs and maintenance at one of four do-it-yourself (DIY) workstations at the hub. Weekly workshops on bicycle repair, crafting, and riding are hosted at the hub. A limited selection of used parts is available at the hub for members to use for free under the condition that parts must be installed at the hub



## **Pedalwise**

On-road riding program designed to build community, familiarity, comfort, and confidence using existing trails and roadways. Weekly rides begin and end in Downtown Brampton



## **Mental Health and Addiction Services**

PCHS provides one on one supportive counseling for individuals facing issues related to mental health or addictions. Service delivery consists of case management, care plan development, working alongside the client and their family, providing wrap around support and connecting clients to additional resources

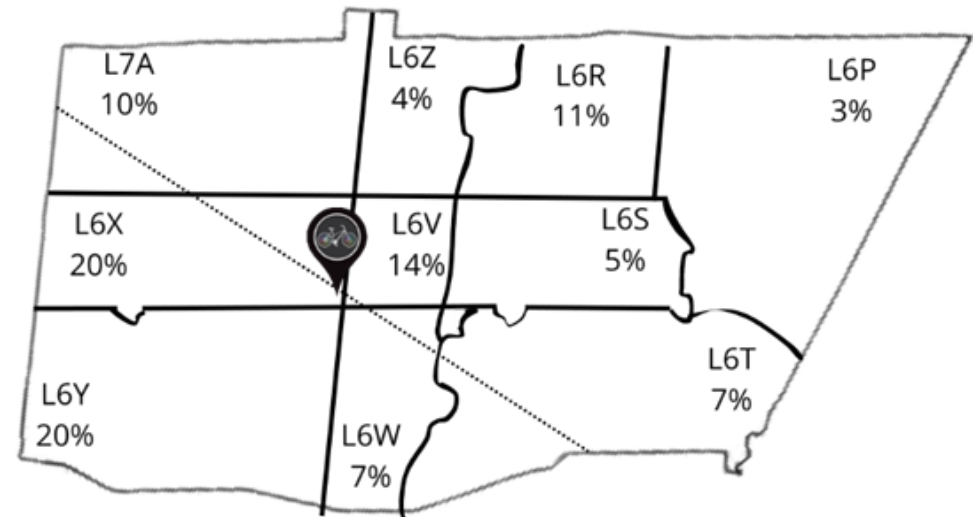


## **Sahara Support Services**

Supports individuals and families at the imminent risk of homelessness or in emergency shelter situations. Clients are assessed and provided with one time rental or emergency funding, grocery support, social integration support, various government programs and supports

# Different Spokes Is a Destination

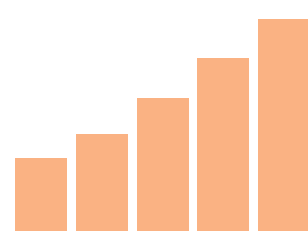
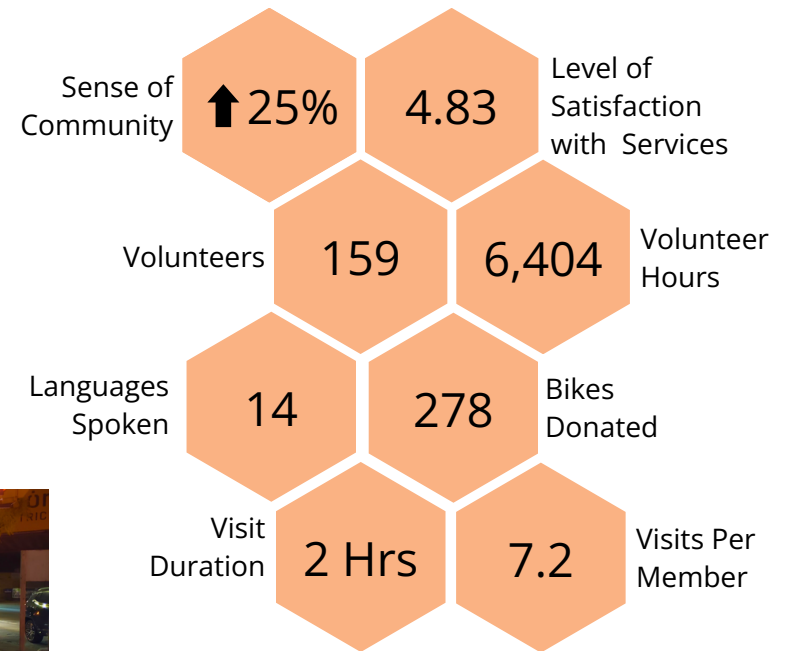
- 13,674 people visited Downtown to receive bike-related or PCHS services.
  - 42% PCHS related Services & 53% bicycle-related services
- 767 Members joined Different Spokes and regularly visit Different Spokes for bicycle-related services
  - 47% members reside in postal codes\* outside of Downtown Brampton.
  - 7% reside outside Brampton



\*Defined as residing in L6P, L6R, L6Z, L6T, L7A, L6W, and L6S

# Fosters a Vibrant Downtown

- Different Spokes has cultivated a local sense of pride and prosocial behaviour in the community
- 59% of Members reported visiting the Bike Hub as their primary reason for spending time in Downtown Brampton
- After rides, ride leaders showcase Downtown events or businesses



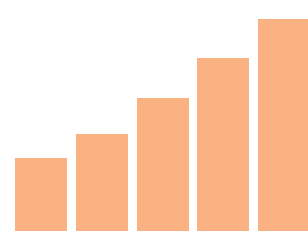
# Increases Cycling

- Members biking for transportation increased by 25%. They also drove 19% less
- 66% of members reported arriving to Downtown Brampton by bicycle, with only 6% using a car to go to other destinations once they were there

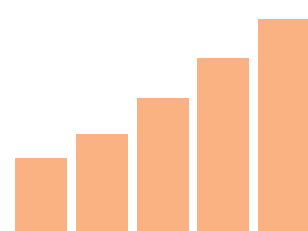
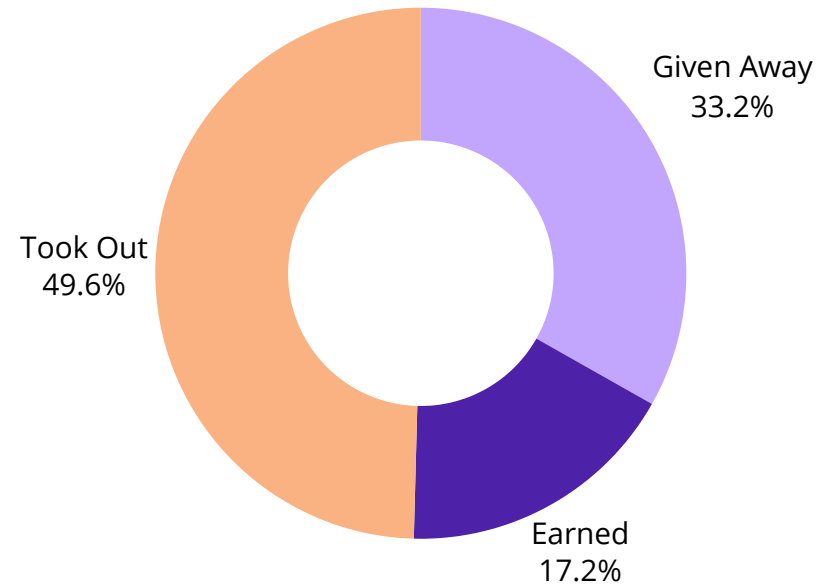
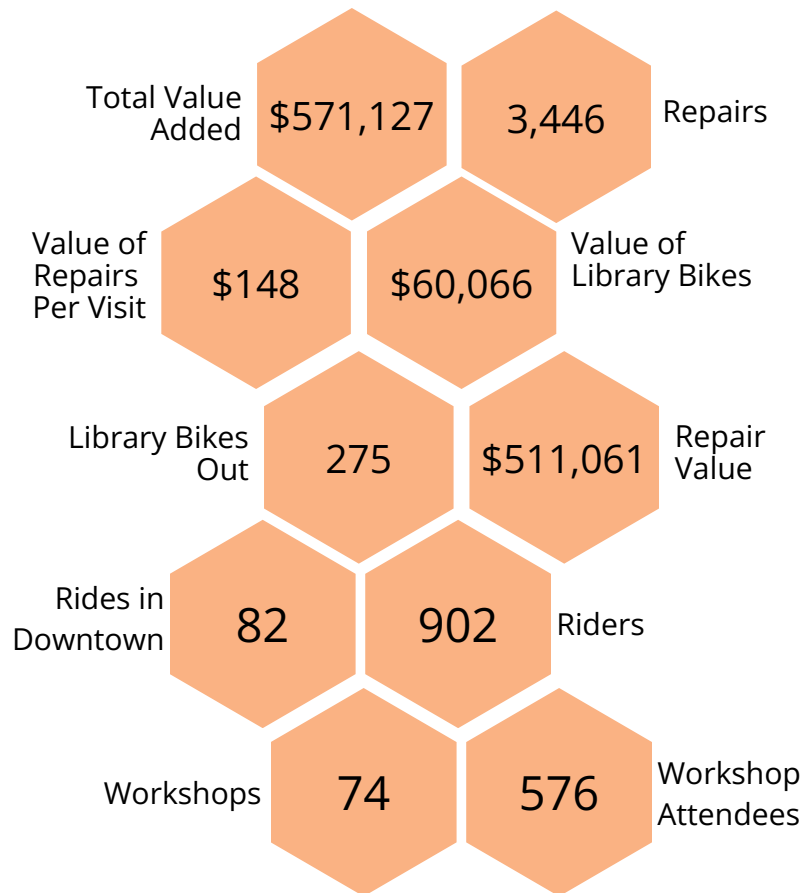
Purpose of Cycling	Entry	Exit	Variance
Recreation	50%	36%	-14%
Commuting to School & Work	21%	23%	2%
Groceries & Other Shopping	18%	21%	3%
Appointments, Social & Entertainment	11%	20%	9%

	Entry	Exit	Variance
Bicycle	8%	33%	25%
Walk	19%	16%	-3%
Transit	21%	17%	-4%
Drive	52%	33%	-19%
E-Scooter	0%	1%	1%

Mode share of (N = 72) members when they first join the bike hub compared to September 2023



# Increases Affordable Access to Bikes & Education



# Economic Impacts

- Spending induced by the Brampton Bike Hub and PCHS in Downtown is estimated to be between \$97,343 and \$108,960\*
  - 80% of members report visiting at least one other business in Downtown and spent an average of \$20
- Approximately six jobs were created in Downtown Brampton, including two social workers, one program manager, one hub lead, and two mechanics
- At least 54 members use their rented bike to earn a living
  - 75% of bikes returned to the library with the goal of upgrading their bike better suited to help them generate income



# 2024 Sustainability Projects

- Increase overall operational capacity to 30 hours a week between April and September, including Saturdays
- Establishing a POS and charging for parts, memberships, flat-rate rental fee's, and accepting on-site donations
  - Estimated revenues between \$75,000 - \$113,000
- Preparing operational and capital grant applications to establish bike valet services at major cycling events and festivals for 2024 with the aim of generating donations at events.