

# Client Spotlight



## The Black Youth Creative

Brampton entrepreneur Chloe Goodridge dreamt of starting an arts program dedicated to fostering Black voices and creativity. With support from Ontario's Summer Company program and BEC, she's been able to launch The Black Youth Creative! Chloe is already making plans to offer programming again this summer to a wider range of students as well as having sketchbook and reflection sessions for older creatives seeking a space to express themselves.



## Knowledge Bookstore

Sean and Carolette Liburd, owners of Knowledge Bookstore, received a \$10,000 non-repayable contribution from My Main Street, backed by the Government of Canada. As one of the few Black-owned bookstores in Canada, their business stands out. Guided by BEC, the program has significantly contributed to their revitalization efforts.



## Love & Nudes

In 2017, Brampton entrepreneur Chantal Carter launched Love & Nudes, Canada's first line of intimates for women of colour. In 2016, she began her journey to realize her vision by contacting BEC and in 2023 was awarded a \$5,000 grant through the Starter Company Plus program.



## Aspire4Higher

Established in 2013, A4H offered athletic and leadership programs for youth aged 4-14. It has since evolved into a black-led nonprofit focused on health, wellness, community, education, and entrepreneurship. In 2023, its subsidiary, the Black Healthcare Professionals Network, received \$977,070 from the Government of Canada's Black Entrepreneurship Program Ecosystem Fund to support black healthcare professionals with business advisory services, mentorship, and networking.