

## **ATAC Subcommittee Meeting - January 9, 2024**

- Attending - David, Dayle, Barry, Steve, Rowaidah, Lisa, Cindy, Enzo, Steven, Tyron, Cllr Santos, Alina
- Suggestions for new committee members: Kat, Bryan, Steve Maxwell, Penny, Steven will reach out to someone, someone with mobility challenges

### **Community Rides**

- Need postcards for Outdoor show Feb 23-25, Tyron will get ready for show with QR code
- Subcommittee: Cindy, Barry, Dayle, Steve, Enzo, Steven, Alina (?), Lisa, Heidi
- Should we have community walks?
- Jane's Walk, June 3-5, nature walk (Heart Lake, Claireville)
- Bike the Creek training ride - first two rides on Etobicoke Creek, north and south
- Size of rides - break them up into smaller groups
- Barry: Themed rides should be advertised as shorter distance, otherwise not cut short adhoc
- Walks - in addition or swap out rides?
- Maybe a video presentation instead of training ride, Barry could make
- Registration for BTC begins ~ Feb 1
- Want to do Tour the Trees again
- Meeting Jan 16

### **Bike the Creek update**

- Theme, 10 anniversary of BTC, and Peel's 50th
- Cycling through History, 10/50
- Business cards will be available to Outdoor Show
- Working on routes, new route to southwest into Mississauga
- One route will go to all three municipalities, 70km
- RidewithGPS ambassador account

### **Bike Month, Bike to work day**

- Bike to work day was last minute last
- Have a subcommittee - Cindy, Barry, Steve, Dayle
- Barry - BTWD - observations - participants were organizers and core group, not many members of the public, could we approach employers to advertise, Brampton Transit, GO Trains. maybe not Garden Square
- Cindy, businesses that are already supporting cycling like Coke, Canada Bread
- Ride leaders from different areas of city

- Would it be useful to offer to help people ride to work
- Steve - BTWD begins at home, Brampton should promote to employees
- Steve suggests GO Station
- Cllr Santos - can we find someone to sponsor, maybe a draw for a bike, Lululemon
- Barry - perhaps approach Decathlon for donation
- Tyron - Open to other locations

#### Outdoor Show

- City has registered
- 2023 was very successful
- International Centre
- February 23-25
- Fri 10-6, Sat 10-6, Sun 1-5
- Dayle or Gate will send out volunteer request in next couple weeks

#### Committee of Council Jan 31

- Cllr Santos put Barry's video on Jan 31 agenda
- Try to attend, likely in the morning
- Kevin Minaker and bylaw employee that came to ATAC will be at meeting
- Sonia Maset will be delegating about Different Spokes
- Steve, encourages us to participate

#### Kings Cross and Knightsbridge

- Need to cross four lanes, it's a four way stop
- Cindy is a member of SNAP for this area and they are interested in this intersection, and pedestrian safety, and wants to present to city
- Steve to Rowaidah, what is approach to get change at this intersection?
- Lisa to send pictures to Cindy
- Rowaidah - raise with Public Works, could potentially have a traffic light installed
- To determine type of control - car counts
- Can make case if it's unsafe for pedestrian
- <https://trca.ca/conservation/sustainable-neighbourhoods/>