



Report
Staff Report
 The Corporation of the City of Brampton
 3/27/2024

Date: 2024-03-14

Subject: **Liquor Sales Special Occasion Permit – Request for Municipal Significance Designation – Northern Heat Rib Series 2024 – June 21-23, 2024 - Chinguacousy Park – Ward 7**

Contact: Laurie Robinson, Supervisor, Business Operations & Vital Statistics, City Clerk's Office

Report number: Legislative Services-2024-261

RECOMMENDATIONS:

1. That the report from Laurie Robinson, Supervisor, Business Operations & Vital Statistics, City Clerk's Office to the City Council Meeting of March 27, 2024, re: **Liquor Sales Special Occasion Permit – Request for Municipal Significance Designation – Northern Heat Rib Series 2024 – June 21-23, 2024 - Chinguacousy Park – Ward 7 Subject**, be received;
2. That Northern Heat Series, scheduled June 21, 22 and 23, 2024, to be held in Chinguacousy Park, be designated as municipally significant for the purpose of a liquor sales special Occasion Permit; and
3. That a copy of this Resolution be provided to the applicant for inclusion with their application to the Alcohol and Gaming Commission of Ontario.

OVERVIEW:

- **For public liquor sales events where the applicant is not a charity or non-profit organization, an applicant cannot obtain a special Occasion permit unless the event is designated to be of municipal significance by City Council.**
- **This report is a request for Council to designate the Northern Heat Rib Series, scheduled for June 21-23, 2024, at Chinguacousy Park, as municipally significant.**

- **Maximum revenues generated from this application are estimated to be \$100.00 and will be deposited into the City Clerk Division's Operating Cost Centre.**

BACKGROUND:

Criteria for Obtaining a Special Occasion Permit – Public Event

For public liquor sales events where the applicant is not a charity or non-profit organization, an applicant cannot obtain a Special Occasion permit (SOP) from the Alcohol and Gaming Commission of Ontario (AGCO) unless the event is designated to be of provincial or material significance by the AGCO or municipal significance by City Council. Council established a process in 2012 to deal with public liquor sales events requiring a designation of municipal significance. This report implements the Council approved process.

CURRENT SITUATION:

Applicant Status:

This event/applicant, Northern Heat Rib Series, does not meet the SOP criteria established by the AGCO as they are not a charity or non-profit organization. Therefore, Council must designate the event municipally significant to facilitate the SOP application approval by the AGCO.

Event Details

Event: Northern Heat Rib Series 2024
 Address: Chinguacousy Park, 9050 Bramalea Road, Brampton
 Date(s): Friday, June 21, 2024 (4:00 pm – 11:00 pm); Saturday, June 22, 2024 (12:00 pm - 11:00 pm); Sunday, June 23, 2024 (12:00 pm – 9:00 pm)
 Contact: Linda Kowal, Northern Heat Series
 Expected Attendance: 3,000 daily

CORPORATE IMPLICATIONS:

Financial Implications:

Maximum revenues generated from this application are estimated to be \$100.00 and will be deposited into the City Clerk Division's Operating Cost Centre. Other Council approved fees (building permits or fire inspections) may be applicable and payable to the respective division.

STRATEGIC FOCUS AREA:

This report aligns with the strategic focus of Government & Leadership and Culture and Diversity by enabling and supporting community events in the City.

CONCLUSION:

It is recommended that this event be designated municipally significant pursuant to AGCO regulations for the purpose of obtaining a Special Occasion Permit for a Public Event.

Authored by:

Reviewed by:

Laurie Robinson
Supervisor, Business Operations &
Vital Statistics
City Clerk's Office

Charlotte Gravlev
Acting City Clerk
City Clerk's Office

Approved by:

Approved by:

Laura Johnston
Commissioner
Legislative Services

Marlon Kallideen
Chief Administrative Officer

Attachments:

- Attachment 1 – Request for Municipal Significance Brampton Ribfest 2024
- Attachment 2 – Chinguacousy Park Site Plan