

# BEAC Presentation

Tuesday April 02, 2024







# Agenda

- What is the Brampton Environmental Alliance?
- Why is Environmental Advocacy so Important?
- Rooted in Hope Project



The environment will not be saved  
by world leaders

but by the 1,000s of daily decisions made by local governments and  
people



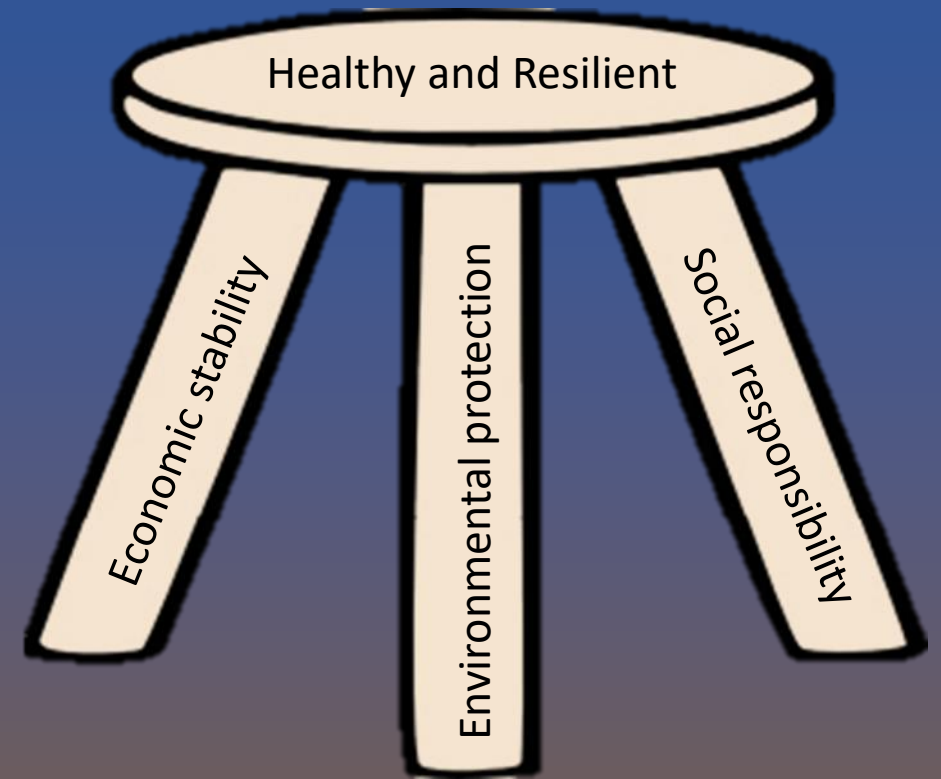


## BEA Vision

Brampton will grow as a  
“**sustainable community**”

## BEA Mission

The Brampton Environmental Alliance will advocate for, develop and support, collective actions including public engagement and education programs to make Brampton a more sustainable community.





# BEA promotes *One Planet Living*

-  Health and happiness
-  Equity and local economy
-  Culture and community
-  Land and nature
-  Sustainable water

-  Local and sustainable food
-  Travel and transport
-  Materials and products
-  Zero waste
-  Zero carbon energy





# BEA History

- Grow Green Network - February 2017
- Brampton Environmental Alliance – December 2021
  - Not-for-profit
  - Independent from Brampton City
- October 12<sup>th</sup> 2022 marks the 20<sup>th</sup> member meeting
- Website <https://bramptonea.org>
- Networking and collaboration
- Advocacy campaigns



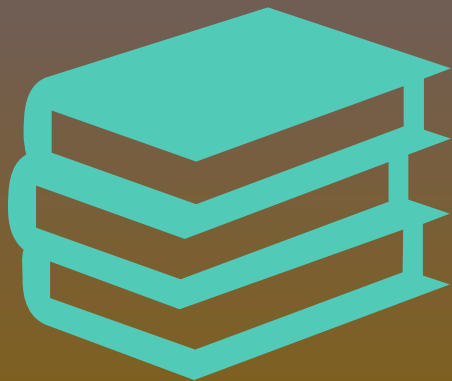
# BEA Activities



Networking and  
Collaboration



Advocate for  
environmental  
programs and  
protections



Sharing Resources  
and Education



Organize or  
participate in  
environmental  
related events





# Closing window of opportunity

## Where people live

- Density
- Efficiency
- Source

## How people move

- Lower carbon choices

## What people buy

- Lower carbon purchases

## Preserve and Protect

- Wetlands, watersheds, forests, greenspace



# “Rooted in Hope” Tree Plantings at Gore Meadows Park



Wonderful collaboration amongst TRCA, Brampton Environmental Alliance, Brampton Parks, Brampton Forestry, Brampton Bike Hub and BikeBrampton!

- Objectives identified in Brampton's Urban Forest Management Plan
- Assisted by Ontario Seniors Community Grant Program
- Seniors arrived by Brampton Bike Hub led group rides, following bike skills & training
- <https://www.bramptonea.org/2023/07/21/bea-unveils-rooted-in-hope-project/#more-1523>







# Why become a BEA member?

## Advocacy

- Power in numbers, louder voice
- Help set the pace and direction for Brampton's sustainable future

## Collaboration

- Meet new people
- Create alliances
- Access funding
- Expand reach/impact
- Become a member of a team

## Actions

- Organize/participate in environmentally focused events and campaigns

## Education and Resource sharing

- Grant-writing
- Environmental issues
- Technical solutions to environmental problems