

Brampton Venture Zone by TMU

BVZ 5 year Update



Toronto
Metropolitan
University



Brampton
Venture Zone
By TMU

About BVZ

Brampton Venture Zone by TMU is a **purpose-driven, non-equity incubator that is dedicated to building and growing early stage, market-ready technology startups in Brampton.**

BVZ is on a mission to **create impactful solutions for businesses and people in Brampton and beyond.** By bringing together local industry corporations, we understand the most pressing problems that need solving for and invest in groundbreaking technology startups to build solutions for the greater economic and social impact of the community in Brampton. **Our programming is sector-specific and we incubate startups operating in the most prominent industries in Brampton.**

Our cohorts are comprised of entrepreneurs from all walks of life, from first time founders to serial entrepreneurs looking for a new challenge, or mid career professionals looking to pivot in their careers, **we believe that entrepreneurship should be accessible to and inclusive of all.**

BVZ - Impact To Date

43/39

Recruited / Graduated

130

New FT & PT employees

22-71

Age (yrs)

38%

Female Identifying
Founders/Co

82

Net Promoter Score

\$2.2M

Revenue

87%

Underrepresented

62%

Male Identifying
Founder/Co

\$6.9M

Total Non-Dilutive Funding
(CAD)

\$9.7M

Total Dilutive Funding
(CAD)

1945

Total Number of Event
Attendees

Engaging The Community - BVX Fest

1

Attendees

900+

Registrants

400+

Waitlist

Brampton Venture Expo is Brampton's largest annual tech event. The 2023 event brought together hundreds of startup founders, executives, investors, and creatives across Brampton's biggest industries at the Rose Theatre to reimagine the future of innovation and startups in our city.



51

Net Promoter Score

Engaging The Community -



The new BReady Talent Platform is a virtual marketplace connecting talent with employers actively hiring for tech and business roles in Brampton.

308

Qualified Job
Seekers/Talent on the
platform to date



91

Brampton-based
employers actively hiring
on the platform



35

Wage subsidies provided



PoP Topic



BVZ 2023 'Launch' Recap

18

Companies

26

Workshops

92

NPS Score

Pilots

1 Pilot in Brampton
1 Pilot with COB

\$5.7M

Total Capital Raised
(Dilutive + Non
Dilutive)

BVZ 2023 Alumni Support

Capital -

- 1) Partnered with Future Capital to deliver 4 week 'investor readiness'. Concluded with an in person investor dinner that saw 11 funding stakeholders and 14 founders attend.
- 2) Partnered with Pocketed and Profitual



What's next for BVZ

- Program Theme: (2025)
 - Women Led Healthtech companies - Founder or Co-founder
 - Sub Sectors eg: (Femtech, aging, women in health, Brampton focused issues etc) - TBD via Problem Labs

BVZ Flywheel

