

Bike Month Campaign

May 25th – June 30th

- Communications campaign for the month
- Graphics and wording will follow last year's work
- Promote all events, community rides and Bike Hub workshop
- Subcommittee promoting a Bike Month Bingo Contest

JUNE IS BIKE MONTH

FREE EVENTS!

Bike to Work Day – June 1

Bike the Creek – June 10

Community Rides – June 6, 11, 20, 25

Bike Repair Workshops – June 7, 9, 14, 28

Learn more at www.brampton.ca/cycling

BIKE MONTH BINGO

Try out a new bike lane in your city	Go for a family bike ride	Take a ride on a recreational path	Attend a Bike Month Webinar	Bike to a local park
Visit a bike repair station	Try a ride on Lake to Lake Route	Check out your city's Cycling Map	Visit a local business by bike	Go for a bike ride in the rain
Log a bike trip on smartcommute.ca app	Decorate your bike for Bike Month	Participate in a Bike Month event	Pick up groceries by bike	
Do an ABC check on your bike	Encourage a friend to start biking	Commute to school or work by bike	Go for a bike ride with a friend	Learn how to check your tire pressure
Learn about the "Dutch Reach"	Check out a new neighborhood by bike	Learn about the best ways to lock up your bike	Join a group ride (or organize one!)	Find your closest bike hub/bike mechanic

Smart Commute York Region

Upload your completed card to: BikeMonth.ca/Contest

Bike Festival

Saturday May 25th

- Successor to Public Bike to Work Day
- Location in Chinguacousy Park to be finalized
- Booths and Bike Rodeo to draw in surrounding public
- Potential for Ice Cream Truck (unpaid)



Bike the Creek

Saturday June 8th

- Planning work ongoing through the Bike the Creek Subcommittee
- Volunteers needed for Painting and Signing routes – requests to be announced through email



Bike to Work Week

June 17th – June 21st

- Internal event to occur with Brampton Staff on Wednesday June 19th
- Partnership with TRCA to provide eco-friendly businesses support on their own events
- Goal of having businesses share success on social media

