

# Wayfinding Signage in the City of Brampton

Improving the use of wayfinding signage with regard to active transportation.



# Definition:

**Wayfinding is the use of signage, colour, and other design elements to help occupants navigate a space.**

**Whether we realize it, or not, we all use wayfinding signs every day. We use them in apartment buildings, malls, office buildings, on roads and highways, and on recreational trails.**

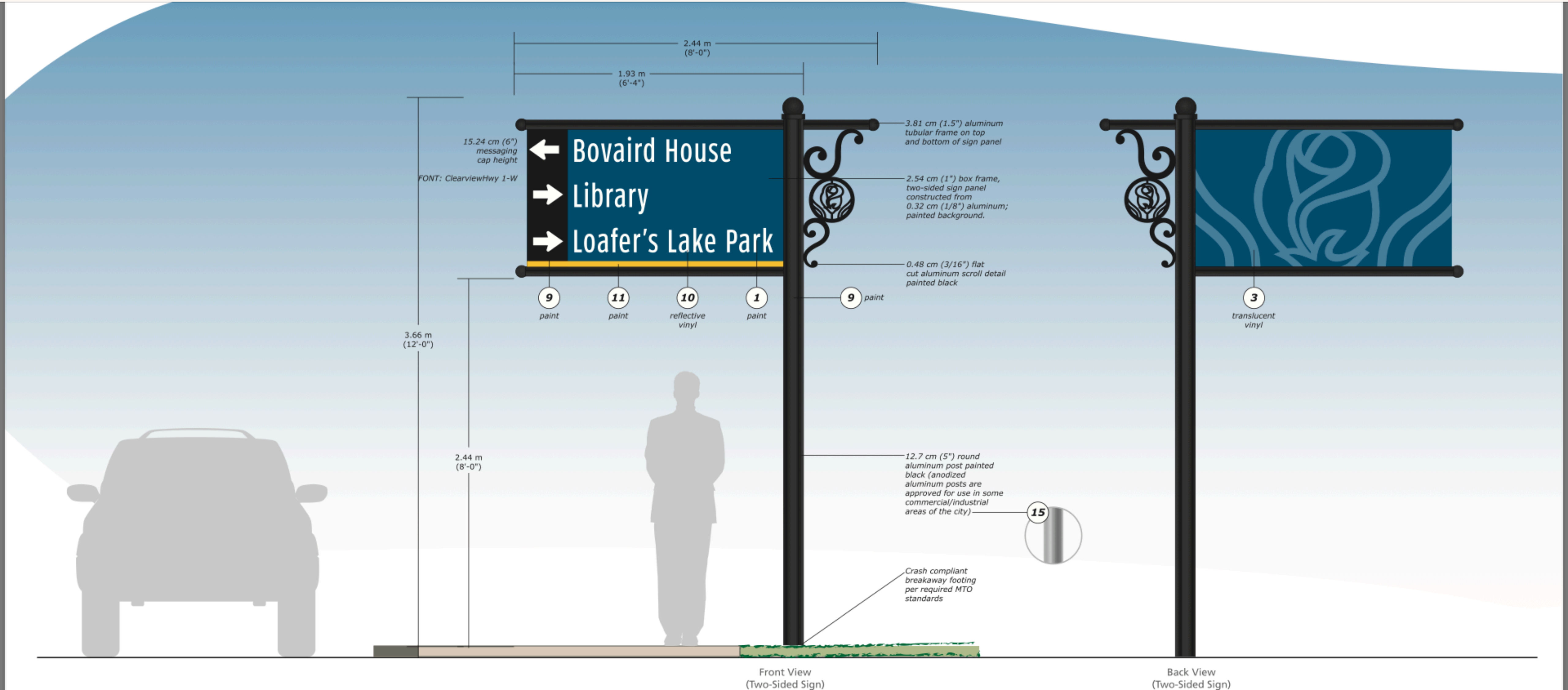




# Wayfinding Signs Approved By The City

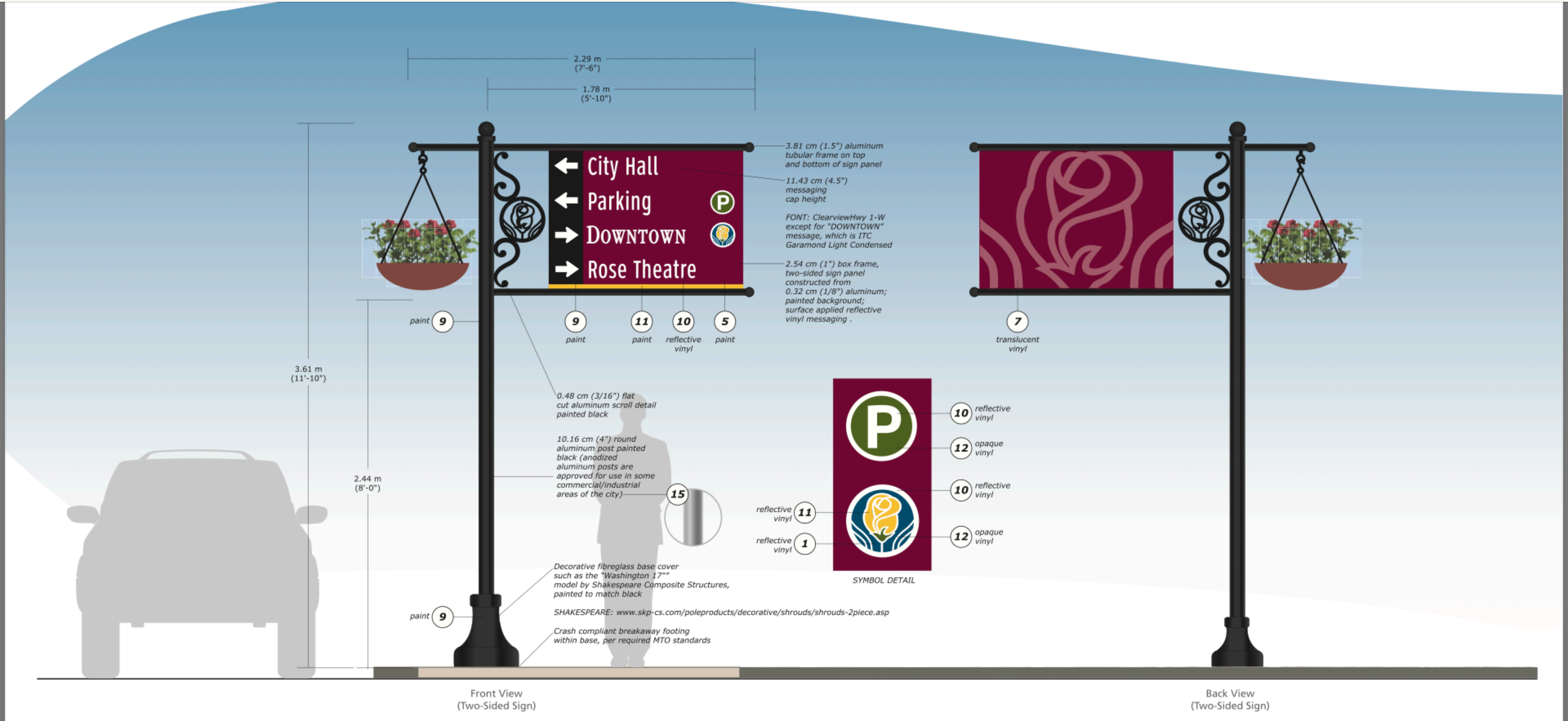
## **The Outdoor Master Wayfinding Program, approved 2007**

- This plan, available for full viewing on [Brampton.ca](http://Brampton.ca), outlines the specifics of wayfinding signage in Brampton. This includes design (flower depiction, and the use of scroll details, as well as font type and size, and use of colour for information and background).
- The other specifications outlined are the size of the sign itself, as well as the mounting heights and mounting hardware.



Master Wayfinding Program	Scale	Colour Palette	Notes	Date	Description	Sign Type Array
<div>City of Brampton</div> <div>Brampton, Ontario</div>	<div>corbindesign</div> <div>109 East Front Suite 304</div> <div>Traverse City, MI 49684</div> <div>231 947.1236</div>	<div>1.27 cm = 0.3 m</div> <div>(1/2" = 1'0")</div> <div>(on an 11 x 17 sheet)</div> <div>13</div> <div>3</div> <div>9</div> <div>10</div> <div>11</div> <div>15</div>	<div>This drawing is design-intent only.</div> <div>Fabricator is responsible for fabrication and overall level of quality. Any changes in design, materials, fabrication method or other details must be approved by the Designer and the City of Brampton, Ontario.</div>	<div>08.28.06</div> <div>02.07.07</div> <div>06.20.07</div> <div>04.14.08</div> <div>05.21.08</div>	<div>Preliminary Sign Type Array</div> <div>Revisions</div> <div>Final Document</div> <div>Design Standards Update</div> <div>Design Standards Update</div>	<div>Vehicular Guide</div> <div>large</div> <div>Gx-1</div>





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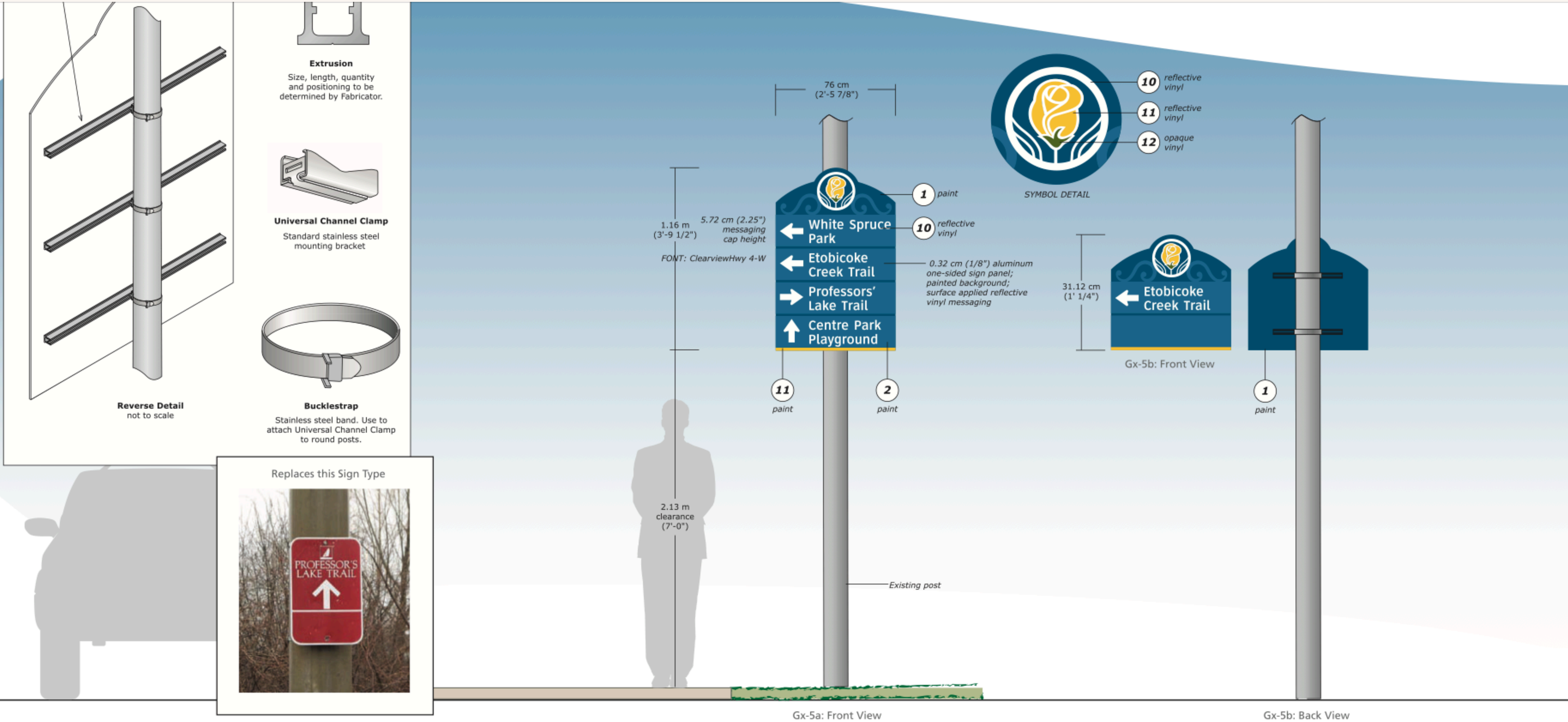


**Extrusion**  
Size, length, quantity and positioning to be determined by Fabricator.

**Universal Channel Clamp**  
Standard stainless steel mounting bracket

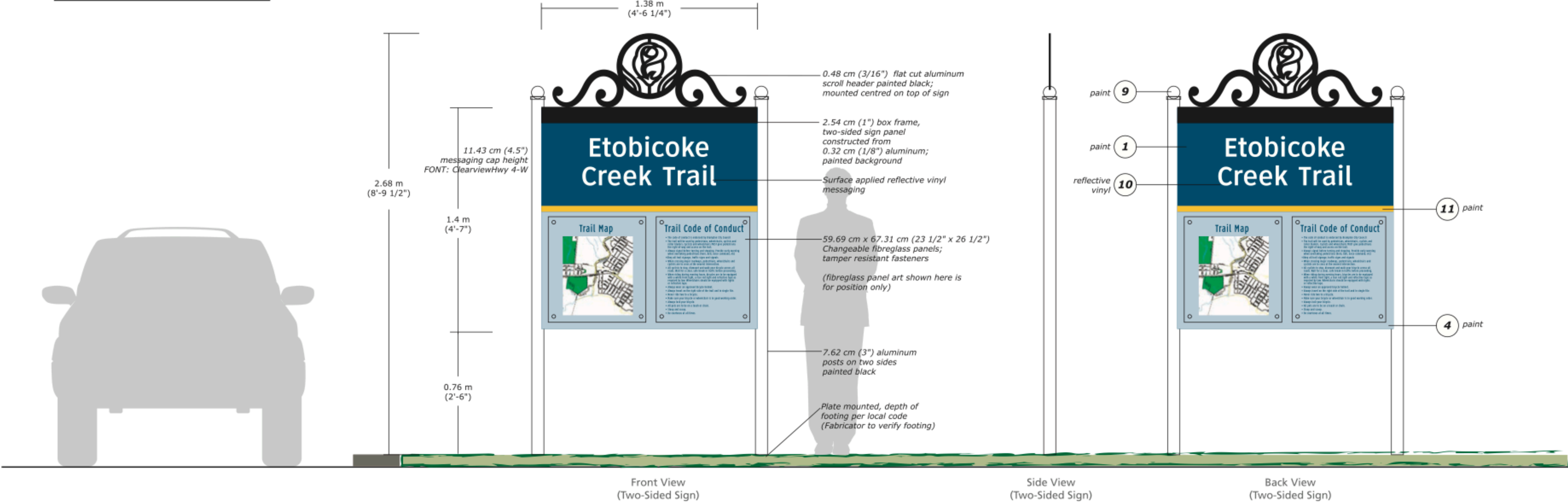
**Bucklestrap**  
Stainless steel band. Use to attach Universal Channel Clamp to round posts.

**Reverse Detail**  
not to scale



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					02.07.07	Revisions	
					06.20.07	Final Document	
					04.14.08	Design Standards Update	
					05.21.08	Design Standards Update	



# Approach to signage on multi use trails.

**As many multi use trails are located in forested areas and ravines, it is easy for users to become disoriented and confused, with regard to direction and distance traveled. Signage is essential to alleviate this, and to make active transportation more comfortable, on these trails.**





# Don Doan Trail

Intersection of Bramalea Road and Avondale Boulevard

- Example of an installation that gives almost all the information needed.





# Tourism

## Tourism Oriented Directional Signage (TODS)

- Adopted many years ago by the Ontario Ministry of Tourism, Culture and Sport, TODS signage is a revenue generating program to provide information on points of interest near Ontario highways.
- Is there an application for this type of signage in a trail system?





# Conclusion

**A comprehensive wayfinding sign system would go a long way to make active transportation participants feel confident and comfortable on the city's multi use trail system. With the linkage of the multi-use path system to neighbouring municipalities, we will be seeing more travellers from Mississauga and Toronto, who would benefit from these wayfinding signs.**





# Recommendations

**To improve the existing signage.**

- Identifying streets where paths terminate.
- Including distance and travel time.
- Identifying streets at underpasses.
- Directions to washroom facilities.
- Identifying points of interest.
- Providing adequate direction at transition points.

