

# BIKE THE CREEK

- Committee of Council Delegation
- May 8, 2024
- David Laing, BikeBrampton
- Bike the Creek Planning Committee



The poster features a central graphic with a gear and a path leading to the event title. To the right, a cyclist is shown in motion, and below, a family of three is riding together. The date is prominently displayed in the upper right.

## Bike the Creek

Cycling through 50 yrs  
of Peel Region's urban  
roads and trails.

10<sup>th</sup> Anniversary  
June 8, 2024

For more information and to register visit [trca.ca/bike-the-creek](https://trca.ca/bike-the-creek)

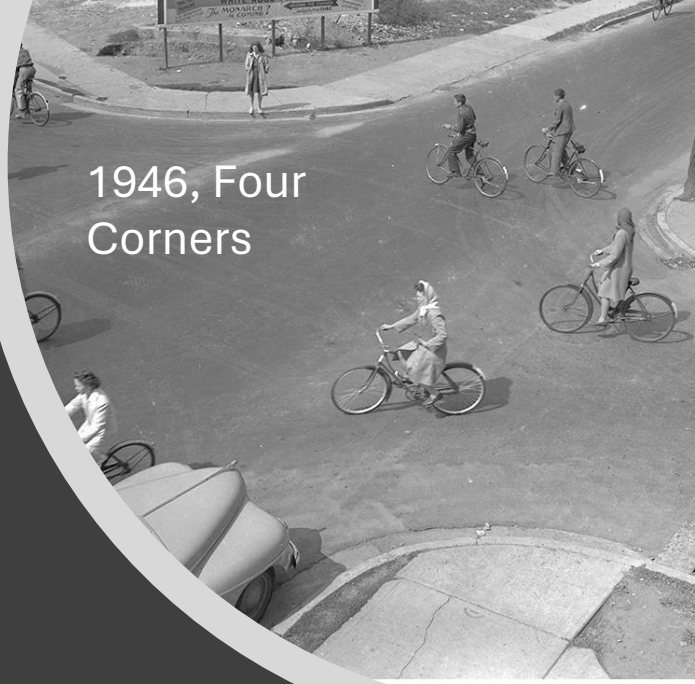
In collaboration with:

- TOWN OF CALLEDON
- 50<sup>th</sup> ANNIVERSARY 1974-2024
- BRAMPTON
- Peel Region 1974-2024
- bikeBrampton.ca  
Along in Brampton,  
Build our Community.
- MISSISSAUGA 1974-2024
- Toronto and Region Conservation Authority

1984, Chinguacousy Park



1946, Four  
Corners



1886



# “Cycling through History”

*50 years of Peel Region’s  
urban roads & trails*

*Archives at PAMA*

1890



1890





Churchville



Meadowvale



Cheltenham



Terra Cotta



Meadowvale



# Historic Villages of Peel Region





2022



2021 official opening



2013

# Etobicoke Creek – Kennedy Valley





2016 official opening



2014



2023

# Etobicoke Creek – Summer Valley at Mayfield Road

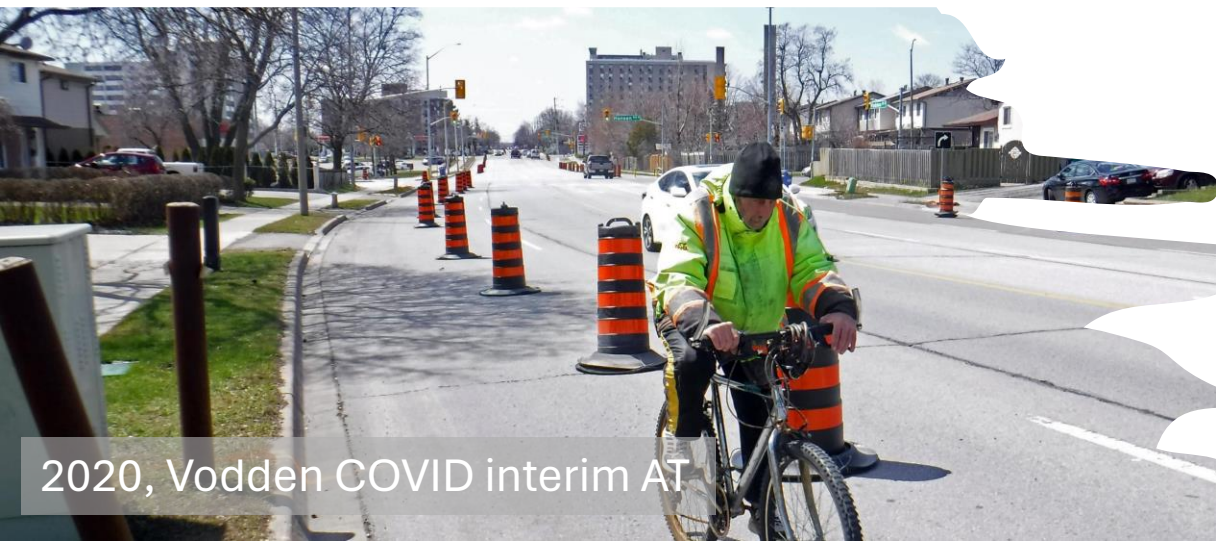




2015, Vodden



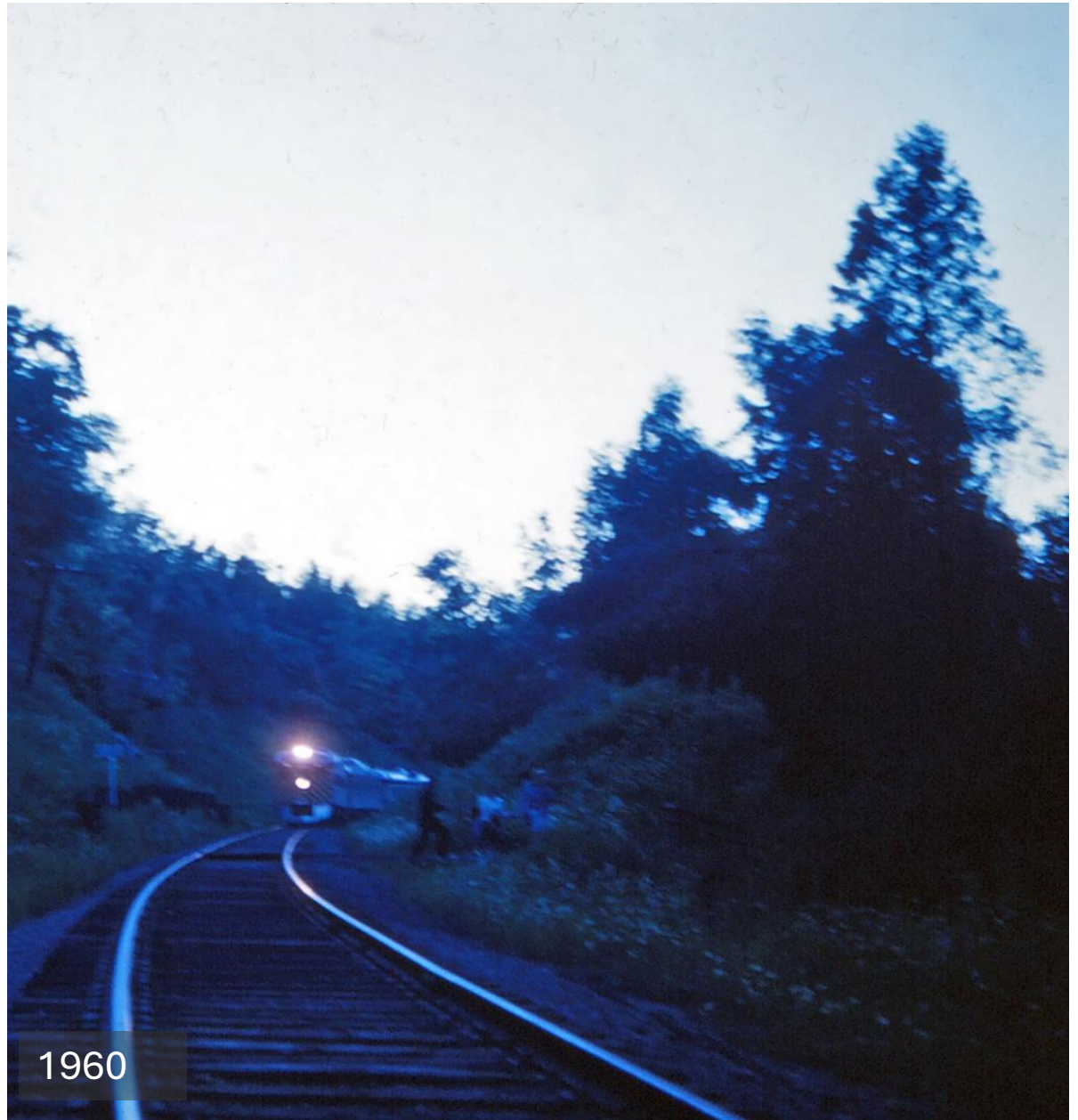
2023, Hanover AT



2020, Vodden COVID interim AT

# East-West Cycling Corridor Vodden/Howden/Hanover







# PEEL-WIDE SIGNATURE CYCLING EVENT

- **10th annual signature bike ride**
- FREE event aimed at encouraging people of all ages to discover joy of cycling
- Attracts over 1,000 cycling enthusiasts from Brampton & across southern Ontario
- Cycling leads to strong, healthy, vibrant, sustainable communities
- Aligns with: Active Transportation Master Plan, 2040 Vision, Climate Emergency
- Zero-waste event





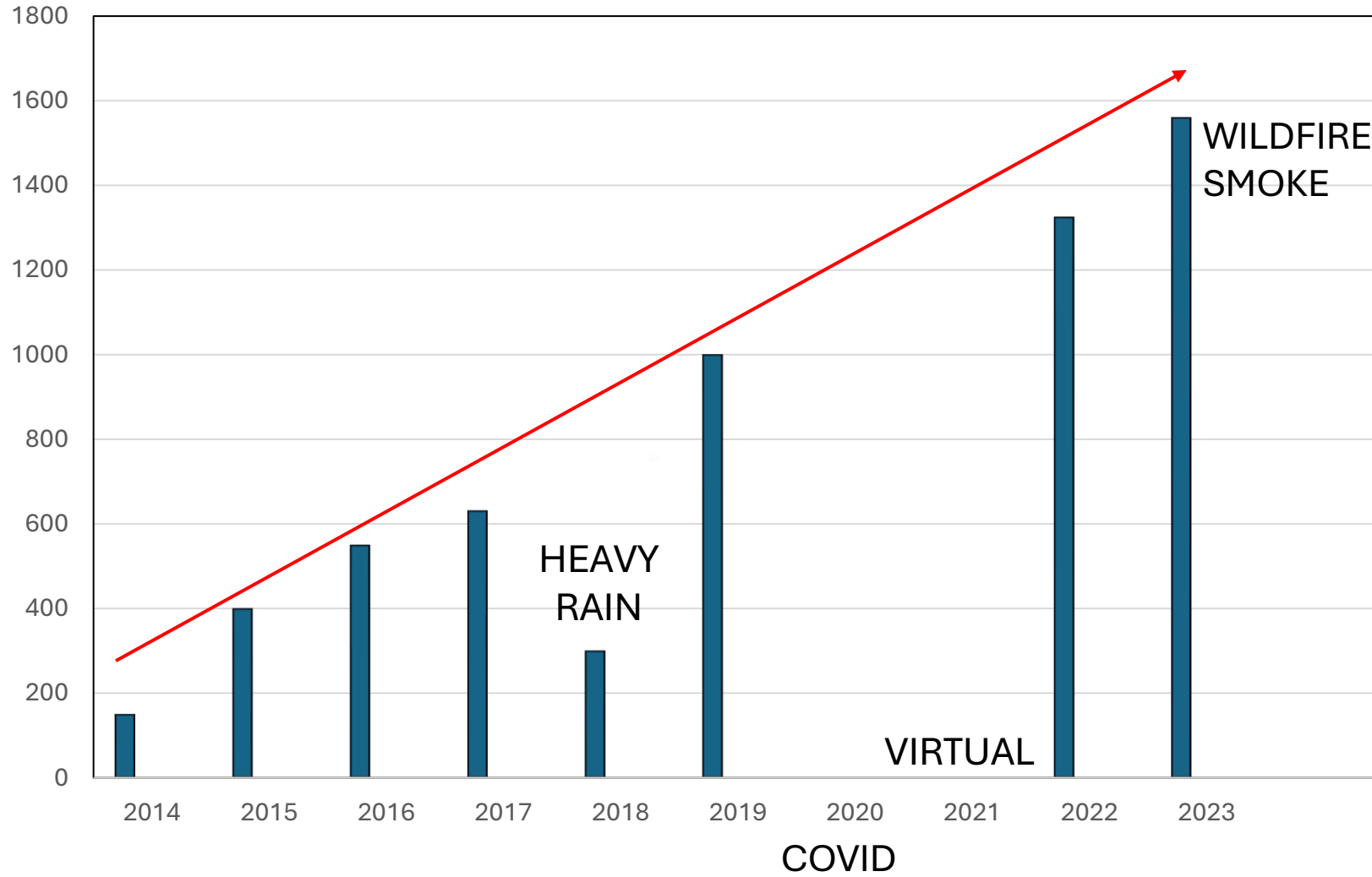
# 5 ROUTES

- Equity, Inclusivity, Diversity...
- 5 km Family Ride – Purple
- 15 km Family Ride - Orange
- 25 km Nature Ride – Green
- 66 km Caledon Town Ride – Red  
(44 km shortcut)
- 70 km Regional Ride – Dk Blue  
(50 km shortcut)





# Bike the Creek Registration Numbers by Year





# BRAMPTON FIRE STATION

No 7

BTC DIGNITARY RIDES – JOIN US!





# #BIKETHECREEK24 PROMOTION

- Councillor Newsletters
- Social Media
- City Website
- Promotional Video
- Pre-event Signage

*Order your custom 10th anniversary  
Bike the Creek  
Cycling jersey or technical t-shirt  
until May 9th*

