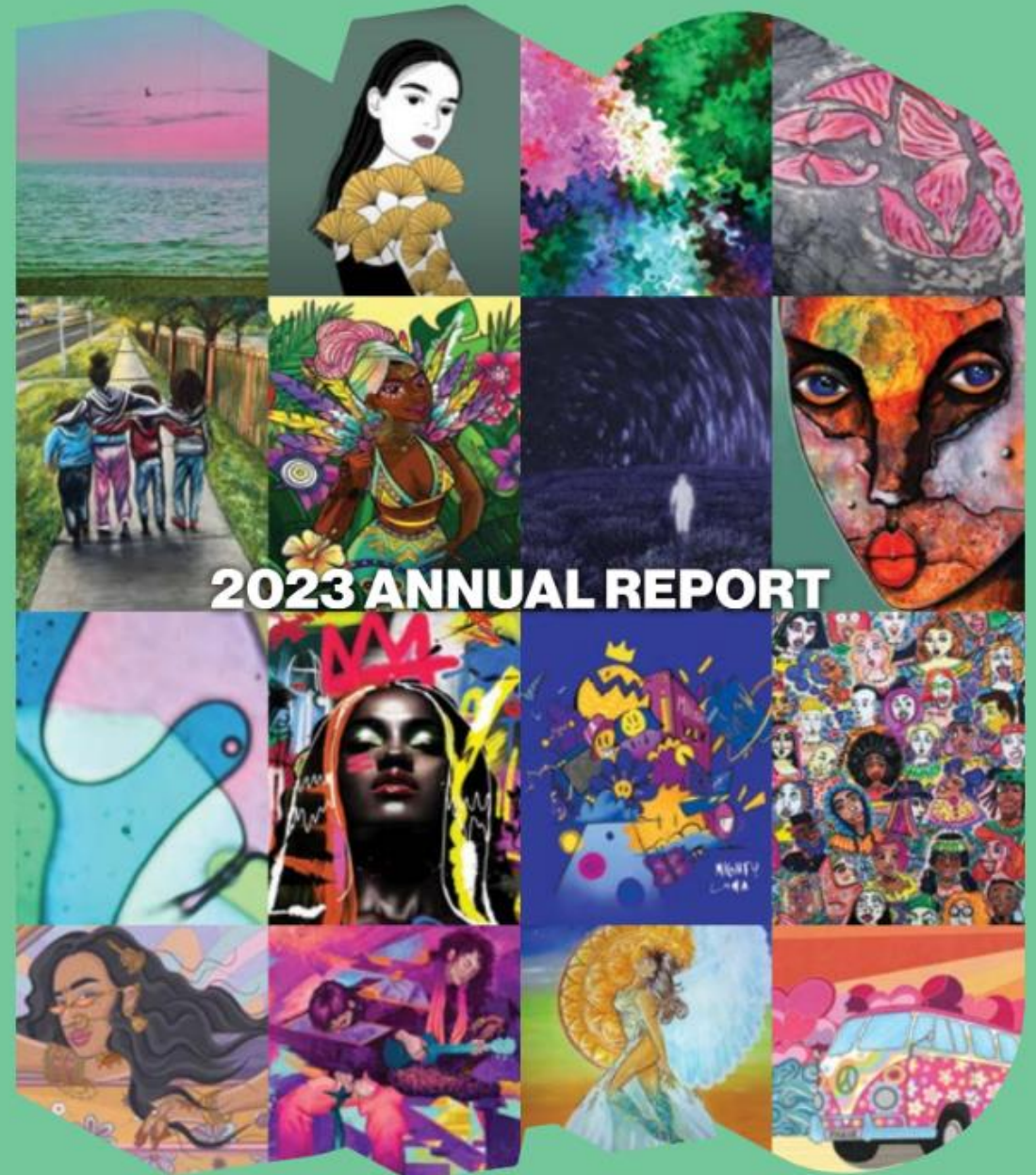


## Brampton Arts Organization Update

- 2023 Annual Report
- Community Feedback & Survey Results
- BAO Wins BBOT Community Impact Award
- 2024 & Thank You





Secured support from Brampton City Council for BAO's transition to independence including five years of funding and support.



Developed the new 2023-2025 Strategic Plan. Welcomed nearly 4000 attendees to BAO events and programs.



Incorporated as a registered Not-For-Profit and established independent procedures, plans and processes



Hosted 93 events and programs in collaboration with over 40 programming partners, artists and arts organizations.



BAO released 11 calls to Brampton artists, with 182 local applicants accepted, seeing a a 47% increase in applications and 26% more artists selected.



Doubled the reach of our social media posts witnessing significant increases in our newsletter readership.



## **BAO Helps Local Artists Make Money and Build Brampton's Economy**

Nearly 40% of respondents discovered new ways to make money from their creative work by participating in BAO programs.

## **BAO Connects Brampton's Creative Community**

76% of participants met new creatives by being involved in BAO.

## **BAO Increases an Artist's Audience and Improves Their Health**

Over 40% of respondents reported BAO increased their visibility and media coverage and improved their health/wellness.



## **BAO Showcases Brampton Talent and Builds New Relationships**

1 in 2 participants in BAO programs had the chance to create and share their work in Brampton and/or met new collaborators locally.

## **BAO Builds Skills for the Creative Economy**

Participants said BAO gave them new professional knowledge, such as learning how to apply for grants, exhibiting and selling their artwork, marketing know-how; opportunities to sell at markets; and new insight into how to expand and monetize their practice

## **Increased Art in Brampton = Economic Development**

Nearly 95% of respondents noted that the arts and culture sector is an important contributor to the local economy in Brampton.



**BAO**



 **BRAMPTON**

**Brampton Board of Trade Business Excellence Award: Community Impact**

# BAO

## New for 2024:

- Expanded Open Studio+ Media Room
- Launched the BAO Volunteer Team
- Newcomer and Indigenous Creative Exchange Program
- Brand New BAO Website and ExperienceBrampton.ca website
- New Concert/Showcase Opportunities
- Artists in Schools Program and Youth Opportunities

**Thank You!**

 **BRAMPTON**

