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Where
medtech is
in motion.

OCTOBER 15-17, 2024 | TORONTO, CANADA



Join the fastest growing medical technology and partnering event

October 15-17 in Toronto



**Unparalleled
Networking & Access to
the Medtech
Community**



**Compelling
Medtech Education
Program**



**Medtech
Partnering &
Investor Forum**



**Revamped
Exhibit Hall &
Campus Experience**

5 Months Until #MTC24

Registration Now Open

FlexPass Campaign: What We Learned & Gained

1. Canada and domestic partners are highly enthusiastic and engaged
2. Created something to talk about 2 months early
3. Top participating U.S. states: CA, MA, NY, IL, TX, NJ, MN, MI, OH, CO, AZ, DE, DC, NE

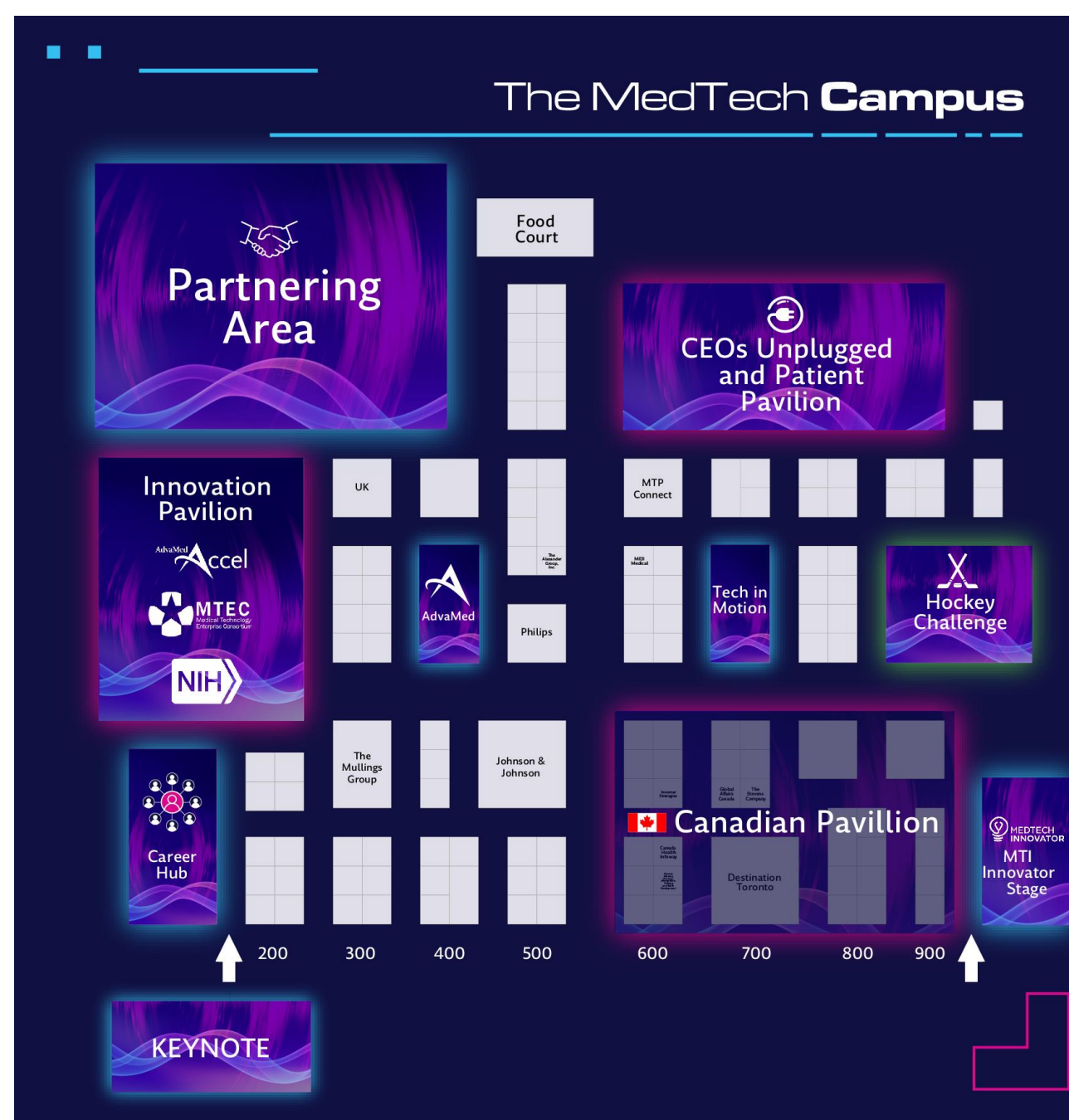
FLEX PASS PHASE 1 RECAP

- **546 submissions***
 - 250 new Canadians
 - 50% new leads to Database
 - 76% did not attend MTC22 or MTC23
- Diversity of company size:
 - 33% pre-revenue - \$1M
 - 13% revenue \$1M - \$100M
 - 40% revenue > \$100M
 - 14% revenue unsure

Not Your Traditional Exhibit Hall!

Explore the New Medtech Campus

1. Dynamic Exhibit Hall
2. Thousands of Partnering Meetings
3. CEOs Unplugged & Patient Pavilion
4. Innovation Pavilion
5. Career Hub
6. New Tech Hub
7. MedTech Innovator Showcase
8. Solutions Showcase
9. Networking Receptions & Meetups



Help Spread the Word!

1. Share Registration is Open – “Join me at The MedTech Conference in October and register today” using [this trackable link](#).
2. Review or share new [Sponsorship Prospectus Inventory & Event Overview](#)
3. Add to your email signature “Join me at The MedTech Conference in October and register today” using [this trackable link](#).

Social Post Sample



Email Signature Sample



Sample Social Posts

Registration is NOW OPEN for The 2024 MedTech Conference!

📍 Join us in Toronto from October 15-17, and connect with top industry executives and global innovators. Dive into the latest in medical devices, diagnostics, imaging, and digital health technologies. Let's put the future of health care in motion together!

Excited to dive into the latest innovations in #MedTech? 🚀 Join me at The MedTech Conference, October 15-17, where industry leaders converge to explore groundbreaking advancements. Don't miss out – secure your spot now: [Link] #MedTechInMotion #MedTechCon"

Calling all healthcare trailblazers! 🌟 Get ready to be at the forefront of MedTech innovation. Join me at the MedTech Conference, October 15-17 where industry experts converge to explore the latest advancements and trends. Secure your seat now! [Link] #MedTechInMotion #HealthcareInnovation #MedTechCon

Use this trackable link!

Social Post Sample



Email Signature Sample



MTC 2024 Registration Rates

All-Access Pass Includes: 4 days of education, networking, access to the medtech campus, and partnering with thousands of medtech innovators.

Education

Enjoy hundreds of sessions and speakers dedicated to AI, digital health, imaging, patient health, and top trends across 20+ topic areas, alongside exclusive access to hundreds of company presentations.

Networking

Forge invaluable connections with top and emerging companies, engaged investors, and others alongside a diverse medtech c-suite, offering unique access to thousands of partnering meetings and fun networking opportunities.

Medtech Campus

Immerse yourself in technology showcases, live sessions like CEOs Unplugged and Patient Stories, an expanded Career Hub, and special programming across three stages for start-ups and emerging companies.

[REGISTER NOW](#)

MTC 2024 Registration Rates

All-Access Pass Rates in USD

For Members 

	Early Bird Rate (ends August 13)	Regular Rate
Accel Start-ups/Emerging Medtech (Pre-Revenue to < \$1M)	\$900	\$995
Start-ups/Emerging Medtech (Revenue \$1M to < \$100M)	\$1,500	\$1,650
Large Medtech Company (Revenue > \$100M)	\$2,500	\$2,750
Service Provider	\$2,600	\$2,850
Government/Hospital/Non-profit/Academic	\$1,550	\$1,800

AdvaMed Members receive the best pricing and package options to attend The MedTech Conference, including access to session recordings. [Check your membership status](#) before registering.

For Non-Members

	Early Bird Rate (ends August 13)	Regular Rate
Start-ups/Emerging Medtech (Revenue < \$100M)	\$1,750	\$1,900
Large Medtech Company (Revenue > \$100M)	\$2,750	\$3,000
Service Provider	\$2,850	\$3,100
Government/Hospital/Non-profit/Academic	\$1,550	\$1,800

Qualifying Attendees

AdvaMed offers discounted and complimentary rates to certain audiences based on qualification criteria outlined during registration. Register below to apply.

	Rates
Investors Join groundbreaking start-ups, fellow investors, and strategics to discover high-yield, high-impact opportunities.	Complimentary
Hospital Buyers Connect with startups, explore tech, meet CEOs, and hear from FDA and CMS staff.	Complimentary
Media Access to cutting-edge medtech developments and 400+ speakers showcasing the latest innovations.	Complimentary
Student & Early Career (< 5 years in medtech) Explore specialized programming and make powerful connections to jumpstart your medtech career.	\$195

[REGISTER NOW](#)

Road to Toronto – Activation Starts Now!

March 19 –
April 19, 2024

**New MTC
Flex Pass**

May 2,
2024

**Registration
Is Open**



July
2024

**Speakers & Sessions
Announced**



**Partnering Prep &
Announcements**



**Early Bird
Discounts End**

FLEX PASS ENDS



**The MedTech
Conference!**

August

August 13

Oct 15-17, 2024

QUESTIONS

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