



Ernie Longo
Real Estate Manager

1 Administration Road
Concord, Ontario
L4K 1B9

Telephone: (905) 760-5001

Facsimile: (905) 760-5010

E-mail address: ernie.longo@cn.ca

Directeur - Immeubles

1, rue Administration
Concord (Ontario)
L4K 1B9

Téléphone: (905) 760-5001

Télécopieur: (905) 760-5010

Courriel: ernie.longo@cn.ca

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VIA ELECTRONIC MAIL

Mr. Tony Romanelli
RCC Media Inc.
4101 Steeles Ave. W. Suite 201
Toronto, ON
M3N 1V7

To whom it may concern,

RE: CN Bridge Beautification Project — Proposed Digital Conversion

The purpose and intent of this letter is to notify all concerned parties that RCC Media Inc. has the authority to manage and negotiate terms and conditions, for all CN Rail bridges and abutments across Canada — as it pertains to the Bridge Beautification Project and the proposed conversion from static vinyl to digital messaging panels. Please be further advised that CN has no objections to the digital conversion.

Should you have any questions regarding this project or the authorization granted to RCC Media, please do not hesitate to contact the undersigned.

Yours truly,

Ernie Longo
Real Estate Manager