# BRAMPTON 2040 VISION





Presentation To City Of Brampton Council Meeting 29<sup>th</sup> May 2024



#### **About Us**

**Credentials in Community Impact** 

**City Connect Event in Brampton** 

## Who are we?



We are a social enterprise that is committed to facilitating professionalism and economic viability among black owned and operated businesses.

We commenced operations as a special interest community development association for aspiring entrepreneurs in the Nigerian immigrant community in June 2023 under the name Alliance of Nigerian Entrepreneurs ANE. Our vision was to support and promote their development as competent entrepreneurs across North America (Canada and USA). We recorded overed 500% growth in just under 6 months.

However, starting in January 2024, we have repositioned to serve the entire black community by facilitating professionalism and economic viability for black owned and operated businesses. We have also changed our operating name to ANE Global.





## We have a renewed mission



We have repositioned as a Chamber of Commerce with a mission to supporting the entrepreneurial development of the black community and have footprints across Canada and are few in the US

#### Vision:

To facilitate professionalism & economic viability among black owned and operated businesses

#### **Mission Statement:**

We identify, nurture and support aspiring and growth black entrepreneurs to own and operate economically viable businesses through platforms that facilitate networking, mentoring, training, and accessing funding required to innovate, execute and become established

## **Our core operations comprises**



#### 1.0 Chamber of Commerce

We are expanding our systems to enable us function more effectively as a chamber facilitating; networking, mentoring, training, and accessing funding required to innovate, execute and become established. Our membership is 350 and growing

#### Platforms:

- Collaborative platform
- Monthly City Connect events









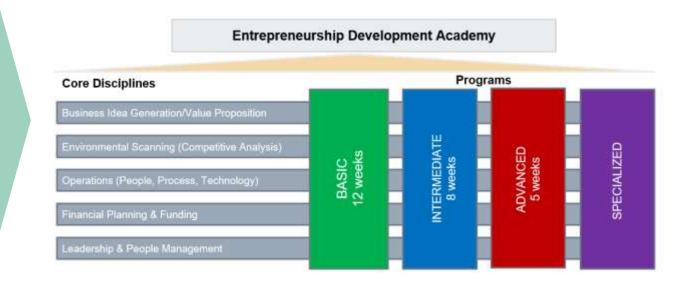
## Our core operations comprises



# 2.0 Entrepreneurship Development Academy

We are nearing completion of plans to commence Entrepreneurship Development programs to provide our members with the competences required to execute their business ideas, hire the right personnel and attract funding assistance to grow and scale their businesses.

Additionally, we hosted trainings through an Entrepreneurs Summit, webinars and an upcoming symposium with Subject Matter experts



## **Our core operations comprises**



### **3.0 Youth Empowerment Initiatives**

Following a successful campus symposium that we hosted in February for the Black History Month, we are making plans to scale our youth empowerment initiatives working with several institutions across the country, to provide timely support on entrepreneurship development to students and fresh graduates











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# Our track record on community development



#### Milton – Nov & Dec 2023

We hosted a panel discussion on Remembrance Day tagged Authenticity: Own Your Story with 2 sets of panels.

The following month, December, we organized and end of year gala themed Owambe









# Our track record on community development



#### **Hamilton – February 2024**

We successfully partnered with Mohawk College, McMaster University and RBC to host a Campus Symposium and Job Fair that drew about 100 participants in February.

We also presented an entrepreneurship impact award to Hon. Filomena Tassi (Federal Minister for Economic Development for Southern Ontario)









# Our track record on community development



#### Oakville – April 2024

We hosted a Business Advantage Symposium where we brought experts from key industries (including the Mayor of the Town of Oakville Mr Rob Burton, Sheridan EDGE Director Renee Devereaux and other notable speakers to share insights on how our members can succeed.











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## Our next stop is Brampton!



### **Super City Connect – 1st June**

Our next major event holds on Saturday, 1<sup>st</sup> June in Brampton.

Theme is e go LOUD!

Venue: Conservatory of City Hall

#### Key features:

- Keynote address
- Spotlight on select businesses in Brampton
- Funding Pitch
- A) Start up
- B) Scale up
- Opportunities for networking



## Our next stop is Brampton!



### **Super City Connect – 1st June**

We shall also unveil the 3<sup>rd</sup> issue of our magazine The Entrepreneur (featuring businesses made in Brampton)

We are grateful for our partner sponsors for the Funding Pitch – Sheridan EDGE (Scale up - \$1000 x 2) & Grey Matlock Bakery (Start up - \$500 x 2)









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## **Brampton Vision 2040 - Count us in!**



Consistent with our theme for 2024,
Stronger Together, we are desirous of
lending our support to the vision of
Brampton to be a city be arranged,
governed, seen, and celebrated as a mosaic
of people, places and endeavours of all
kinds, coexisting in harmony

Specifically, we can

- Jointly provide interventions to promote Youth Empowerment
- Create awareness to promote entrepreneurial development in black community



#### Five lenses for maximum success.

This Vision is about a smart way of doing things – an attitude – that will facilitate change that is popular, resilient, and innovative. These are lenses that reflect advanced practices everywhere but also suit the unique situation of Brampton. Together they are the ethic for action.

- Lens 1: Public Engagement Citizens, as individuals and in corporate, interest, and cultural groups, will be involved in Brampton in a systematic and inclusive way, at all times on all matters undertaken for the community.
- Lens 2: Collaboration The Brampton government will join forces, resources, and activities, as well as share decision-making, with Brampton private interests and senior governments to extend the reach and success of civic ventures.
- Lens 3: Design Brampton will be a city 'by design', where
  design excellence is led by City Hall to ensure public
  interests, completed in a studio setting through co-design
  with developers and citizens, and made a prime factor in all
  approvals and other decisions for change.

## **APPENDICES**



## **Our Leadership Team**



Our leadership team combines rich diversity with proven international & local business acumen

**Board of Trustees** 



Francis Idiakheua



Nkiru Omorontionmwan



Philip Otutu





Emmanuel Adebola - Exec Dir



Babatunde Eyitayo- Fin Dir



Chukwuma Okereke - Ops Dir

## **Level 2 - Executive Teams**



Our leadership team combines rich diversity with proven international & local business acumen



Jo-Anne Young – Event coordination



Odunola Bola-Adesope – Youth Empowerment



Julia Bebiem – Event bookings



Priscilla Iyari
– Communication &
Stakeholder Engagement



Tolu Onasanya – Events Anchor



Mosun Afolabi – City Connect Admin



Tola Kehinde – City Connect Admin



Abiola Ibiyooye -Membership



Grace Ugbeda-Ojotu CSR & Alliance Mgt

# We are developing partnerships across the ecosystem



Some of the organizations we have partnered with recently are shown below.



























