



Report
Staff Report
The Corporation of the City of Brampton
6/19/2024

Date: 2024-06-07

Subject: **Ontario Senior Games Rental Fee Waiver**

Contact: Erin Hashani, Manager, Recreation Planning

Report number: Community Services-2024-539

RECOMMENDATIONS:

1. That the report from Erin Hashani, Manager, Recreation Planning, Recreation Division to the Committee of Council Meeting of June 19, 2024, re: **Ontario Senior Games Rental Fee Waiver**, be received; and
2. That Council approve waiving the rental fees for the South-Central Regional Games on September 11, 2024.

OVERVIEW:

- **Council received a delegation from George Shepperdley, Chair, and Bob Tremblay, Co-Chair, South Central Regional Games, Ontario Senior Games Association Brampton District 19, to the Committee of Council Meeting of May 22, 2024, re: Request for Financial Support for South Central Region 55+ Games on September 11, 2024, and it was referred to staff to work with the event organizers to identify potential options for support.**
- **The Sport Tourism office met with the association, and it was deemed ineligible for funding through that office based on their criteria.**
- **If Council approves waiving the rental fees, this will result in a revenue loss of \$1,949.79 to the Recreation division.**

BACKGROUND:

The Ontario Senior Games Association (OSGA), supported through the Ministry of Tourism, Culture and Sport, operates the Ontario 55+ Summer and Winter games. In 2024, District 19 (Brampton/North Peel/Dufferin) will be hosting a South-Central Region

55+ games in badminton, cycling, euchre, golf, pickleball and tennis on September 11, 2024. These games will take place at the Bob Callahan Flower City Seniors Centre and Save Max Sports Centre.

At the May 22nd Committee of Council, a delegation was received, and direction was provided to staff (CW212-2024):

That the delegation from George Shepperdley, Chair, and Bob Tremblay, Co[1]Chair, South Central Regional Games, Ontario Senior Games Association Brampton District 19, to the Committee of Council Meeting of May 22, 2024, re: Request for Financial Support for South Central Region 55+ Games on September 11, 2024, be referred to staff to work with the event organizers to identify potential options for support.

The Recreation Division currently supports this group with registration for their association and events.

CURRENT SITUATION:

The 2024 Ontario Senior Games will be hosted at the Bob Callahan Flower City Seniors Centre and Save Max Sports Centre, with room rental costs totaling \$1,949.78. The Recreation Division can support the event organizers through a rental fee waiver. Should Council approve the recommendation to waive the fees, this rental fee waiver will be reflected in the report back to Council in relation to RM 22/2024: Summary of year-to-date costs related to the waiving of rental fees.

In addition to waived rental fees, the City can support the promotion of the event through various communication tactics, such as:

- hosting the event on the City's Experience Brampton event calendar, and/or
- posters on community boards in recreation centres, and/or
- opportunities to promote on-site at other City run events.
- re-sharing event details on City social media accounts.

The Tourism Office staff met with team members of the Brampton District 19, Ontario Senior Games Association, to review their eligibility for funding through the Sport Tourism Sponsorship Program in support of the South-Central Region 55+ Games on September 11, 2024.

The event was deemed ineligible for funding because it was unable to meet the minimum requirements as follows;

- Event must be at least 2 days of competition at 7 hours+ per day.
- At least 50% of participants must be travelling from further than 40km outside of Brampton.
- The event must book at least 50 room nights in a Brampton accommodation provider for its participants.

The event does not meet any of the minimum requirements listed and was denied the opportunity for funding through the Sport Tourism Sponsorship Program.

CORPORATE IMPLICATIONS:

Financial Implications:

If Council approves waiving the rental fees, this will result in a revenue loss of \$1,949.79 to the Recreation division.

STRATEGIC FOCUS AREA:

The recommendation is aligned with and supports the following Strategic Focus Areas:

Health & Well-being: Focusing on citizens' belonging, health, wellness, and safety.

- Advance Recreational Spaces and Programs
- Improve Well-Being and Belonging

CONCLUSION:

To support the Ontario Senior Games Association (OSGA), staff recommend that Council approve waiving the rental fees for the South-Central Regional Games on September 11, 2024, in the amount of \$1,949.79.

Authored by:

Reviewed by:

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