

Corporate Strategic Plan

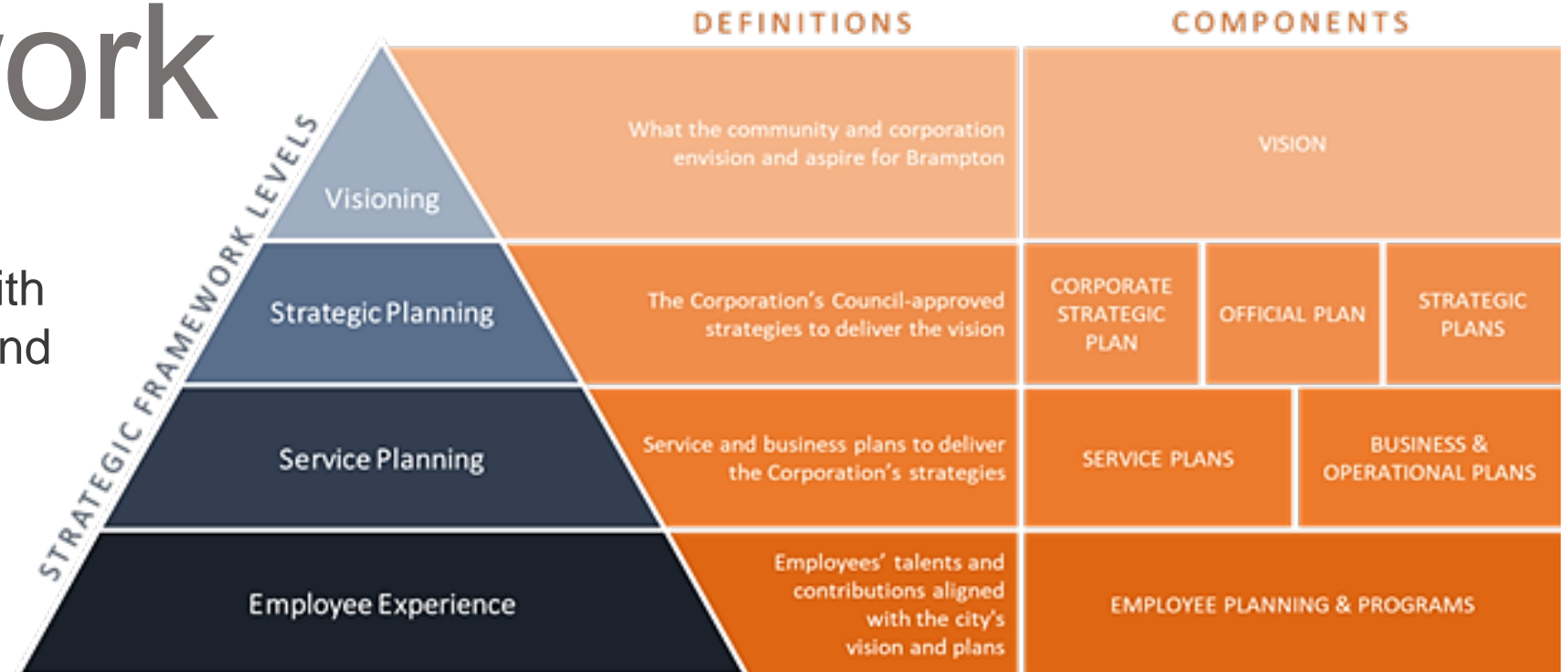
Committee of Council
June 5, 2024

Vincent Rodo
Organizational Performance & Equity,
Diversity and Inclusion
Corporate Support Services



Strategic Framework

- Connects our Vision with Strategies, Services, and Experiences



The Plan

- Is the City's commitment to our vision, priorities, and performance
- Defines direction, resource allocation, and accountability
- Will guide City's progress—from where we are today to where it wants to be by the end of the Council Term
- Incorporates feedback from Council, the community, and staff
- Turns aspirations into tangible outcomes with measures for progress and success
- Aligns corporate goals and objectives
- Enrich Employee and Community Engagement

Our Focus is People. Our Plan is About People.



The Structure



Focus Areas

Concentrated themes that align with the Brampton 2040 Vision.

Strategic Priorities

Significant intentions that will progress each focus area and achieve outcomes within 2022-2026 Term of Council.

Initiatives

Transformational and Council-approved objectives to achieve the strategic priorities.

Projects

Defined and scheduled activities within the initiatives to complete within the Term of Council.

The Focus Areas



Health & Well-Being

We are focusing on citizens' belonging, health, wellness, and safety.



Culture & Diversity

We are focusing on cultural diversity, cross-cultural understanding, and supporting artistic expression and production.



Growing Urban Centres & Neighbourhoods

We are focusing on an economy that thrives with communities that are strong and connected.



Transit & Connectivity

We are focusing on transportation and a connected infrastructure that is safe, convenient, efficient, and sustainable.



Environmental Resilience & Sustainability

We are focusing on nurturing and protecting our environment for a sustainable future.



Government & Leadership

We are focusing on service excellence with equity, innovation, efficiency, effectiveness, accountability, and transparency.

The Strategic Priorities



Health & Well-being:

- Improve Safety*
- Improve Health Care Infrastructure*
- Advance Recreational Spaces and Programs*
- Improve Well-Being and Belonging*



Culture & Diversity:

- Support Diverse Businesses, Artists, and Community Members
- Raise Investments in Arts and Culture
- Support Indigenous Heritage and Culture
- Develop Tourism Infrastructure



Growing Urban Centres & Neighbourhoods:

- Stimulate Innovation, Create Jobs and Grow Investment*
- Support Housing*
- Invest In Strategic Growth Areas



Transit & Connectivity:

- Enhance Transit Services*
- Improve the Connectivity and Livability of Streets and Infrastructure*
- Promote Active Transportation



Environmental Resilience & Sustainability:

- Increase Parkland, Trees and Naturalized Areas*
- Enhance Energy and Climate Resilience*
- Foster Community Environmental Stewardship



Government & Leadership:

- Drive Public Engagement and Participation*
- Strengthen Talent Attraction, Retention and Employee Experience*
- Elevate Performance and Service Standards
- Advance Technology for Service Delivery
- Focus on Workplace Equity, Diversity and Inclusion

**Require enhanced levels of service and resourcing.*

The Initiatives*



Health & Well-being:

- Automated Speed Enforcement
- Peel Memorial Hospital Redevelopment
- Toronto Metropolitan University Medical School
- Recreation Centre Revitalization
- Auto Theft Reduction Measures
- Animal Services Facility + Environmental Education Centre
- New Park Development



Culture & Diversity:

- Support Indigenous Relations
- Brampton Tourism Strategy
- Cultural Space & Infrastructure



Growing Urban Centres & Neighbourhoods:

- Economic Development (includes Innovation District development)
- Housing Pledge
- Unlock Downtown and Strategic Growth Areas (includes City Lands & Cricket Stadium)
- Riverwalk



Transit & Connectivity:

- Hurontario-Main Street LRT Completion
- Third Transit Facility
- Active Transportation Plan Implementation



Environmental Resilience & Sustainability:

- Net-Zero Retrofit
- Transit Electrification Program
- Water Quality Strategy
- Urban Forest Canopy Program



Government & Leadership:

- Enterprise Risk Management Program
- Maintain and Strengthen the City's Cybersecurity Posture
- Equity, Diversity, and Inclusion (EDI) Corporate Governance

**See the complete list of initiatives in the Corporate Strategic Plan.*

Implementation

- Operating departments and divisions will align their efforts with the focus areas, strategic priorities, service plans, and special projects
- Performance measures will be established and reported [at a regular cadence] for every strategic and initiative
- Each operating department is responsible for respective and relevant priorities—ensuring that initiatives and projects move forward
- Comprehensive planning, budget considerations, and Council approvals will continue as required



Reporting on Progress

We're committed to tracking and reporting on the progress of our Strategic Plan through:

- Performance measures and reports
- Budget process and project plans
- Service plans and reviews
- Leadership and staff initiatives



Thank you!

