

## Delegation Request

For Office Use Only:

Meeting Name:

Meeting Date:

Please complete this form for your request to delegate to Council or Committee on a matter where a decision of the Council may be required. Delegations at Council meetings are generally limited to agenda business published with the meeting agenda. Delegations at Committee meetings can relate to new business within the jurisdiction and authority of the City and/or Committee or agenda business published with the meeting agenda. **All delegations are limited to five (5) minutes.**

Attention: City Clerk's Office, City of Brampton, 2 Wellington Street West, Brampton ON L6Y 4R2

Email: [cityclerksoffice@brampton.ca](mailto:cityclerksoffice@brampton.ca) Telephone: (905) 874-2100 Fax: (905) 874-2119Meeting: ☒ City Council ☐ Planning and Development Committee  
☐ Committee of Council ☐ Other Committee:Meeting Date Requested: July 10, 2024 Agenda Item (if applicable): 4.1Name of Individual(s): Mohamad Hanif

Position/Title:

OwnerOrganization/Person  
being represented:Value Assets Inc.Full Address for Contact: 27 Main St. N, Brampton

Telephone:

Email:

Subject Matter to be Discussed:	<u>Minutes of last Council, Food Trucks</u>
Request to Council/Committee:	<u>Ammend the By Law to exclude the parking lots at 25 &amp; 27 Main St. N, from needing any further endorsement from the DBBIA as per the DBBIA Aug. 30, 2023 minutes.</u>

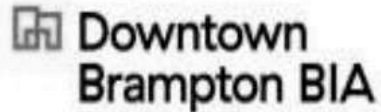
Attendance: ☒ In-person ☐ RemoteA formal presentation will accompany my delegation: ☒ Yes ☐ NoPresentation format: ☐ PowerPoint File (.ppt) ☒ Adobe File or equivalent (.pdf)  
☐ Picture File (.jpg) ☐ Video File (.mp4)☐ Other: Additional information/materials will be distributed with my delegation: ☒ Yes ☐ No ☐ Attached**Note:** Delegates are requested to provide to the City Clerk's Office **well in advance of the meeting date:**

- (i) all background material and/or presentations for publication with the meeting agenda and /or distribution at the meeting, and
- (ii) the electronic file of the presentation to ensure compatibility with corporate equipment.

**Submit by Email**

Once this completed form is received by the City Clerk's Office, you will be contacted to confirm your placement on the appropriate meeting agenda.

Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and will be used in the preparation of the applicable council/committee agenda and will be attached to the agenda and publicly available at the meeting and on the City's website. Questions about the collection of personal information should be directed to the City Clerk's Office, 2 Wellington Street West, Brampton, Ontario, L6Y 4R2, tel. 905-874-2100, email: [cityclerksoffice@brampton.ca](mailto:cityclerksoffice@brampton.ca).



## June 13, 2023 Board of Directors Meeting

### **Food District and BIA Membership**

#### **Downtown Construction**

Suzy – if vendors qualify as members, City of Brampton City Clerk Peter Fay says they qualify as members. Peter Fay recommends that they ask to be bonafide. Rick – food trucks and BIA

membership need serious deliberation, tenancy on property of member, advises caution

Rehana – must have lease agreement, bylaw, zoning, taxes, etc.

**Downtown Construction** – already discussed

Suzy - food delivery from retail is different

Ricky – delivery UberEats, request food and other items

Peeyush – problem is Uber drivers

Carrie – working with Uber and their team

**DBBIA & COB Regular monthly meetings** – ongoing

**August 30, 2023**

**Board of Directors Meeting Minutes**

9.	<div data-bbox="479 350 1421 382"><b>Goals and Challenges</b> <span>No Action</span></div> <div data-bbox="479 422 1101 453"><b>• Diplock Community Market - September 30/2023</b></div> <div data-bbox="479 457 971 489"><p>This will be omitted as already discussed.</p></div> <div data-bbox="479 529 711 560"><b>• WhatsApp Group</b></div> <div data-bbox="479 564 1214 703"><p>Suzy Godefroy had a meeting with Stephanie Comas 3 weeks ago to bring up pointing fingers and inappropriate dialogue which has been discussed before. It is suggested to write guidelines for this chat group.</p></div> <div data-bbox="479 707 1209 774"><p>Stephanie Comas says there must be repercussions if there is negative behavior.</p></div> <div data-bbox="479 779 1203 846"><p>Emma O'Malley says BIA members need to try to be a model example and have a solution-based mentality.</p></div> <div data-bbox="479 850 1218 917"><p>Carrie Leigh Percival suggests sending out rules once they are set.</p></div> <div data-bbox="479 957 919 989"><b>• Food District and BIA Membership</b></div> <div data-bbox="479 1029 1255 1241"><p>Carrie Leigh Percival -BIA Membership update by Suzy Godefroy on receiving a letter from food vendors confirming they are bona fide vendors and belong as part of BIA. John Cutruzolla asks the question if there is a yearly membership? Suzy Godefroy replies that they are treated as any other business until they move out of BIA boundary.</p></div> <div data-bbox="479 1281 596 1312"><b>MOTION:</b></div> <div data-bbox="479 1352 1258 1491"><p>Motion that the DDBIA endorse adding the food trucks located in the parking lots at 25 and 27 Main St North into the DDBIA as bona fide good standing members on a yearly basis as per the assessment by MPAC.</p></div> <div data-bbox="479 1566 812 1743"><p>Moved by: Peeyush Gupta Seconded by: Ricky Vivieros All in favour <b>MOTION CARRIED</b> None opposed</p></div>
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## Downtown Brampton BIA

February 24, 2023

To Whom It May Concern  
City of Brampton  
2 Wellington Street West  
Brampton, ON, L6Y 4R2

RE: Downtown Brampton BIA Letter of Support for Food District in McArter Lane,

To Whom It May Concern,

On behalf of the Downtown Brampton BIA (DBBIA) we are writing to the City of Brampton with regards to the Food District proposal for McArter Lane by property owner Mohamad Hanif.

On behalf of the Downtown Brampton BIA board of directors, I write to the City of Brampton to officially endorse the McArter Food Festival as proposed by landlord Mohamad Hanif. It is important to note that through the City of Brampton Food Truck By-law any type of outdoor food truck and/or food vendor requires the endorsement by the Downtown Brampton BIA.

The Food District proposal for McArter Lane fits very nicely into a number of initiatives that the City of Brampton and the Downtown Brampton BIA have been collaborating on specifically on Main Street North area. Furthermore, Food Halls and Districts have been developed in several downtowns to revitalize a downtown areas.

The DBBIA is happy to support the proposed Food District starting April 2023, with the following provisions to ensure that food district success:

- Ongoing cleaning to keep area welcoming and inviting on a 24/7 basis
- Enhanced lighting in McArter Lane to ensure this business concept is well lit for consumers
- Beautification enhancements – patio furniture and greenscaping
- Quarterly reports to assess pilot project with DBIAA and local businesses
- Private Washrooms for clientele in the existing Dress People building
- Prominent signage for parking in Nelson Parking Garage

**Should any of the above listed provisions not be followed the DBBIA will remove its endorsement.**

In closing, the Downtown Brampton BIA looks forward to collaborating with landlord Mohamad Hanif and the City of Brampton to ensure the Food District for McArter Lane is a success and generates additional foot-traffic and business to the downtown core. If you have any further questions please let me know.

Best regards,

  
Suzy Godefroy

Executive Director

Downtown Brampton BIA

	<ul style="list-style-type: none"> <li>• Paul said that there are specific by laws, which requires consent from Brampton Downtown corporation – which is BIA</li> <li>• Carrie asked, if our endorsement is removed, even though they have permits, what are the next steps</li> <li>• Paul said to check the letter and we need to reassess their licenses</li> <li>• John said a 30 days’ notice is reasonable</li> <li>• Notify – Mr. Mohamad that BIA is not supporting the food trucks – give 30 days – then send to the city clerk</li> <li>• John forwarded the motion</li> <li>• Motion is BIA is giving 30 days’ notice of no longer supporting the Food District based on received complaints and evidence on cleanliness, environmental issues, and direct competition. Based on the report our committee provided (March 13) and shared from their 2023 endorsement.</li> <li>• Approved by Stephanie, Seconded by Peeyush</li> <li>• All in Favour</li> <li>• Motion Passes</li> <li>• Carrie asked any objections</li> <li>• Councillor Paul votes to abstain and Deborah &amp; Rehana are in conflict of interest</li> </ul> <p><u>Financials</u></p> <ul style="list-style-type: none"> <li>• Q1 Statement – not many transactions. Expenses are year to date within budget, except for professional services (legal services). Budget is \$3000, and we spend \$5800.</li> <li>• Peeyush asked about marketing - \$121,800, usually its less. Where is the extra money coming from?</li> <li>• Maja gave a breakdown of where the money is getting used and that BIA asked for an additional budget.</li> <li>• Peeyush said we should be spending our money, and not be using our reserves.</li> <li>• Motion to receives financials</li> <li>• Approved by Peeyush, Seconded by John</li> <li>• All in favour</li> <li>• Motion Passes</li> </ul> <p><u>Shop to Win</u></p> <ul style="list-style-type: none"> <li>• Motion for this to approve \$23,000</li> <li>• Approved by Peeyush, Seconded by Rehana</li> <li>• All in favour</li> <li>• Motion Passes</li> </ul> <p><u>Open Positions on Board</u></p> <ul style="list-style-type: none"> <li>• 2 people are interest to be part of the board – Jaskaran (Orobite) and Manpreet (Grayfeather Immigration)</li> </ul>	<p></p> <p></p> <p>Maja</p> <p>Carrie</p>
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<p>9.</p>	<p><b>DBBIA Team Wins</b>  <i>IDP Update March 28, 2023</i></p> <ul style="list-style-type: none"> <li>- Presentation will be shared with full board</li> </ul> <p><i>Easter Egg Hunt – April 8, 2023</i></p> <ul style="list-style-type: none"> <li>- Over 3500 people</li> <li>- Marketing information to be presented at Marketing Meeting in May</li> </ul> <p><i>Hockey Canada - Women's Hockey Championship – April 5 – 16, 2023</i></p> <ul style="list-style-type: none"> <li>- Garden Square Watch Parties</li> <li>- Staff at CAA Centre courtesy of City of Brampton</li> </ul> <p><i>E-Scooters in Downtown Brampton</i></p> <ul style="list-style-type: none"> <li>- Sidewalk issues with traffic</li> <li>- Meeting forthcoming with City of Brampton/Active Transportation</li> <li>- Board encouraged to send questions to Suzy in anticipation of COB meeting</li> </ul>	<p>S. Godefroy</p> <p>Action: Send questions by Friday, April 14, 2023</p>
<p>10.</p>	<p><b>Goals and Challenges</b>  <i>DBBIA &amp; COB Regular monthly meetings</i></p> <ul style="list-style-type: none"> <li>- Ongoing</li> </ul> <p><i>LRT Update Meeting – April 24, 2023</i></p> <ul style="list-style-type: none"> <li>- Invitation has been sent to Board and BBOT</li> <li>- 2:30-3:30pm</li> </ul> <p><i>Activate Downtown – 2023 Summer Music Series</i></p> <ul style="list-style-type: none"> <li>- June 8, 2023 start date</li> </ul> <p><b><i>Downtown Brampton Food District</i></b></p> <ul style="list-style-type: none"> <li>- Comment from Horacio Herrera - has heard from other businesses that they are angry at the BIA for approving this project</li> <li>- Suzy has informed that property is private</li> <li>- Most items on BIA list of requirements have been completed</li> <li>- DBFD waiting for permits from City of Brampton to complete repaving</li> <li>- Garbage bins behind Lot25 belong to properties on Queen St. West (north side)</li> <li>- Cllr Keenan provided list of concerns</li> <li>- Paul Aldunate answered with update on City process - meeting</li> </ul>	<p>S. Godefroy</p>

## Food District Evaluation and Recommendations

Jemaine Spence <jermainenspence@gmail.com>

Wed 2024-03-13 5:50 PM

To: valueassetsinc@gmail.com <valueassetsinc@gmail.com>

Cc: Brian Madden <Brian.Madden@westernfg.ca>; Percival, Carrie <Carrie.Percival@brampton.ca>; Carrie Percival  
; John Cutruzzola <john@inzola.com>; Erica Henry-Jackman (City Of Brampton)

<Erica.HenryJackman@brampton.ca>

 1 attachments (3 KB)

image001.jpg;

Dear Mr. Mohamad Hanif,  
President of Value Assets Inc.

The review of the food district, conducted over several weeks by members of the Downtown Brampton Business Improvement Association (DBBIA), has yielded crucial observations and recommendations aimed at fostering a vibrant and welcoming atmosphere for patrons and members of the downtown Brampton community.

Key criteria considered during the evaluation included:

- Ongoing cleaning efforts to maintain a welcoming and inviting food district.
- Enhanced lighting in McArter Lane to ensure the area is well-lit.
- Beautification enhancements, including patio furniture and greenscaping.
- Quarterly reports to evaluate the pilot project in collaboration with the DBBIA and local businesses.
- Provision of private washrooms for customers in the existing Dress People building.
- Installation of prominent signage for parking in the Nelson parking garage.

Based on these criteria, we have formulated the following recommendations:

1. Provide adequate shelter for customers utilizing the Food District.
2. Implement improved lighting for the area surrounding the Food trucks and McArter Lane.
3. Enforce compliance with the City of Brampton Noise By-law 93-84, ensuring that loud music from the Food District ceases after 11 pm.
4. Ensure that washroom signs are visually clear and well-labeled for customer convenience.
5. Foster a diverse selection of food trucks within the food district, representing the rich cultural landscape of the DBBIA.

These recommendations will be followed up with a comprehensive assessment scheduled for May 1st, 2024. This assessment will play a pivotal role in determining the continued support of the DBBIA for the Food District. Please note that the DBBIA retains the right to propose a motion at our next board meeting to discontinue support if necessary.

Should you have any questions or concerns regarding these recommendations, please do not

hesitate to reach out. Your feedback is greatly appreciated as we work together to create a thriving and inclusive community hub in Downtown Brampton.

Sincerely,

**Downtown Brampton BIA**

[www.downtownbramptonbia.ca](http://www.downtownbramptonbia.ca)

