



BReady

A “TALENT BANK” NOT A JOB BOARD

THE PROBLEM

TALENT

BIPOC AND NEW CANADIANS WITH PROFESSIONAL EDUCATION BACKGROUNDS (TECHNICAL & BUSINESS) ARE STRUGGLING TO FIND MEANINGFUL EMPLOYMENT

EMPLOYERS

SME'S AND STARTUPS (UNDER 500 PEOPLE COMPANIES) STRUGGLE WITH LACK OF BRAND RECOGNITION AND CANNOT ATTRACT THE RIGHT TALENT TO HIRE

WHAT IS **BReady** TALENT PLATFORM ?

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The [BReady Talent Platform](#) is a virtual marketplace connecting talent with employers hiring for tech and business roles. Focused on helping new immigrants, recent graduates, and individuals from racialized communities gain meaningful employment, the platform will match candidate profiles with relevant employers hiring for full-time roles, allowing talent a new way to passively job hunt.



THE SOLUTION - FOR THE TALENT

CHANGE PERCEPTION

Educate on key industries in Brampton/Peel:

(Logistics,
Food processing,
Manufacturing,
Biotech//Healthcare)

EXPERIENTIAL LEARNING

Site visits to employer facilities to engage with employees

YOUR BEST “TALENT” PROFILE

500 Word pitch, 1 min video & resume that is ATS compliant

DI sensitive with no names on resume or profile

THE SOLUTION - **FOR THE EMPLOYER**

CREATE YOUR PROFILE

Specific to the
following industries
& under 500
employees

(Logistics,
Food processing,
Manufacturing,
Biotech//Healthcare,
Technology)

SEARCH THE TALENT BANK

Advanced AI
search tool
matches your job
description with the
top talent on the
platform

CONNECT WITH TALENT

Send a interview
invite to the talent
from the platform.

The talent bank is
always kept current

BReady TRACTION TODATE

108

Peel-based employers
actively hiring on the
platform

859

Qualified Job
Seekers/Talent on the
platform to date

56%

Talent in tech

37%

Talent in business

77%

Talent are newcomers to
Canada

72%

Talent identifying as
BIPOC/racialized

69%

Talent under 30

40%

Talent identifying as
women



OUR ASK

1. Help us spread the word about the program on social media, in your speeches, when you speak with employers and talent & companies looking for FDI
2. This program is free currently funded by Ontario govt and Toronto Pearson
3. What is NEXT - We are expanding to address mid-level management gap specifically in manufacturing in 9 chambers of commerce



Thank you!

Usha Srinivasan PhD
Founding Director
Brampton Venture Zone &
BReady Talent
usha@torontomu.ca
647-448-5532

