The City of Brampton Homeownership Access Fund

May 2024





Executive Summary

- Rising home prices have made it impossible for Bramptonians without access to intergenerational wealth to break into homeownership
- By bringing together mission-aligned stakeholders, we can eliminate the primary issue faced by buyers: the down payment gap
- Through a shared equity program, the partnership will invest into a home through the down payment in exchange for a share in the future value of the home
- The proposed grant to DUCA Impact Lab Social Finance Corp. will be used to guarantee a credit facility to Ourboro to be recycled toward new families when properties are sold.
- The impact on the quality of life for homeowners is significant material wealth creation, better health outcomes, and more engaged communities





Rising prices are pushing buyers out of the market



Down Payment Needed







^{*} The average home price in Brampton as of June 2024 was \$1M (per Zolo). \$200K represents a 20% deposit, the minimum for homes >\$1M.

^{**} Based on a survey by BMO on the average amount of savings buyers have accumulated for their home purchase.

Solution: Shared Equity

Invest in owner-occupied residential properties for Bramptonians by deploying equity capital alongside them to meet the down payment requirement, enabling families to buy a home today.

Homebuyer

(wants to own and occupy a home)



Partners

(want to invest in owner-occupied residential real estate)





welcome homeownership

Co-owns alongside buyers, for up to 30 years, by contributing towards their down payment in exchange for a share of the future appreciation.

Capital is deployed within the boundaries of the City of Brampton, specifically to first-time homebuyers.

There are no fees or interest payments.

Homebuyers enjoy full use of their home.

Co-owners can sell the home anytime during the co-ownership period.





The Partners





Building banking that benefits all



DUCA Impact Highlights

About DUCA Credit Union

- DUCA Credit Union has been operating in Ontario for 70 years, including Brampton
- Strength in real estate finance in Commercial lending and retail businesses, with over \$5.2 billion in residential mortgages
- Co-operatively owned banking institution offering a suite of retail and commercial banking products and services

About DUCA Impact Lab - Established To Develop, Test And Scale New Ideas:

What would banking look like if it's primary focus was solving problems and creating opportunities?

- DUCA Impact Lab is a non-profit hub where we explore solutions to inequities in today's financial system.
- We bring together innovators, experts and stakeholders from the community to identify, test and champion catalytic solutions that provide fair financial services for all.
- Features two arms length, but connected entities: The DUCA Impact Lab registered charity and the DUCA Impact Lab Social Finance Corporation







ourboro



Shared equity traction

2000+

applications
received from
qualified
homebuyers

\$100M+

mortgage value committed to our buyers \$20M+

alongside families across Ontario \$5M

deployed in service of CMHC's Shared Equity Fund 54%

of homebuyers

able to
purchase home
in their
neighbourhood



A Fund for Bramptonians



Shared Equity Fund

Problem

Hardworking Bramptonians who can afford to carry a mortgage cannot save up enough for a down payment.

Solution

The City of Brampton contributes to a fund designated for residents to buy homes.

When a resident sells their home, a portion of the proceeds from the sale are re-invested back into the fund to support future

Bramptonians to meet their home ownership goal.





Inputs and **Outcomes**

\$5M grant to DUCA Impact Lab Social Enterprise Corp., used to guarantee a credit facility to Ourboro Inc.

Ourboro will use the funds to invest alongside first-time homebuyers in the City of Brampton.

A portion of funds will be recycled for future first-time homebuyers

Minimum 30+ New Homeowners in first cohort¹

Potential for \$250k+ of equity growth per household over 10 years²

Minimum \$6 MM of equity generated to redeploy with second cohort homebuyers³



