

Brampton Venture Zone by TMU

MedTech Task Force Update
May 30th 2024



Toronto
Metropolitan
University



Brampton
Venture Zone
By TMU

About BVZ

Brampton Venture Zone by TMU is a **purpose-driven, non-equity incubator that is dedicated to building and growing early stage, market-ready technology startups in Brampton.**

BVZ is on a mission to **create impactful solutions for businesses and people in Brampton and beyond.** By bringing together local industry corporations, we understand the most pressing problems that need solving for and invest in groundbreaking technology startups to build solutions for the greater economic and social impact of the community in Brampton. **Our programming is sector-specific and we incubate startups operating in the most prominent industries in Brampton.**

Our cohorts are comprised of entrepreneurs from all walks of life, from first time founders to serial entrepreneurs looking for a new challenge, or mid career professionals looking to pivot their careers, **we believe that entrepreneurship should be accessible to and inclusive of all.**

Impact To Date

43/39

Recruited / Graduated

130

New FT & PT employees

22-71

Age (yrs)

38%

Female Identifying Founders/Co

82

Net Promoter Score

\$2.2M

Revenue

87%

Underrepresented

62%

Male Identifying Founder/Co

\$6.9M

Total Non-Dilutive Funding (CAD)

\$9.7M

Total Dilutive Funding (CAD)

1945

Total Number of Event Attendees

BVZ in Health & Wellness

- 1st BVZ sector launched in 2020 (9 startups)
- 1st Problem Lab and health innovation challenge.
- 22 of 43 startups are in Health & Wellness
- These startups raised ~\$4M in VC and Angel funding
- Pilots and customers based in Brampton:
Tenomix,
EmergeConnect,
Waive the Wait,
rEVEN AI,
Currant Care)

Health and Wellness Focus

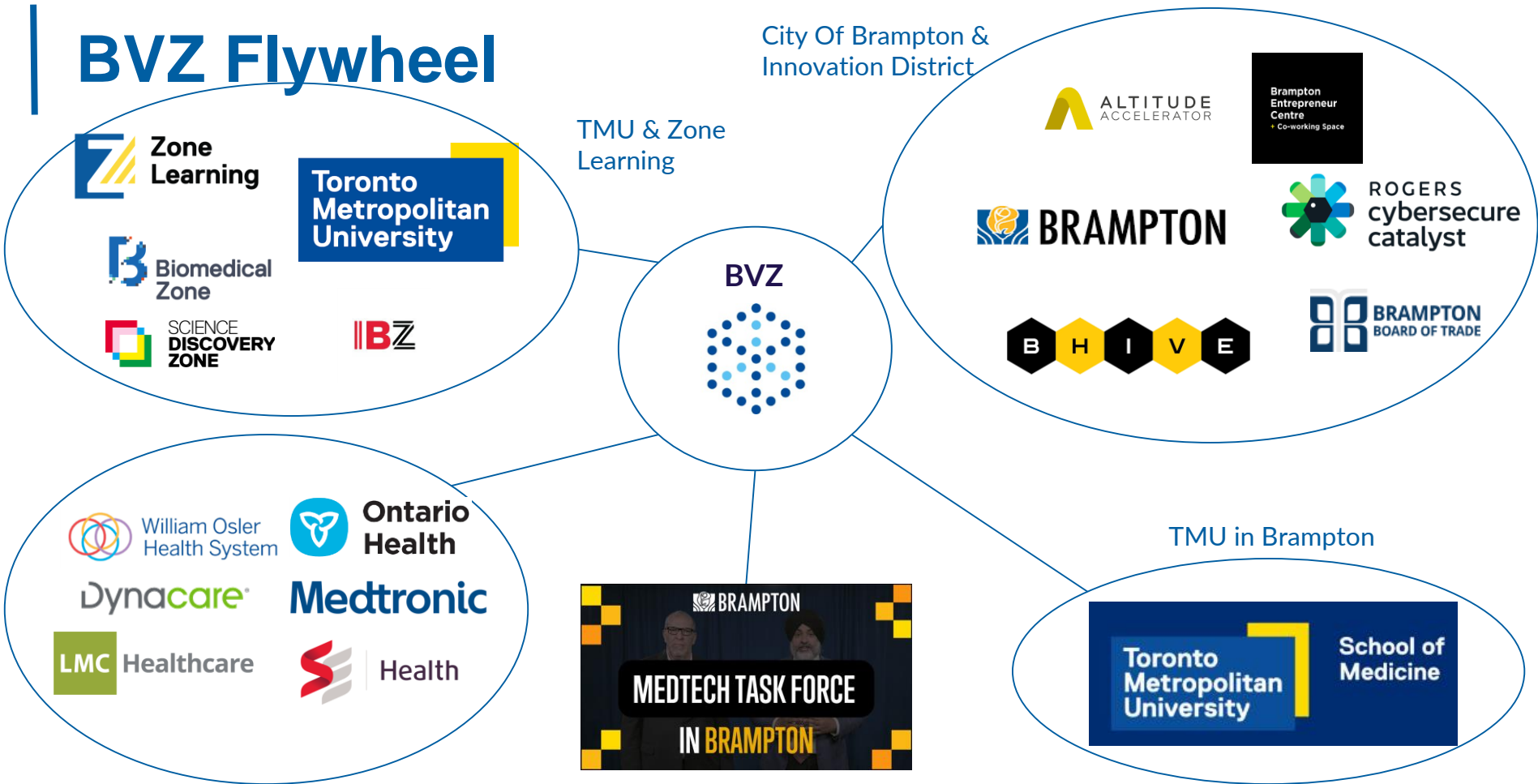
FOR STARTUP ACTIVITY (Via Launch Program)

1. Enable Brampton to become the **hot spot for launching “Health innovation” startups**
2. Support COB & TMU/SOM’s unique assets to **drive investment in lab/office space infrastructure and startup equity funding**

FOR TALENT ACTIVITY (Via BReady Talent Program)

1. Engage **“Talent” as founders/co-founders** in startups
2. Build a diverse **“Talent Bank” that supports** company growth
3. Enable **more high quality jobs in Brampton** through employer and talent connections

BVZ Flywheel



City Of Brampton & Innovation District

TMU & Zone Learning

TMU in Brampton

Industry Partners

BVZ 2025

Theme: Accelerating Healthtech Companies

- Women led Startups (Female-identifying founders / Co-founders)

Sub-sectors: (TBD via 'Problem Lab')

- Femtech
- Aging and health
- Women in health

* Recruitment will start in Fall of 2024. The program will launch in Jan 2025

Contact Information

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