

Brampton's Business Climate Program in collaboration with Partners in Project Green

November 2024

INVEST BRAMPTON



A Program of Toronto and Region Conservation Authority

Key Messages

- Incorporating ESG principles is no longer just a regulatory or environmental consideration but a critical economic strategy for businesses.
- EDO staff have identified an opportunity to engage with the TRCA's Partners in Project Green to develop a partnership program for Brampton businesses to reduce greenhouse gas emissions, promote energy conservation and support sustainability practices.
- The program will feature a two-phased approach, one beginning in Q4 of 2024 and the second in Q2-Q4 of 2025.
- This phased approach will result in costs of \$58,635 plus taxes to be funded from the Economic Development approved operating budget. (Phase 1: \$24K, Phase 2: \$34K)



Brampton's Business Climate Action Program

Learn How to Make Your Organization more Sustainable



Phased Approach

Background

PPG has successfully implemented climate action programs in collaboration with the City of Mississauga and Town of Caledon.

Both programs have seen positive engagement with local businesses and identified over 100 projects to drive GHG reductions, energy efficiency and climate change resilience.

Staff are recommending that a program be designed to help Brampton businesses take practical and cost-effective steps to address climate change through site assessments, one-on-one support and a capacity building workshop.

Phase 1

The pilot will consist of three components:

- the development of program intake forms, a website page and report templates
- site assessments for up to seven businesses (with technical advisors from Region of Peel, Alectra, Enbridge, Sheridan College & SaveOn Energy)
- three post-site assessment reports and project implementation support.

Phase 1 will be delivered in Q4 2024 with an expected completion of March 31, 2025.

Phase 2

Phase 2 will commence with an official launch announcement and will also include:

- site assessments for up to ten businesses
- post-site assessment reports and project implementation support
- Capacity building workshop with testimonials from those who participated in phase 1
- Branded certificates & award recognition for participants

Phase 2 will be delivered in Q2 2025 with an expected completion of November, 2025.

A council-supported program to assist businesses in identifying these opportunities can position Brampton's business community as a leader in climate action, enhancing both economic stability and regional competitiveness.

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Questions? Contact:

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