

 BRAMPTON

BUDGET 2025

Public
Engagement

brampton.ca/budget



City of Brampton Budget 2025 Public Engagement Summary

Telephone Town Hall January 13, 2025, 7:30 pm

- 5,695 participants
- 97 questions screened
- 30 questions answered live

Polling Questions: Tele Town Hall

Q1. What is your family's top priority the City should be focusing on?

- Public safety – 35%
- Low taxes – 29%
- Health care – 30%
- Recreation – 2%
- Arts and culture – 2%
- Transit – 2%

Q2. Do you support additional investments in community centres and parks?

- Yes – 44%
- No – 30%
- Not sure – 27%

Q3. Do you support additional investments in health care to meet the needs of Brampton's growing population?

- Yes – 79%
- No – 11%
- Not sure – 10%

Polling Questions: X (formerly Twitter)

Q1. What is your family's top priority the City should be focusing on? 1/2 - 7 Voters

- Public safety – 57.1%
- Low taxes – 14.3%
- Health care – 28.6%

Q1. What is your family's top priority the City should be focusing on? 2/2 - 7 Voters

- Recreation – 14.3%
- Arts and culture – 28.6%
- Transit – 57.1%

Q2. Do you support additional investments in community centres and parks? - 7 Voters

- Yes – 85.7%
- No – 14.3%
- Not sure – 0%

Q3. Do you support additional investments in health care to meet the needs of Brampton's growing population? - 42 Voters

- Yes – 81%
- No – 14.3%
- Not sure – 4.7%

Polling Questions: Instagram Stories:

Q1. What is your family's top priority the City should be focusing on? 1/2 - 73 Voters

- Public safety – 38%
- Low taxes – 36%
- Health care – 26%

Q1. What is your family's top priority the City should be focusing on? 2/2 - 67 Voters

- Recreation – 42%
- Arts and culture – 10%
- Transit – 48%

Q2. Do you support additional investments in community centres and parks? - 70 Voters

- Yes – 66%
- No – 16%
- Not sure – 18%

Q3. Do you support additional investments in health care to meet the needs of Brampton's growing population? - 68 Voters

- Yes – 91%
- No – 1%
- Not sure – 8%

Coffee Chats

January 13-18, 2025

- Wards 7&8
Monday, January 13 from 4:30-6:00 pm
- Wards 1&5
Tuesday, January 14 from 6:00-7:30 pm
- Wards 2&6
Wednesday, January 15 from 7:00-8:00 pm
- Wards 3&4
Saturday, January 17 from 9:00-10:00 am
- Wards 9&10
Saturday, January 17 from 11:00 am-12:00 pm

Number of attendees: **84**

(not including data from Saturday, January 17)

Business Virtual Roundtable

January 14, 2025, 9:30 am

- 90-minute session
- 212 registrants
- Live Q&A to answer participant questions

Social Media Metrics

January 10 to 18, 2025

Overall

- Total number of accounts engaged with (views/impressions): 55,478
- Total number of likes: 1030
- Total number of Reposts/Shares: 499
- Total comments received: 64
- Total number of posts: 69

Service Brampton 311

- Total inquiries (phone, email, in person): 16