



Report
Staff Report
The Corporation of the City of Brampton
2/26/2025

Date: 2025-02-14

Subject: **Terry Fox Memorial at Chinguacousy Park – Ward 7**

Contact: Kelly Stahl, Director, Cultural Services

Report number: Community Services-2025-163

RECOMMENDATIONS:

1. That the report from Kelly Stahl, Director, Cultural Services to the Council Meeting of February 26, 2025, re: **Terry Fox Memorial at Chinguacousy Park**, be received;
2. That Council approve Christiano De Araujo’s proposal, “Terry Fox: A Legacy of Hope,” as the winning submission for the Request for Proposal (“RFP”) Terry Fox Memorial at Chinguacousy Park, as recommended by the Art Selection Committee; and
3. That Council delegate authority to the Commissioner, Community Services, to execute such agreement and/or other documents as may be required to implement Council’s resolutions and directions regarding the Terry Fox Memorial, including such terms and conditions as may be satisfactory to the Director, Cultural Services and in a form acceptable to the City Solicitor or designate.

OVERVIEW:

- **The report recommends approval of Christiano De Araujo’s proposal, “Terry Fox: A Legacy of Hope,” for the Terry Fox Memorial at Chinguacousy Park to commemorate the 45th anniversary of the Marathon of Hope in 2025.**
- **Council directed staff in September 2022 (C274-2022) and September 2023 (C214-2023) to design and fabricate a memorial sculpture, with a \$150,000 budget approved in the 2024 capital plan.**
- **A two-stage Request for Proposal (RFP) process was conducted, and four shortlisted artists submitted concepts that were reviewed by an Art Selection Committee, incorporating feedback from focus groups.**
- **The memorial will include an interpretive panel or panels and serve as a permanent addition to the City’s collection of Monuments and Memorials.**

- **Sufficient funding is available in the Cultural Services capital budget.**
- **Subject to Council approval, installation is planned for fall 2025, coinciding with the anniversary of the Marathon of Hope.**

BACKGROUND:

Terry Fox entered Brampton on July 24, 1980, during his Marathon of Hope. His route included Bovaird Drive, Hurontario Street, downtown Brampton, Queen Street, and Highway 50.

The City honours Terry Fox's legacy through various initiatives, including the Terry Fox Stadium, a commemorative tree and plaque at Norton Place Park, and community events. Additionally, the Peel District School Board has named an elementary school in his honour.

At the September 12, 2022, Special Meeting of City Council, staff were directed to explore ways to memorialize Terry Fox through a monument ([C274-2022](#)). On September 13, 2023, Council directed staff to include a 2024 capital budget request to design and fabricate a memorial sculpture near Terry Fox Stadium in Chinguacousy Park ([C214-2023](#)). Funding was approved through the 2024 budget process.

This initiative aligns with Brampton's Culture Master Plan and Public Art Strategy by commissioning a professional artist to create a meaningful and permanent public art piece.

CURRENT SITUATION:

Issuance of RFP

Council approved a \$150,000 capital budget for the project in 2024. The first stage of the public art competition was issued on July 24, 2024, and 28 eligible submissions were received. Four shortlisted artists received an invitation to participate in the Stage Two RFP on October 18, 2024.

In January 2025, concept proposals were shared with the Fox family, and three focus groups were conducted with local Councillors, including those representing the relevant ward and the community member who initially proposed the project to Council. Additional participants included artists, park users, track groups, representatives from the PDSB, Bramalea SNAP community members, and parks, recreation, and library staff who work directly in or in proximity to Chinguacousy Park. These focus groups provided valuable feedback on what would be most effective and meaningful for the community. The consolidated feedback was then shared with the Art Selection Committee to inform their decision-making process.

Recommendation of Winning Proposal

The Art Selection Committee, composed of professional artists, a historian/archivist from PAMA, a local community member from the Chinguacousy Park area representing Bramalea SNAP, a representative from the Brampton Arts Organization (BAO), and Terry Fox's older brother Fred Fox, representing the family, convened to review the proposals. Based on technical evaluations provided by Public Art staff and input from focus groups, the Committee recommends Christiano De Araujo's proposal, "Terry Fox: A Legacy of Hope," as the winning submission for Council's approval.

The statue of Terry Fox will be cast in bronze with added colour (**Figures 1 and 2**). The base pedestal will feature a relief depicting a forest landscape with native animals and trees, representing the terrain Fox traveled on his journey. The asphalt pathway surrounding the memorial will include embedded bronze strips symbolizing the yellow broken lines of a road, inscribed with noteworthy details about Fox's journey (**Figure 3**).

Fox is depicted wearing attire that closely resembles what he wore during his run through Brampton, based on archival photographs. The artwork is being created by De Araujo in collaboration with his team at Toronto Artists Studio, including Baris Direnc Altinay, Austin Simpson, and Robert Devin Jones.

The artwork's circular asphalt pathway, embedded with commemorative bronze plaques, will be seamlessly connected to the walking path at Chinguacousy Park, ensuring accessibility. It will be accompanied by an interpretive panel (or panels) sharing educational information about Fox's journey, with a particular focus on his run through Brampton.



Figure 1 Frontal view of the Terry Fox Memorial



Figure 2 Three-quarter view (right-side angle) of the Terry Fox Memorial

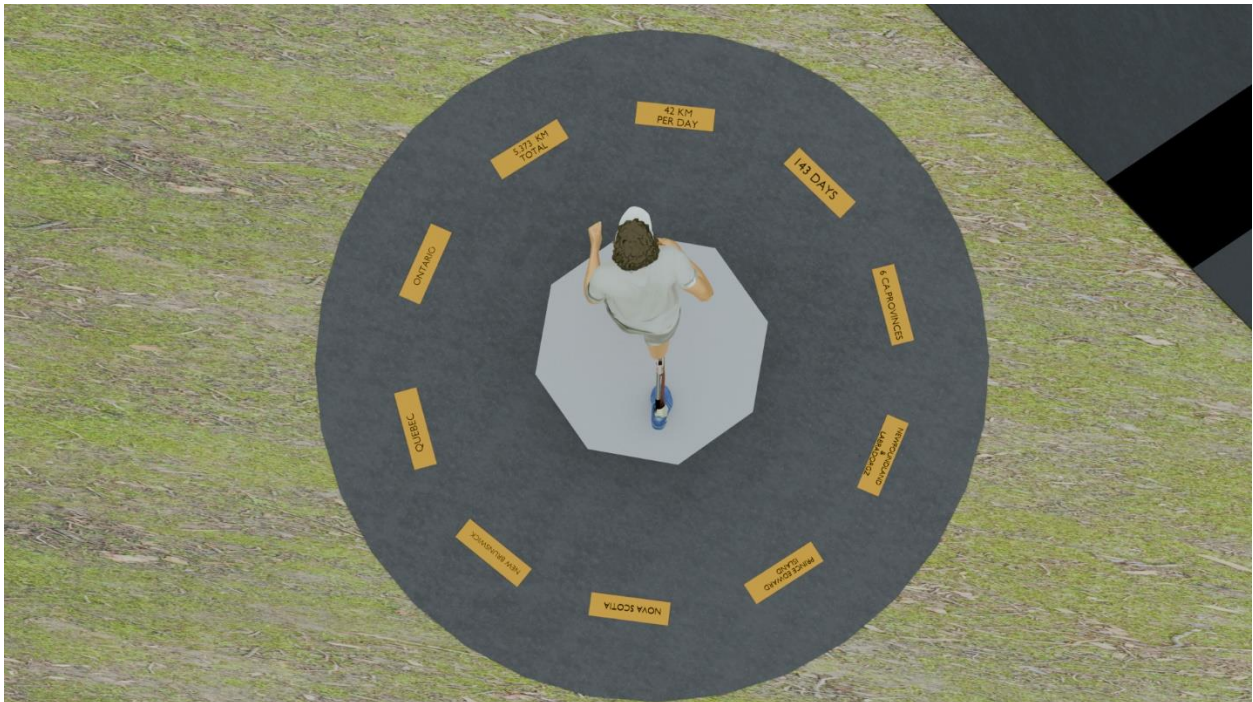


Figure 3 Top-down (aerial) view of the Terry Fox Memorial

Pending Council approval, the selected artist will proceed with planning and begin fabrication. Installation is scheduled for fall 2025, coinciding with the 45th Anniversary of the Marathon of Hope.

CORPORATE IMPLICATIONS:

Financial Implications: Sufficient funding is available for this initiative from the following capital project:

Project	Initiative
246860-005	Public Art Investment – Terry Fox Memorial

Legal Implications – Legal will review, provide advice on, and approve as to form any Agreement(s) related to this public art project.

STRATEGIC FOCUS AREA:

This initiative aligns with the Strategic Focus Area of Culture and Diversity by emphasizing cultural diversity, fostering cross-cultural understanding, and promoting artistic expression.

CONCLUSION:

The Terry Fox Memorial at Chinguacousy Park will be a lasting tribute to Terry Fox's legacy, inspiring future generations and commemorating a significant milestone in Brampton's and Canada's history. Upon Council approval, staff will work with the selected artist to finalize designs, obtain necessary approvals, and begin fabrication. Installation is targeted for fall 2025.

Authored by:

Reviewed by:

Carly Anderson
Senior Manager, Cultural
Programming & Planning
Cultural Services

Kelly Stahl
Director
Cultural Services

Approved by:

Approved by:

Bill Boyes
Commissioner, Community Services
Community Services

Marlon Kallideen
Chief Administrative Officer