

## Attachment 2 – 2024 City Assets with Sponsorship & Naming Rights

2024 City Assets with Sponsorship/ Naming Rights			
COMMUNITY SERVICES: \$559,575			
RECREATION	PARKS	PERFORMING ARTS	COMMUNITY SAFETY OFFICE
Bunny EGGscitement	Backyard Garden Program	Brampton on Stage - Season	Auto-Theft RFID pilot
National Youth Week	Residential Tree Program	Heartbeats	
Fright Nights	Community Clean-Ups	Garden Square Summer Series	
Movies Under the Stars	Community Tree Plantings		
Spring Fest /Seniors Month	Pollinator Week		
Seniors Dinner/Dances	Etobicoke Creek Trail		
Family Day		Naming Rights	
Free Swims & Skates		Save Max Sports Centre	
Free Drop-in Basketball/Badminton		Coke Canada Bottling Gymnasium (Gore Meadows)	
Winter Wonderland		Great Gulf Cricket Pitch at Teramoto Park	
Accessibility Programming		Kwality Sweets Cricket Pitch at Andrew McCandless Park	
Active Assist Progam			
Youth Hub Programming			
Peel Village Golf			
Photography Progammng (in-kind)			
CORPORATE SUPPORT SERVICES: \$460,825			
EVENTS	TOURISM		
Canada Day	Farmers' Market		
Winter Lights Festival			
New Years Eve			
Diwali			
Pride			
Garba			
Brampton 50th Celebration			
Mount Pleasant Night Market			
National Indigenous Peoples Day			
Lunar New Year			
Black History Month			
International Women's Day			
Eid			
OFFICE OF THE CAO: \$62,667			
ECONOMIC DEVELOPMENT			
Collision Event			
Annual Food Summit			
BramHacks Hackathon			
BEC - Entrepreneurs Connect Series			
BEC - Meeting Pod/Phone Booth			
BEMO, FIRE & EMERGENCY SERVICES: \$20,000 (+ in-kind)			
FIRE & EMERGENCY SERVICES	BEMO		
Fire Prevention Week	Emergency Preparedness Week		
Carbon Monoxide Awareness Week			
Saved by the Beep (in-kind)			
BUILDING PLANNING & GROWTH MANAGEMENT: \$18,000 (+ in-kind)			
ENVIRONMENTAL PLANNING	TRANSPORTATION PLANNING		
Earth Day	Bike to Work Day (in-kind)		
Grow Green Awards			
Litter Reduction Campaign			
TRANSIT: \$13,500 (+in-kind)			
TRANSIT			
Newcomer Bus Tour			
Customer Appreciation Week (in-kind)			
New Year's Eve Ride Free			