

Brampton's Economic Resilience: Tariff Action Plan



City of Brampton
Economic Development Office

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Economic Resilience

Tariff Action Plan



Connect, Support &
Advocate



Diversification



Investment Attraction



Connect, Support & Advocate

- Prioritize Business Retention & Expansion
- Workforce Development & Immigration
- Drive Local Innovation Adoption
- Cut Red Tape, Fuel Growth
- Stand for Canada – National Advocacy
- "Made in Canada" Procurement Policy
- Mayor's Tariff Task Force
- City-to-City Approach



Diversification

- Innovation District Growth
- Go Global
- Outbound Market Support
- Federal Trade Programs
- Supply Chain Resilience
- Logistics Advantage



Investment Attraction

- New Market Opportunities
- Partnerships
- Target Sectors
- Global Talent & Startups
- Incentives for Growth
- Global Networks



Connect Support Advocate



- **Prioritize Business Retention & Expansion**
Support local businesses to strengthen resilience in response to tariff impacts.
- **Workforce Development, Retention & Immigration**
Recognize the strength in Brampton's diverse talent pool and leverage immigration pathways to meet the evolving labour needs of employers.
- **Drive Local Innovation Adoption**
Support localized, sector-specific technology integration.
- **Cut Red Tape, Fuel Growth**
Advocate for streamlined regulations and fewer growth barriers.
- **Stand for Canada – National Advocacy**
Align with national efforts to support Canadian industries.
- **'Made in Canada' Procurement Policy**
Champion local procurement by prioritizing Brampton- and Canadian-made products and services, strengthening local supply chains.
- **Mayor's Tariff Task Force**
Coordinate a strategic, local response with key stakeholders.
- **City-to-City Approach**
Partner with other cities, FCM and AMO to strengthen advocacy.



Diversification

- **Innovation District Growth**
Advance Brampton's Innovation District and entrepreneurship ecosystem.
- **Go Global**
Support expansion into new national and international markets.
- **Outbound Market Support**
Provide tailored assistance to businesses entering new markets.
- **Federal Trade Programs**
Connect businesses to export financing, trade missions, and federal supports.
- **Supply Chain Resilience**
Foster innovation partnerships to enhance global competitiveness.
- **Logistics Advantage**
Leverage Brampton's strength in logistics, location and proximity to key Canadian ports.



Investment Attraction

- **New Market Opportunities**
Explore investment from diversified global markets.
- **Partnerships**
Work alongside all levels of government, industry and academia.
- **Target Sectors**
Conduct market assessments focused on MedTech, Space Economy, Advanced Manufacturing, Food & Beverage Processing and Innovation & Tech.
- **Global Talent & Startups**
Attract international entrepreneurs and Startups via BHive.
- **Incentives for Growth**
Promote new office incentives and TIEGs¹ to attract and expand businesses.
- **Global Networks**
Leverage international diplomacy and collaborate with global networks.

¹ Tax Increment Equivalent Grant