# Brampton's Economic Resilience:

## Tariff Action Plan



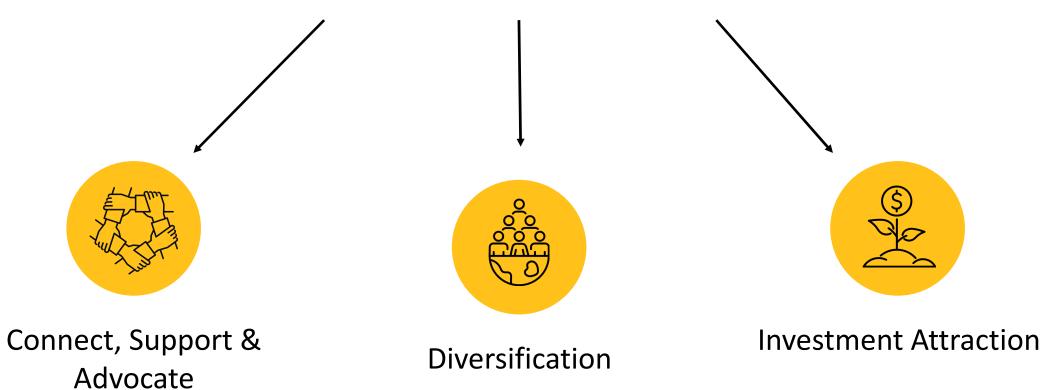
City of Brampton Economic Development Office

April 23, 2025



#### **Economic Resilience**

### **Tariff Action Plan**







## Connect, Support & Advocate

- Prioritize Business Retention & Expansion
- Workforce Development & Immigration
- Drive Local Innovation Adoption
- Cut Red Tape, Fuel Growth
- Stand for Canada National Advocacy
- "Made in Canada" Procurement Policy
- Mayor's Tariff Task Force
- City-to-City Approach



#### **Diversification**

- Innovation District Growth
- Go Global
- Outbound Market Support
- Federal Trade Programs
- Supply Chain Resilience
- Logistics Advantage



## Investment Attraction

- New Market Opportunities
- Partnerships
- Target Sectors
- Global Talent & Startups
- Incentives for Growth
- Global Networks





## Connect Support Advocate



- Prioritize Business Retention & Expansion
   Support local businesses to strengthen resilience in response to tariff impacts.
- Workforce Development, Retention & Immigration
   Recognize the strength in Brampton's diverse talent pool and leverage immigration pathways to meet the evolving labour needs of employers.
- Drive Local Innovation Adoption
   Support localized, sector-specific technology integration.
- Cut Red Tape, Fuel Growth

  Advocate for streamlined regulations and fewer growth barriers.
- Stand for Canada National Advocacy
   Align with national efforts to support Canadian industries.
- 'Made in Canada' Procurement Policy
   Champion local procurement by prioritizing Brampton- and Canadian-made products and services, strengthening local supply chains.
- Mayor's Tariff Task Force
   Coordinate a strategic, local response with key stakeholders.
- City-to-City Approach
   Partner with other cities, FCM and AMO to strengthen advocacy.



### Diversification

#### Innovation District Growth

Advance Brampton's Innovation District and entrepreneurship ecosystem.

#### Go Global

Support expansion into new national and international markets.

#### Outbound Market Support

Provide tailored assistance to businesses entering new markets.

#### • Federal Trade Programs

Connect businesses to export financing, trade missions, and federal supports.

#### • Supply Chain Resilience

Foster innovation partnerships to enhance global competitiveness.

#### Logistics Advantage

Leverage Brampton's strength in logistics, location and proximity to key Canadian ports.





## **Investment Attraction**

#### New Market Opportunities

Explore investment from diversified global markets.

#### Partnerships

Work alongside all levels of government, industry and academia.

#### Target Sectors

Conduct market assessments focused on MedTech, Space Economy, Advanced Manufacturing, Food & Beverage Processing and Innovation & Tech.

#### Global Talent & Startups

Attract international entrepreneurs and Startups via BHive.

#### Incentives for Growth

Promote new office incentives and TIEGs<sup>1</sup> to attract and expand businesses.

#### Global Networks

Leverage international diplomacy and collaborate with global networks.



<sup>&</sup>lt;sup>1</sup> Tax Increment Equivalent Grant