



**Report**  
**Staff Report**  
 The Corporation of the City of Brampton  
 4/23/2025

**Date:** 2025-04-02

**Subject:** **Special Event Road Closure – Farmers’ Market 2025 and Rotary Rib and Roll 2025 – Wards 1 and 3**

**Contact:** Kevin Minaker, Manager, Traffic Operations and Parking, Road Maintenance, Operations and Fleet

**Report number:** Public Works & Engineering-2025-249

**RECOMMENDATIONS:**

1. That the report from Kevin Minaker, Manager, Traffic Operations and Parking, Road Maintenance, Operations and Fleet to the Committee of Council meeting of April 23, 2025, re: **Special Event Road Closure – Farmers’ Market 2025 and Rotary Rib and Roll 2025 – Wards 1 and 3**, be received;
2. That the closure of Wellington Street West between George Street South and Main Street South from 9:00 a.m. on Friday, May 23, 2025 to 11:59 p.m. on Sunday, May 25, 2025 for the Rotary Rib and Roll event be approved;
3. That the closure of Main Street North between Theatre Lane/Nelson Street West and Queen Street on consecutive Saturdays from June 14, 2025 to October 11, 2025, 6:00 a.m. to 2:00 p.m., for the Brampton Farmers’ Market, be approved; and
4. That the closure of Main Street South between Queen Street and Wellington Street on consecutive Saturdays from June 14, 2025 to October 11, 2025, 6:00 a.m. to 2:00 p.m., for the Brampton Farmers’ Market, be approved.

**OVERVIEW:**

- **Organizers of the 2025 Rotary Rib and Roll event have requested the closure of Wellington Street West between George Street South and Main Street South from 9:00 a.m. on Friday, May 23, 2025, to 11:59 p.m. on Sunday, May 25, 2025.**
- **The Brampton Farmers’ Market have requested the closure of Main Street North/South between Theatre Lane/Nelson Street West and Wellington Street on consecutive Saturdays from June 14, 2025 to October 11, 2025, 6:00 a.m. to 2:00 p.m.**

- **Police, Fire, Transit, and Road Maintenance, Operations and Fleet have been notified of the proposed closures and have expressed no concern in this regard.**

## **BACKGROUND:**

The organizers of the Rotary Rib and Roll event have requested the following road closure:

<b>Location</b>	<b>From/To</b>	<b>Date and Times</b>
Wellington Street West	George Street South to Main Street South	Friday, May 23, 2025 (9:00 a.m.) to Sunday, May 25, 2025 (11:59 p.m.)

The organizers of the Brampton Farmers' Market have requested the following road closure:

Dates: Consecutive Saturdays from June 14, 2025, to October 11, 2025.

<b>Location</b>	<b>From/To</b>	<b>Times</b>
Main Street North	Queen Street to Theatre Lane/Nelson Street West	6:00 a.m. to 2:00 p.m.
Main Street South	Queen Street to Wellington Street	6:00 a.m. to 2:00 p.m.

## **CURRENT SITUATION:**

### **Rotary Rib and Roll**

Wellington Street West is utilized as an area for the vendors ("ribbers"), which requires a road closure from 9:00 a.m. on Friday, May 23, 2025 through to 11:59 p.m. Sunday, May 25, 2025. The following is a list of the benefits of having the vendors set up on Wellington Street West, as opposed to Gage Park:

- Minimizing the impact to the turf at Gage Park;
- Accommodate the growth of the event;
- Improve efficiency for the vendors; and
- Provide a safe central area for vendors to set up their equipment, receive deliveries and to store event vehicles.

Road Maintenance, Operations and Fleet staff noted the following potential impacts of the closure:

- Limited access to and from George Street South (and City Hall/West Tower);
- Re-routing of transit;
- Additional congestion and delays due to downtown construction; and
- Non-local traffic being forced into residential neighbourhoods.

The aforementioned traffic related concerns have been minimized during previous events by using the same road closures for each event and proper notification being given to City staff (working out of City Hall), area residents and business owners. Therefore, staff recommends that this year's closures be approved, provided the event organizers distribute the required notification, as done for previous events.

Police, Fire, Transit, and Road Maintenance, Operations and Fleet have been consulted with respect to these closures. No objections to this event have been received.

Standard permit requirements will apply.

### **Brampton Farmers' Market**

Police, Fire, Transit, and Road Maintenance, Operations and Fleet have been consulted with respect to these closures. No objections to this event have been received.

Standard permit requirements will apply.

## **CORPORATE IMPLICATIONS:**

### **Financial Implications:**

All costs associated with the road closure requirements for the Rotary Rib and Roll Event will be the responsibility of the applicant.

The costs associated with the road closure requirements for the Brampton Farmers' Market are estimated to be \$40,000. There is sufficient funding available within the Public Works and Engineering operating budget.

## **STRATEGIC FOCUS AREA:**

This report supports the Transit & Connectivity focus area through the incorporation of the Vision Zero framework into transportation planning, design, and operations to prevent fatal and serious injury from motor vehicle collisions within the City right-of-way. The road closures will provide a safe area for the 2025 Farmers' Market and Rotary Rib and Roll events, which are annual events that draw visitors to Downtown Brampton.

## **CONCLUSION:**

The temporary road closures for the Rotary Rib and Roll and Brampton Farmers' Market are recommended for approval.

Authored by:

Reviewed by:

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Kevin Minaker, Manager, Traffic  
Operations and Parking,  
Road Maintenance, Operations and  
Fleet

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Shane Loftus, Director,  
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Approved by:

Submitted by:

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