

MAYOR'S COVID 19 SENIORS SUPPORT TASK FORCE

Overview of Seniors Supports and Key Milestones

Age-Friendly Brampton Advisory Committee

November 3, 2020

Mandate

- ▶ Assisting seniors experiencing social isolation
- ▶ Mental health and well-being supports
- ▶ Grocery deliveries and supply distribution
- ▶ Referrals
- ▶ “Help Your Neighbour” Campaign



CITY OF BRAMPTON
SENIORS SUPPORT
TASK FORCE

 Brampton seniors looking for help with grocery, medicine pick up?

 Volunteers available to help Brampton seniors?

 Brampton seniors groups wondering where to get information and resources?

Call  or Email covid19seniors@brampton.ca

     [brampton.ca/covid19](https://www.brampton.ca/covid19) 

Team Members

- ▶ 2 Council Co-Leads:
 - ▶ Regional Councillors Pat Fortini & Gurpreet Dhillon
- ▶ Staff Lead, Daniella Balasal
- ▶ Alternate Lead, Tina Hickey
- ▶ 18-Person Interdepartmental Staff Team:
 - ▶ Planning, Building & Economic Development
 - ▶ HR
 - ▶ Fire & Emergency Services
 - ▶ Recreation
 - ▶ Emergency Management Office
 - ▶ Strategic Communications
- ▶ Approximately 20 Community Volunteers



Task Force Timeline (1st Wave)

March 18
Seniors
Support TF
Formed

March 23
Launch of
Grocery
Delivery
Program

April 2nd
Launch of 1st
Seniors Tele
Town Hal

Weeks of
**April 6th &
13th**
Peak Delivery
Week

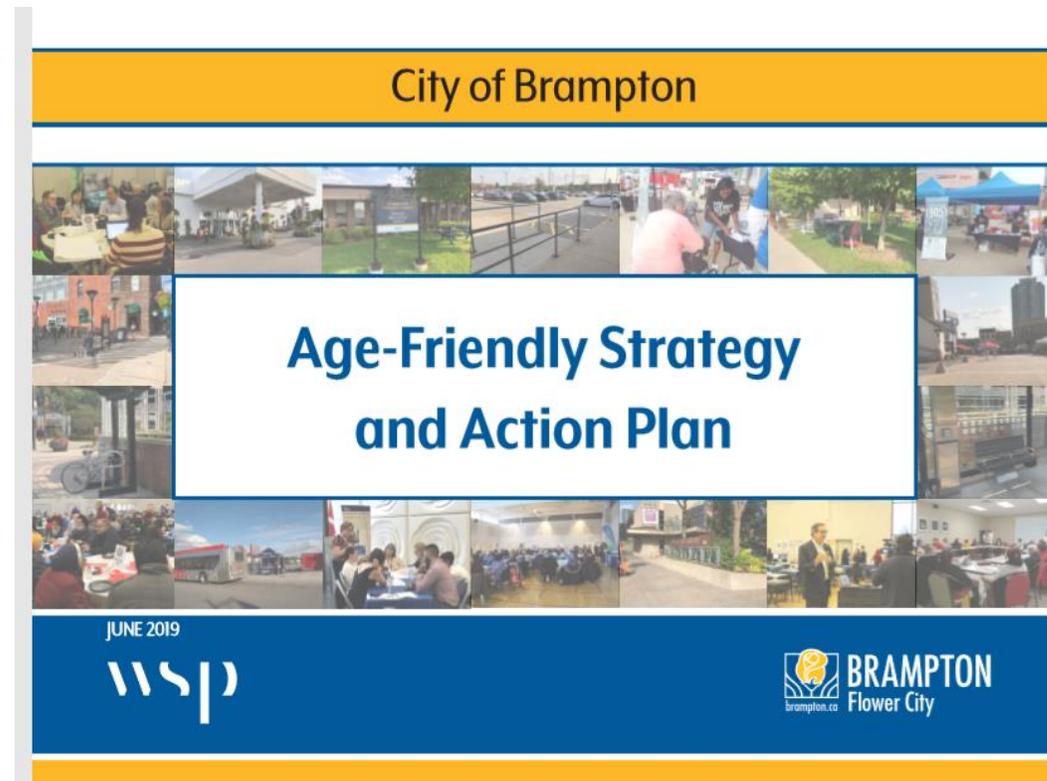
May 25
Start of
Distribution of
Seniors PPE
Kits

June 19
Start of
Grocery
Referrals

Aug 31
New
Community &
Stakeholder
Engagement
Focus

Age-Friendly Synergies

Linkages between Task Force activities and Brampton's Age-Friendly Action Items





Priority Areas:

Social Participation:

- ▶ 4.1, 4.4

Respect & Social Inclusion

- ▶ 5.1, 5.3, 5.5

Communication & Information

- ▶ 6.1, 6.3, 6.5 & 8.5

Civic Participation & Employment

- ▶ 7.3, 7.8

Social Participation

| AF Action Item | TF Activity | Performance Indicator |
|--|---|--|
| 4.1. Explore the feasibility of providing social activities and events with no cost to seniors | <ul style="list-style-type: none">Seniors Appreciation Day Town Hall EventTile painting initiative | <ul style="list-style-type: none">750+ participants50 participants |
| 4.4. Improve communication and provide information in various languages for newcomers so that they are made aware of social events | <ul style="list-style-type: none">Ethnic Radio Seniors Tele Town HallsCOVID 19 Safety Recommendations in multiple languages (prepared by Indus Community Services) | <ul style="list-style-type: none">2 Town HallsTranslation in 7 top spoken languages |

ਕੋਰੋਨਾ ਵਾਇਰਸ ਨੂੰ ਰੋਕੋ

ਕੋਰੋਨਾ ਵਾਇਰਸ ਦੇ ਫੈਲਣ ਨੂੰ ਰੋਕਣ ਵਿੱਚ ਸਹਾਇਤਾ ਕਰੋ

| | |
|---|---|
| <p>ਆਪਣੇ ਹੱਥ ਅਕਸਰ ਸਾਬਣ ਅਤੇ ਪਾਣੀ ਨਾਲ 20 ਸਕਿੰਟਾਂ ਲਈ ਧੋਵੋ</p> | <p>ਸਿਰਫ਼ ਜ਼ਰੂਰੀ ਕੰਮ ਲਈ ਘਰ ਤੋਂ ਬਾਹਰ ਜਾਓ</p> |
| <p>ਬਿਮਾਰ ਲੋਕਾਂ ਨਾਲ ਨੇੜਲੇ ਸੰਪਰਕ ਤੋਂ ਪਰਹੇਜ਼ ਕਰੋ</p> | <p>ਆਪਣੀ ਖੰਘ ਜਾਂ ਛਿੱਕ ਨੂੰ ਕਾਗਜ਼ੀ ਰੁਮਾਲ ਨਾਲ ਕੱਢੋ, ਅਤੇ ਕੂੜੇ ਵਿੱਚ ਸੁੱਟੋ</p> |
| <p>ਅਕਸਰ ਹੱਥ ਲਾਉਣ ਵਾਲੀਆਂ ਚੀਜ਼ਾਂ ਨੂੰ ਸਾਫ਼ ਅਤੇ ਰੋਗਾਣੂ-ਮੁਕਤ ਕਰੋ</p> | <p>ਅੱਖਾਂ, ਨੱਕ, ਅਤੇ ਮੂੰਹ ਨੂੰ ਹੱਥ ਲਾਉਣ ਤੋਂ ਪਰਹੇਜ਼ ਕਰੋ</p> |

ਕੋਰੋਨਾਵਾਇਰਸ ਦੇ ਲੱਛਣ

| | | |
|--------------|------------|-----------------|
| <p>ਬੁਖਾਰ</p> | <p>ਖੰਘ</p> | <p>ਸਾਹ ਚੜਨਾ</p> |
|--------------|------------|-----------------|

ਹੋਰ ਸਾਇਨ

ਥਕਾਵਟ, ਸਿਰ ਦਰਦ, ਸਰੀਰਕ ਦਰਦ

ਘਰ ਰਵੇ ਅਤੇ ਆਪਣੇ ਡਾਕਟਰ ਨੂੰ ਜਾਂ **TELEHEALTH ONTARIO** ਨੂੰ 1-866-797-0000 ਤੇ ਫੋਨ ਕਰੋ

[HTTPS://WWW.ONTARIO.CA/PAGE/2019-NOVEL-CORONAVIRUS](https://www.ontario.ca/page/2019-novel-coronavirus)

COVID-19 UPDATE

Appointments are mandatory for visiting City corporate facilities, and walk-ins are not permitted. Only specific services are available in-person at our facilities. Many services can be accessed online and through other options.

[Click here for COVID-19 related updates](#)

Media Release

City to recognize first ever Seniors Appreciation Day during June is Seniors Month in Brampton

Tuesday, Jun 16 2020

BRAMPTON, ON (June 16, 2020) – On May 27, Brampton City Council passed a motion to recognize the many contributions of Brampton’s seniors through a dedicated day. This year, with guidance from the Brampton Senior Citizens Council, June 19 is proclaimed as Seniors Appreciation Day in Brampton, as part of Seniors Month celebrations in June.

A special Seniors Appreciation Day Tele Town Hall will be held on June 19, from 11 am to noon. The program will feature welcome remarks from Mayor Patrick Brown, a pre-recorded performance from the Chinguacousy Concert Band, and a motivational presentation from Paralympian and World Champion Jeff Adams. As we continue to navigate through the challenges of the COVID-19 pandemic, this will also be an opportunity for seniors to speak with Peel Public Health and Regional Councillors Pat Fortini and Gurpreet Dhillon, co-leads of the COVID-19 Seniors Support Task Force.



Respect & Social Inclusion

| AF Action Item | TF Activity | Performance Indicator |
|--|---|---|
| 5.1. Explore opportunities for intergenerational activities. | <ul style="list-style-type: none"> • Chatting to wellness - Brampton-based community organization providing 1:1 calls between seniors and youth | <ul style="list-style-type: none"> • Listing on Brampton's COVID 19 Resource Page |
| 5.3. Develop programs and services to integrate seniors from different cultural backgrounds. | <ul style="list-style-type: none"> • Launch of Seniors Digital Café (Recreation) under Seniors Centres Without Walls model | <ul style="list-style-type: none"> • Weekly facilitated community calls with seniors since June 2020. • 22 sessions to date |
| 5.5. Identify community ambassadors to combat social isolation. | <ul style="list-style-type: none"> • Representation on Peel Region's CRT Seniors Subgroup focused on social isolation. • Mental health resources for youth shared with community (Youth Support TF) | <ul style="list-style-type: none"> • Program collaboration with Elder Help Peel being explored • Volunteer arrangement with Royal Canadian Legion for friendly chats. |

COVID-19 UPDATE

FALL REGISTERED PROGRAM UPDATE

Recreation



SENIOR'S DIGITAL CAFÉ: CONNECTING BEYOND WALLS



Chatting
to Wellness

Home

Phone Chats

How You Can Help/Volunteer

About Us

Contact

Donate to Help Seniors in Need

We Provide Youth Companionship to Seniors

Pleasant Chats • Reducing Loneliness • Improving Health

1-on-1 Phone Chats, available Canada-wide, for free
Call [437-702-2025](tel:437-702-2025) or sign up below.

Sign-Up



Communication & Information

| AF Action Item | TF Activity | Performance Indicator |
|--|---|--|
| 6.1. Improve information on the City's website with easy to find tabs. | <ul style="list-style-type: none">• Dedicated COVID 19 Webpage• TF websites (Youth, Seniors, Social, Economic Development) | <ul style="list-style-type: none">• 7,180 Website Views Mar 22-April 21 |
| 6.3. Provide information in easily accessible fonts, large print, multiple languages, visuals. | <ul style="list-style-type: none">• Easy to read program and event posters.• Accessible considerations | <ul style="list-style-type: none">• Online transcripts for all (3) Seniors of Tele Town Hall |
| 6.5 & 8.5. Improve communication messages and info for meetings, events, etc, and promotion of age-friendly services/programs. | <ul style="list-style-type: none">• Email blasts to stakeholders and community groups• Frequent updates to TF websites | <ul style="list-style-type: none">• Posters in lobby, common areas of seniors buildings |



COVID-19 GROCERY SHOPPING SUPPORT FOR SENIORS

Need Support?

Delivery Only

Place your online order with the grocery store of your choice.

Give details to the City. A volunteer will arrange pick up of your groceries and will drop them off at your doorstep.

Order and Delivery

Place your grocery assistance request with the City (call 311 or email covid19seniors@brampton.ca). Your items will be paid for and delivered by a City volunteer.

You will be sent your grocery invoice for payment within 30 days.

Call 311 or email covid19seniors@brampton.ca



City of Brampton responds to COVID-19

The City of Brampton is working hard to protect the health and wellbeing of our community. This website has been created to provide you with easy-to-access information and regular updates.



COVID-19 News and Updates



Reopening and Recovery



Mandatory Mask By-law



Economic Support Task Force



Economic Recovery Strategy



Frequently Asked Questions



Seniors Support Task Force



www.letsconnect.brampton.ca

Civic Participation & Employment

| AF Action Item | TF Activity | Performance Indicator |
|--|--|---|
| 7.3. Connect residents looking for...volunteer opportunities through social media to employers and to each other. | <ul style="list-style-type: none">• City launched volunteer campaign for assistance with Social/Seniors Support TFs and Backyard Gardening Program | New volunteer info tab on TF webpage |
| 7.8. Recognize the value of volunteer work and build public awareness about the benefits of being active in the community. | <ul style="list-style-type: none">• Drive-through Volunteer appreciation event (Social Support TF) | <ul style="list-style-type: none">• 100 attendees |



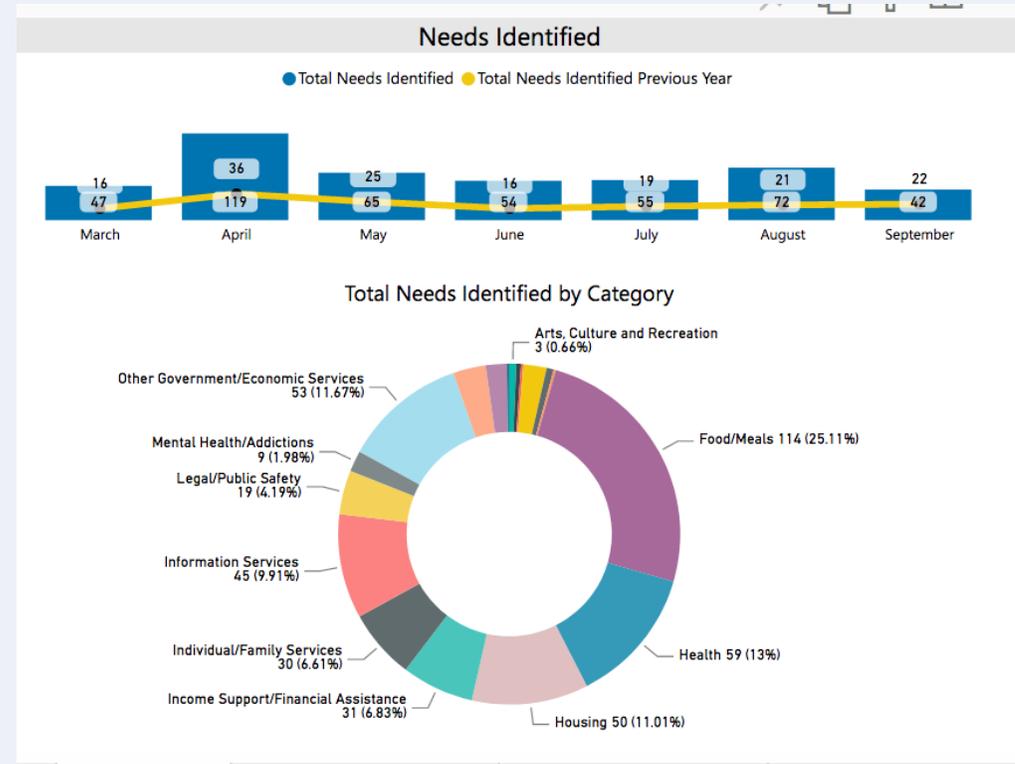
Innovation

- ▶ **City Well Positioned as a Top Municipal Leader**
 - ▶ 1st of its kind municipal grocery delivery program
- ▶ **Synergy Among Community Partners**
 - ▶ New partnerships and collaboration with community organizations
- ▶ **Capacity Building**
 - ▶ Wrap-around service provision
- ▶ **Communication & Engagement**
 - ▶ Information sharing in accessible and convenient formats

Brampton Needs (Mar 13 to Sept 30)

Top Seniors Needs

- Housing
- Government Services
- Health
- Food
- Community Information





Moving Forward...

- ▶ Grocery support transition to referral program. Residents are referred to external grocery stores, service providers and community initiatives
- ▶ Ongoing representation on Region of Peel's Community Response Table Seniors-Subgroup
- ▶ Merging of seniors supports offered through task force with City-wide age-friendly implementation, with focus on community outreach and engagement

Discussion

- ▶ Building on the work of the Seniors Support Task Force, what role can the members of the Age-Friendly Committee play in addressing the needs of seniors?
- ▶ What role can the City play in addressing unmet needs among youth and seniors during the pandemic?
- ▶ Additional ideas & suggestions?