

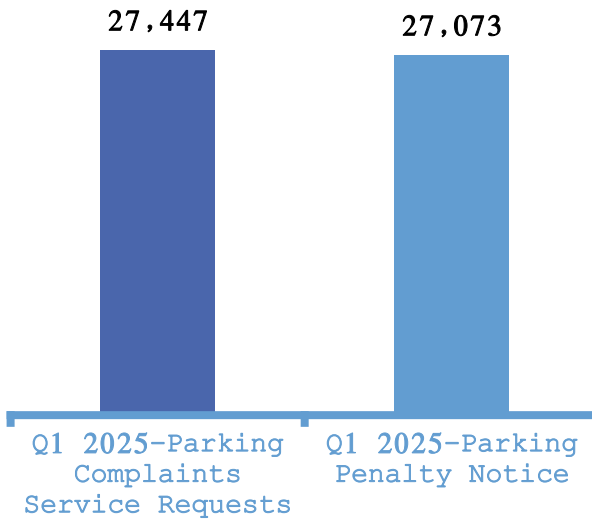
2025 Q1 Enforcement Reporting Forecast

Council
Rob Higgs, Director
Enforcement and Bylaw Services
April 9, 2025

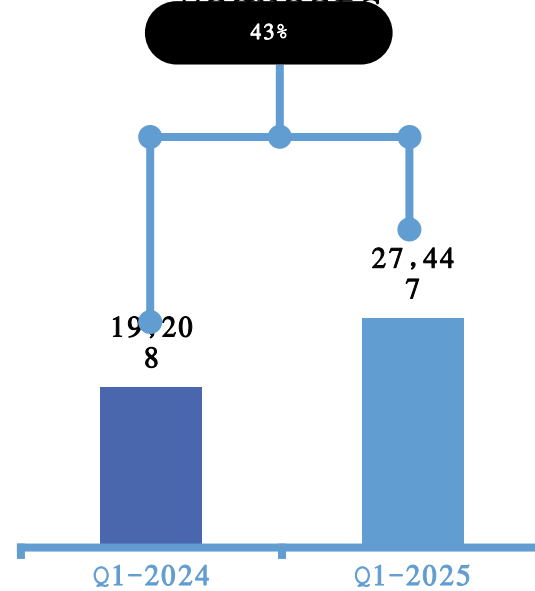


Q1 2025 Operational Highlights & Year-over-Year Growth

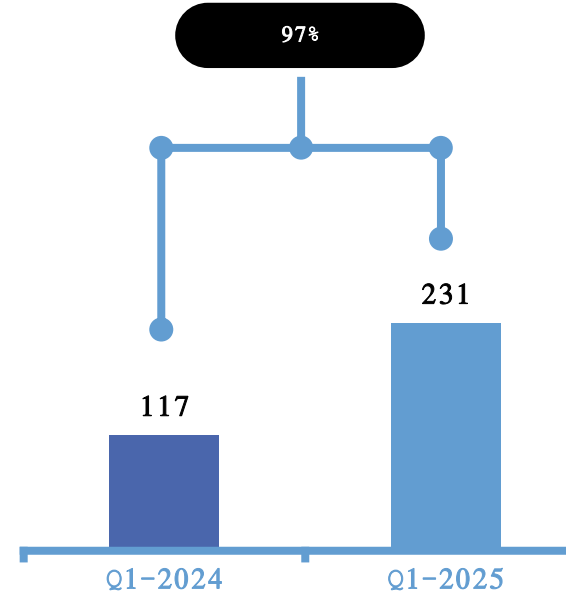
Parking Metrics



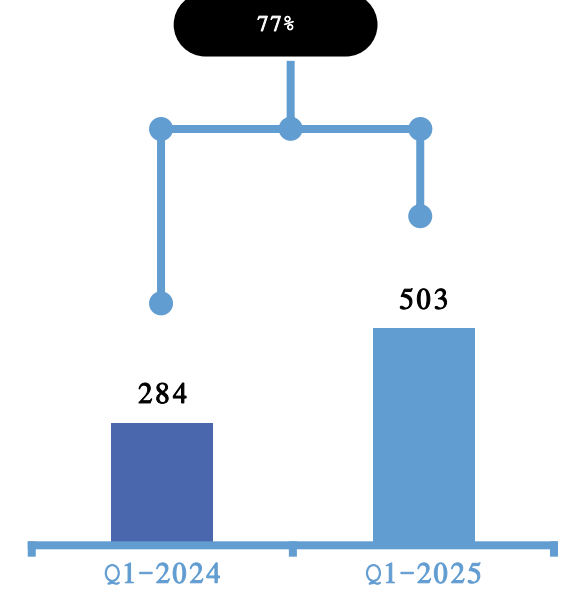
Parking Complaint Service Requests



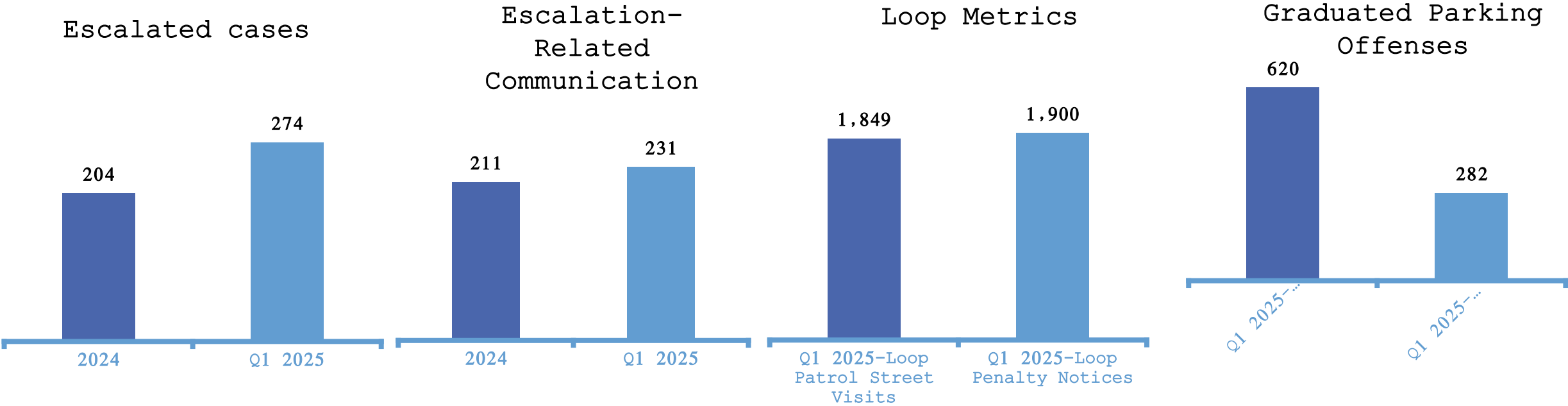
Towing



Property Standards Proactive Files



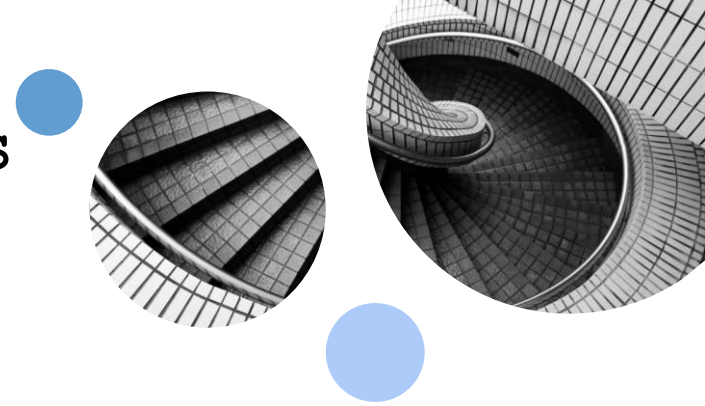
2025 New Initiatives: Q1 Overview



Appendix – Q1 2025 Operational Highlights & Year-over-Year Growth

| | 2024 | Q1-2024 | Q1-2025 | YoY Growth (%) Q1-2024 vs Q1-2025 |
|--|--------|---------|---------|--------------------------------------|
| Parking Complaint Service Requests | 85,706 | 19,208 | 27,447 | 43% |
| RRL – Parking Penalty Notices Issued | 292 | 0 | 74 | N/A |
| Parking- Intelligence led proactive (including loop patrol, ESAP, RRL Blitz) | 0 | 0 | 1,929 | N/A |
| Property Standards Proactive Files (including RRL Blitz) | 2,759 | 284 | 503 | 77% |
| Zoning Request Responses | 707 | 92 | 326 | 254% |
| Towing | 350 | 117 | 231 | 97% |
| Escalated Cases | 204 | 0 | 274 | N/A |
| Escalation-Related Communication | 211 | 0 | 231 | N/A |

Appendix - Q1 2025 Efficiencies and Strategies Implemented



- Transition to a proactive parking enforcement model
- During Q1, 131 RRL blitz inspections were conducted, resulting in the issuance of 64 tickets, notices and orders
- Change in towing contract methodology from 'low-bid (single provider)' to 'guaranteed response (roster format)'
- Parking Enforcement Officers now assigned to platoons for full-day and night coverage
- Implementation of graduated penalties across the enforcement spectrum
- Impact of dedicated plans examiner on the enforcement process
- Realignment of refuse enforcement, including receptacles and overgrown lawn complaints, resulting in single enforcement officer utilization
- Proactive assignment of repeat overgrown lawn violations, including letters to repeat offender property owners outlining Public Safety obligations
- Reorganization of the Licensing Division with a primary focus on efficiency in both structure and job description
- Implementation of Parking System Alerts for "RRL Focused Area" to support Public Safety RRL Blitzes
- Seized Accessible Permits



BRAMPTON

Thank you!

