



# INTERNATIONAL

# BOYS DAY BRAMPTON

PRESENTED BY  
BOYS LEAD  
NETWORK



# INTRODUCTION

Good morning Your Worship, Members of Council,  
My name is Owolabi Williams, founder of Boys Lead Network. On behalf of our Canadian, global team, Boys and Young men across Canada and beyond, I extend our heartfelt thanks to the City of Brampton for recognizing May 16 as International Boys Day.



- Rising dropout rates
- Increasing mental health challenges
- A growing need for mentorship and positive role models
- In Canada, boys are 3x more likely to die by suicide than girls (Stats Canada, 2023)
- Nationally, over 35% of boys report not having a strong male role model (Boys Lead Survey, 2024)



This day is not just a celebration — it's a call to action.

When we invest in boys, we strengthen families, reduce future societal strain, and build safer, more resilient communities — all of which benefit our city directly.

**WHY THIS DAY MATTERS**



**BOYS TODAY FACE SILENT STRUGGLES**

# OUR WORK SO FAR



Through our programs in schools, faith communities, and mentoring networks, Boys Lead Foundation has reached Boys and Young men in over 6 countries.

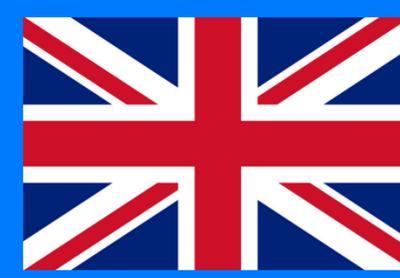
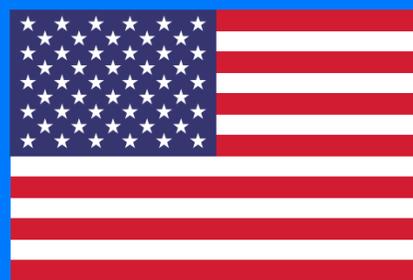
In Canada, we've hosted summits, adopted public spaces, and worked closely with communities like Brampton to build safer, more supportive environments for boys.





# OUR GLOBAL FOOTPRINT

Local activations + Global visibility



# WHAT WE'RE ASKING WE INVITE:

- Schools to integrate boys-focused mentorship and awareness
- Communities to host local conversations and campaigns
- Policymakers to consider boys in mental health and youth development plans
- We also invite the City to explore future partnership opportunities that highlight Brampton as a champion for Boys and Young Men well-being and



# A SHARED FUTURE THIS PROCLAMATION IS A DECLARATION:



That boys matter. That boys deserve support. That Brampton is investing in a new generation of leaders.

Let's work together — not just for today, but all year round — to see, support, and celebrate our boys. As cities like Brampton lead, the world pays attention.

# THANK YOU

Thank you again to Mayor Patrick Brown and every member of the Council for your leadership.

Together, we're building a future that believes in boys.

Contact:

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