

Attachment H - 2024 Brampton Active Transportation Advisory Committee Update

The following are highlights from the Brampton Active Transportation Advisory Committee in 2024:

- Helped plan and deliver 10th annual Bike the Creek event - 1,800 registered. Helped promote Brampton's Ride with GPS Tourism account for maps and turn-by-turn instructions for Bike the Creek participants. Helped organize and provide some content for anniversary video.
- Planned and led 14 Community Rides from May to September with Ward rides and a 'Tour the Trees' themed ride with Brampton Forestry. Offered more versions of rides (5km, slow 15km and faster 15km), to gain participation. Participation averaged 30-40 per ride in 2024.
- Helped organize and participate in the Earth Day event at Gore Meadows Recreation Centre. Organized and led bike ride to Earth Day event site.
- Two members attended Share the Road's Ontario Bike Summit – cycling conference to learn and share best-practices experience from other communities.
- Organized and staffed 3-day Outdoor Adventure Show with 16 committee and Bike Brampton volunteers. Interacted with 616 attendees from 70 communities from Goderich to Niagara, and Matawa to Port Hope. Promoted Bike the Creek, Community Rides, and bike hub programming. Positive comments about the quality of these programs.
- Assisted staff in hosting BikeFest at Chinguacousy Park, to kick off Bike Month.
- Worked with Strategic Communications on bike month educational videos for cycling safety tips on paths and roads.
- Provided advice on consistent intersection treatment options around bike lane safety.
- Assisted staff with Ward townhall meetings regarding active transportation.
- Assisted staff, in cooperation with Traffic Operations, on advice for installation of regulatory road signage.
- Researched, reported, and advised on AT winter road and path maintenance in advance of new city winter clearing contracts.
- Assisted Brampton Recreation with advice and promotion of a revised Bike Basics program for children.

- Assisted with cross-municipality booth for Brampton - Orangeville Rail Trail project at Bike the Creek. Expressed interest in participating in future project consultations. Promoted the City's public survey.
- Presented new data from The Atmospheric Fund for 2023 compared to 2022. Number of cycling trips increased by 22 per cent. Distance increased by 17 per cent. Number of walking trips increased by 14 per cent. Distance increased by 8 per cent. Compared to 2018 before the ATMP, cycling trips increased by 57 per cent. Distance increased by 73 per cent. Growth compares favourably with Greater Toronto and Hamilton area.