

**Human
Services**

10 Peel Centre Dr.
Suite B
Brampton, ON
L6T 4B9
tel: 905-791-7800

peelregion.ca

**Sunfield Communities
120 Whitmore Rd, Unit 8, Suite 800
Woodbridge, On L4L 6A5**

Attention: Larry Lecce, President

Re: Brampton Rental Development

Dear Mr. Lecce,

As you are aware Peel is facing two housing crises, one in which rising housing prices and rents have made it increasingly unaffordable for middle income earners to live in the region; and a second crisis of a lack of deeply affordable and supportive housing for people with low incomes.

Rising housing prices and rents are outpacing household income growth, making it challenging for many to afford to live in Peel. With a vacancy rate in Peel of 1.8% combined with Brampton's strong population growth, increasing the demand for rental housing and limited rental new supply further exacerbating affordability challenges. Encouraging the housing industry to build a variety of housing forms to address these issues has been a challenge.

I am pleased to see your industry leading proposal of three rental developments in the City of Brampton, located at McMurchy-Ridge Hill, Church-Centre Street and Dixie- Queen. It is rare to see a developer pivot to rental at this scale to create needed affordable rental units. These units will provide affordable rental housing for middle-income earners in Brampton. Located in proximity to transit, food security, schools and recreational opportunities make these sites ideal for families and much housing supply.

The unit mix, size, fit and finish are a unique offering in the Brampton housing market. These units will provide pride and dignity to potential tenants as well as blend well into existing neighbourhoods.

The Region encourages and supports new rental development, especially affordable rental across the housing spectrum with unique projects such as yours.

Looking forward to seeing these projects come to fruition.

Sincerely

Steve Jacques

Steve Jacques MScPI, MCIP, RPP
Commissioner Human Services
Region of Peel