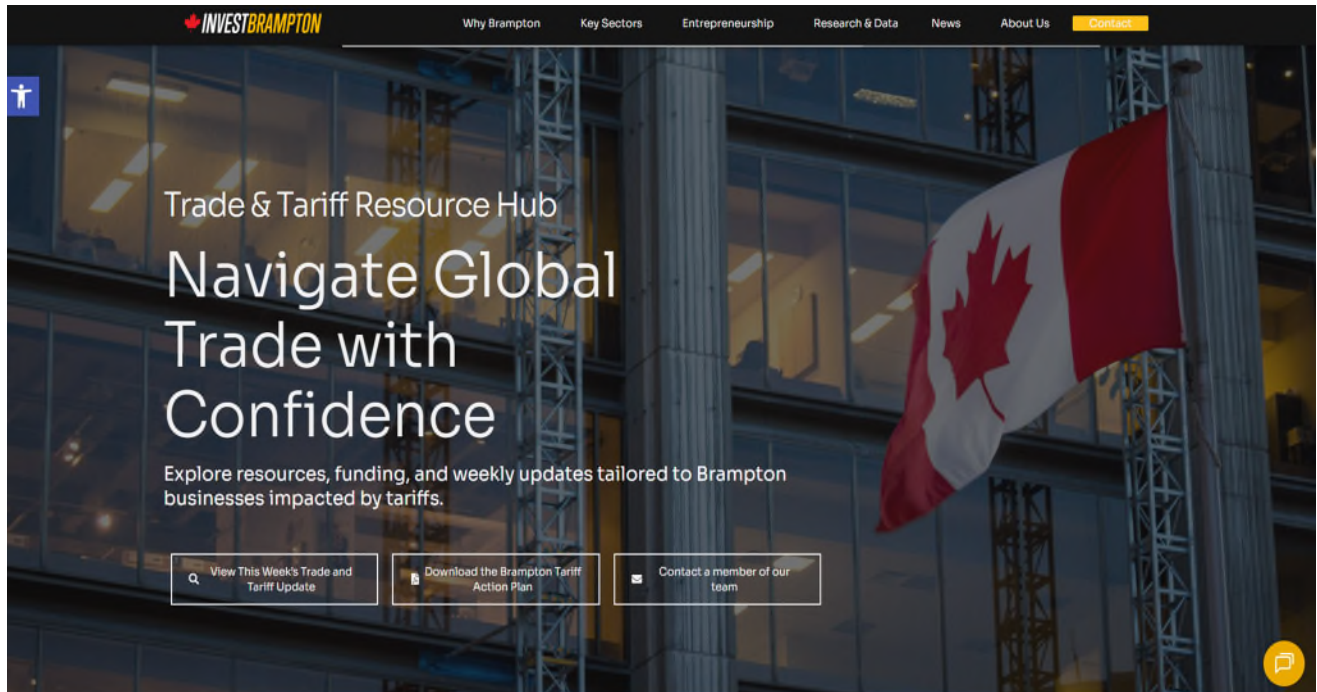


Appendix A: Tariff Action Plan Digital Performance

- **Tariff Resource Hub Engagement:** To date, the [Tariff Resource Hub](#) recorded 1,301 page views and 183 downloads of the Tariff Action Plan, underscoring strong demand for guidance and showing that businesses are taking concrete steps to access resources, information, and tools.



- **Business Feedback and Global Readiness:** The Business Impact Survey captured valuable, first-hand insights that are helping shape advocacy and targeted support. At the same time, the Go Global Business Centre page received 141 visits, highlighting increased interest in export diversification and signaling Brampton companies' readiness to expand into new markets despite trade challenges.