



THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number _____-2021

To amend Sign By-law 399-2002, as amended

WHEREAS on January 22, 2020 Council passed Resolution C019-2020 as confirmed by By-law 14-2020, and subsequently By-law 119-2020 on July 8, 2020, to amend Sign By-law 399-2002 in the interest of balancing freedom of speech with the visual landscape of signage in relation to the usage of signs identifying an elected official or candidate;

AND WHEREAS on December 9, 2020, Council passed Resolution C477-2020 to further amend Sign By-law 399-2002 to provide for certain exemptions in relation to the usage of signs identifying an elected official or candidate;

NOW THEREFORE the Council of The Corporation of the City of Brampton ENACTS as follows:

1. That By-law 399-2002, as amended, be further amended by deleting subsection 5(15) and replacing it with the following:

“5(15) (a) No person shall use or erect a sign identifying a federal, provincial or municipal candidate or elected official including but not limited to the use of photographs, websites or social media links.

(b) Notwithstanding paragraph 5.(15)(a), the following signs shall continue to be permitted:

 - (i) An election sign in accordance with subsection 8.(2);
 - (ii) A wall sign for which a permit has been obtained in accordance with Schedule III or Schedule X of this By-law identifying the constituency office of an elected official or campaign office of an election candidate;
 - (iii) A Class A ground sign for which a permit has been obtained in accordance with Schedule II of this By-law identifying the constituency office of an elected official or campaign office of an election candidate;
 - (iv) An awning, canopy or overhead sign for which a permit has been obtained in accordance with Schedules IV or V of this By-law identifying the constituency office of an elected official or campaign office of an election candidate;
 - (v) Signs on urban furniture in accordance with Subsection 8.(10);

- (vi) Signs displayed in accordance with the policy for Advertising on City Property; and
- (vii) An official sign under Subsections 8.(1) or 9.(1).”

ENACTED and PASSED this 27th day of January, 2021.

Approved as to
form.

2020/01/04

C. Grant

Patrick Brown, Mayor

Approved as to
content.

2020/12/30

R.Conard

Peter Fay, City Clerk

Report Approval Details

Document Title:	Amendment to Sign By-law.docx
Attachments:	
Final Approval Date:	Jan 4, 2021

This report and all of its attachments were approved and signed as outlined below:

No Signature found

Rick Conard - Dec 30, 2020 - 12:05 PM

No Signature found

Elizabeth Corazzola - Dec 31, 2020 - 4:25 PM

**No Signature - Task assigned to Sameer Akhtar was completed by assistant
Helen Lamarche**

Sameer Akhtar - Jan 4, 2021 - 8:26 AM

No Signature found

Colleen Grant - Jan 4, 2021 - 8:55 AM