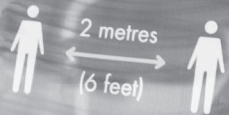


Alternate formats available upon request.

# CITY OF BRAMPTON: 2020 HIGHLIGHTS



Please stand  
2 metres apart  
Thank you for practising  
physical distancing.



 **BRAMPTON**

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# Brampton City Council



**Patrick Brown**  
Mayor



**Paul Vicente**  
Regional Councillor  
Wards 1 & 5



**Michael Palleschi**  
Regional Councillor  
Wards 2 & 6



**Martin Medeiros**  
Regional Councillor  
Wards 3 & 4



**Pat Fortini**  
Regional Councillor  
Wards 7 & 8



**Gurpreet Dhillon**  
Regional Councillor  
Wards 9 & 10



**Rowena Santos**  
Regional Councillor  
Wards 1 & 5



**Doug Whillans**  
City Councillor  
Wards 2 & 6



**Jeff Bowman**  
City Councillor  
Wards 3 & 4



**Charmaine Williams**  
City Councillor  
Wards 7 & 8



**Harkirat Singh**  
City Councillor  
Wards 9 & 10



# Message from the Mayor

City of Brampton



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As your Mayor, I am pleased to present the highlights and results of our Term of Council Priorities that we accomplished as a team in 2020. In the wake of the pandemic, the City's immediate focus was to support our community. At the same time, we continued our important work on the existing 51 initiatives and 22 priorities, and 20 additional Council-approved initiatives.

We advanced on sustainability projects such as Riverwalk, invested in transit connections, improved safety through automated speed enforcement, launched the Innovation District, maintained financial stability, and supported arts and culture through the Advance Brampton Fund.

Council also reviewed and updated priorities for 2021. Brampton must maintain momentum on building a thriving city that is connected, sustainable, inclusive and positioned for further economic growth and job creation.

**Mayor Patrick Brown**

# CAO's Message



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In 2020 we faced some challenging times due to the COVID-19 pandemic and City staff worked tirelessly to support our residents, businesses and community groups. Our team continues to deliver efficient and effective City services amid a global pandemic while continuing to achieve this Term of Council's Priorities.

We moved forward with some major initiatives including the Community Energy and Emissions Reduction Plan, Queen Street Bus Rapid Transit and the development of the City's first Tourism Strategy to name a few.

I am proud to share our 2020 achievements that are a testament to Team Brampton's commitment to deliver the best for our community. I look forward to sharing our continued successes and accomplishments in 2021.

**David Barrick**

Chief Administrative Officer

# Supporting our Community during COVID-19

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To mitigate the pandemic's impacts, the City set up four Task Forces and a Reopening and Recovery Working Group to provide critical services and support for affected individuals and groups within the city, and keep them updated about gradual reopenings with safety as top priority.

## **Social Support Task Force**

- 2,757 grocery deliveries and 415 food pickups
- Transitioned 29 people dealing with homelessness into shelters in collaboration with our partner organizations
- Distributed 121 emergency kits and 136 school supplies kits
- Received and distributed 34,532 pounds of food and 71,000 units of product
- Responded to over 253 email inquiries
- Trained and deployed 172 volunteers

## **Seniors Support Task Force**

- Supported 273 grocery delivery requests and developed a grocery payment program
- Responded to 550 requests for information and resources
- Held three seniors-specific Tele Town Halls, engaging more than 2,500 seniors
- Recreation staff facilitated 22 meetings through Seniors' Digital Café
- Held the City's first ever Seniors' Day on June 19
- Collaborated with the Region of Peel's Community Response Table Seniors Sub-group and arranged for grocery support referrals through community partners

## **Youth Support Task Force**

- Surveyed more than 250 Brampton youth to determine impacts and identify the required supports
- Developed a one-stop website with resources and information, including everything from mental health to learning at home
- Assisted with the Rogers Connected for Success program (low-income residents) and the Telus Mobility for Good program (vulnerable youth) to provide subsidized high-speed, low-cost internet to eligible Brampton residents

- Celebrated National Youth Week (May 1-7); Virtual Youth Day (September 3) saw 223 attendees engage and inspire one another
- Five Instagram live chats with Mayor Brown and Task Force Councillors saw a combined total of 353 participants

### **Economic Support Task Force**

- Organized six Tele Town Halls for all sizes of business, within different sectors with more than 1,000 participants
- Over 10,000 touchpoints with local small businesses in the pandemic outbreak (March to May)
- Ongoing webinars to support businesses
- Development of an Economic Recovery Strategy to act as a framework for the City to move forward with restarting the local economy
- Success from advocacy with programs introduced by the Province in response to advocacy efforts (e.g. pausing of commercial evictions, Canada Emergency Commercial Rent Assistance program)

### **Other Highlights**

- Launched Backyard Garden Program where residents grew their own backyard gardens and donated the produce to local food banks community organizations including anchor institutions Knights Table and Regeneration Outreach
  - 6,000 residents had registered within three days of the program's launch
  - More than 45 volunteers worked 490 hours to assist with delivering free seeds to participants
  - Staff and volunteers delivered 3,057 yards of bulk soil; 8,553 bags of soil; and 15,162 packets of seeds to participants
  - 10,000 lbs of produce donated to residents in need
- More than 204,000 callers participated in 19 citywide 1.5-hour Telephone Town Halls along with representatives from Peel Region Public Health, Peel Regional Police, William Osler Health System, Peel Regional Paramedics and Brampton Fire & Emergency Services

### **Reopening and Recovery Working Group**

- Received more than 4,500 responses for online survey on reopening and recovery
- Engaged more than 150 individuals representing key community groups through the various stakeholder meetings and focus group meeting
- Responded to more than 50 suggestions and 120 requests for information and resources
- Engaged more than 8,000 participants at the June 10 Recovery-specific Tele Town Hall
- Created a reopening-specific webpage with timeline, and held several Facebook Live Q&A sessions to keep the public updated about reopenings and safety

A woman wearing a high-visibility vest and a face mask is using a spray bottle to disinfect a surface on a public transit vehicle. The background shows the interior of the vehicle with seats and a sign that reads "PLEASE THE BUS ALWAYS FOR B".

# Brampton is a **City of Opportunities**

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Brampton City Council is improving livability and prosperity by focusing on economic and employment opportunities, neighbourhood services and programs, and investment strategies for the jobs of the future.

In 2020, while providing day-to-day support for local businesses and launching a Support Local campaign to help mitigate the impacts of COVID-19, the City welcomed a number of new partners to further enhance the suite of supports available for entrepreneurs and businesses in the Innovation District in downtown Brampton. The City also continued its commitment to bringing foreign investment to Brampton by conducting virtual missions and initiated its first Tourism Strategy with completion anticipated in the first quarter of 2021.



The Brampton Entrepreneur Centre supported and nurtured local businesses, including through the pandemic:



**1,043**  
client  
consultations



**38**  
businesses  
started



**82** businesses  
expanded, including  
57 starter companies



**65**  
jobs created



**5,000+** attendees  
engaged through 137  
virtual events/seminars



**\$233,000**  
in grant funding  
disbursed

Launched four new partnerships in the Innovation District to enhance economic presence in Downtown Brampton:



**Ryerson Venture Zone:** Opened new space, launched industry challenge, partnered with Dynacare

**Cyber Accelerator:**  
Graduated first class, and kicked off Cyber security Accelerator

**Research Innovation Commercialization (RIC) Centre:** 2 new tech companies moved to new space; partnered for Digital Main Street pilot program, connecting tech start-ups with the BIA

**Founder Institute:**  
Graduated the largest cohort out of FI Toronto; awarded 10+ Fellowships for Brampton Entrepreneurs

Engaged with global partners through Foreign Direct Investment virtual missions:



India, Japan, Collision  
from Home, MedTech,  
Health AI Summit



**5,400+**  
impressions



**118**  
meetings



**350+**  
contacts



**30** opportunities  
for investment



Promoted 198 small businesses through the production of events, 90 performance opportunities for local artists, and 18 community group partnerships.



Initiated Supply Chain Diversity Program, partnering with 5 non-profit Supplier Certification Organizations

# ┌ Brampton is a **Mosaic**



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We are celebrating Brampton's diversity by more effectively engaging and communicating with diverse groups, supporting cultural events, and developing a holistic framework to embed diversity across the city.

The Advance Brampton Fund commits funding for Brampton-based non-profit projects aligned with City Priorities, with an added focus in 2020 on Community Safety and Well-being. The Nurturing Neighbourhoods program engaged 10 diverse Brampton communities for feedback and ideas. Renaming two City parks, Purple Lilac Memorial Park and Emancipation Park, was a powerful way to acknowledge the past and reiterate that we stand with our community to promote safety and inclusion. Ten City facilities will receive complimentary accessibility certification by Rick Hansen Foundation, helping us create spaces that are more inclusive.

Approved Brampton's first Arts, Culture and Creative Industries Development Agency; and supporting local artists through COVID-19 Relief Funding



**\$456,000**

disbursed to 21 approved arts organizations



**\$46,300**

disbursed to 50 approved individual artists



**900** registrants (record participation) for Fire Services Career Info Session for the Black Community



**23** concerts featuring 42 local artists, 260,000 views as part of Rose Theatre's This is Brampton: Live Online



**21** artists in 14 programs, 80,000 views for Garden Square's online summer programming



**600+** participants in 37 sessions as part of 6 Arts Education program series



**\$435,561** invested in Advance Brampton Fund to support 48 digital projects delivered by non-profit organizations



**2,400** artists engaged through Culture Calls virtual series



Established the Social, Cultural and Economic Empowerment and Anti-Black Racism Unit



Approved new Equity Office to launch in 2021



**21** community flag raisings, serviced 45 proclamations, and facilitated 21 clock tower lighting



**40,100** people engaged through 18 special events



**2,016** communications materials (in 11 eleven different languages)



The Field of Dreams program (in partnership with Toronto Blue Jays and Peel District School) Board to fund accessible safe spaces for children and youth to play baseball and develop life skills



# Brampton is a **Green City**

Brampton is building sustainability by improving transit and active transportation opportunities, focusing on energy efficiency, and revitalizing natural spaces and the urban tree canopy.

We know that every action is important in our approach to sustainability. This includes seasonal initiatives such as piloting a battery-powered “Green Trailer” for summer grass operations or introducing interim bike lanes to promote safe active transportation during the pandemic.

We are also committed to longer-term green initiatives such as the City’s first Community Energy and Emission Reduction Plan (CEERP); the City’s first Urban Forest Management Plan to support the Million Trees initiative; and the Eco Park Strategy to create an interconnected network of sustainable urban and natural/green spaces.



Launched the **Backyard Garden Program** to support food security and help community stay active:



**6000+**  
residents  
participated



**10,000 lbs** of  
produce grown and  
donated to local  
food banks



**15,000+**  
packets of seeds  
distributed by City



**3,000+** yards  
of bulk soil, and  
8,500+ bags of soil  
delivered by City



Additional **700 lbs**  
of produce donated to  
local food banks by  
Brampton Fire grown in  
gardens and at 7 stations




**900** trees planted  
throughout 15  
neighbourhood parks



**1,100** native trees and 8,000 shrubs  
added to six parks and two valleys as  
part of Brampton Valleys and Parks  
Naturalization Planting Program

Government funding secured:



**\$45.3M** (Federal) and **\$37.8M**  
(Provincial) for 4 projects: replacement  
buses, bus refurbishments, replacement  
of on-board cameras and digital video  
records, and the Downtown Mobility Hub



**\$38M** (Federal)  
for Riverwalk  
project to advance  
flood mitigation in  
downtown Brampton



**\$7.5M** recovered  
through energy  
conservation and  
renewables  
(6-yr reporting)



Launched Community  
**Energy & Emissions  
Reduction Plan**  
towards green house gas  
emission reduction



Plans approved for  
Brampton Transit's third  
facility, a fully electric  
transit maintenance and  
storage facility



Advancing the  
Queen Street Bus  
Rapid Transit study

# Brampton is a **Healthy and Safe City**

Brampton is focused on community safety, improving mental health support, and encouraging active and healthy lifestyles.

In January 2020, the City officially declared a Health Care Emergency in Brampton, requesting immediate action to address our underserved community. The need grew further in the wake of the global pandemic, and the City continued its advocacy efforts seeking funding and support to expand facilities and services at the Peel Memorial Centre, and for a third health care facility in Brampton.

An additional \$150,000 was approved as part of grant funding to support Community Safety initiatives. To promote road safety and reduce speeding and traffic-related incidents, the City approved the implementation of Automated Speed Enforcement (ASE) throughout 200 locations annually.



Developed  
2021-2025  
Fire Master  
Plan with 32  
recommendations



**3** New  
Fire Stations  
over 10 years



Innovative  
Recruitment  
Campaigns supporting  
City's diversity, equity  
and inclusion efforts



Implement new  
AI technology to  
predict fires and  
conduct proactive  
inspections



**26** Automated  
Speed Enforcement  
Cameras (ASE)  
installed



**4 new** outdoor community  
skating rinks - Earnscliffe Park, Morris  
Kerbel Park, Valleybrook Park, and  
Flower City Community Campus



**Launched**  
snow plow tracker and  
snow clearing updates



Renewed recreational  
facilities, creating  
enhances amenities,  
including:

- Loafer's Lake Recreation Centre;
- STEM program room in South Fletcher's Sportsplex;
- Seasonal dome at Save Max Sports Centre;
- New indoor year-round lacrosse, ball hockey and field hockey facility at Victoria Park
- Gore Meadows covered outdoor community rink
- Andrew McCandless Cricket field LED lighting and scoreboard



**6km** of multi use paths,  
26km of bike lanes and  
6km of urban shoulders  
constructed



**3,337 lane kms**  
of roads maintained; 45 lane  
kms roads resurfaced; 1,936  
kms sidewalk and multiuse  
pathways surveyed



**100,000**  
masks distributed at  
Brampton Transit for  
COVID-19 response



**Police** substation  
opened in Downtown  
Brampton to improve  
community safety



# ┌ Brampton is a **Well-Run City**

Brampton is improving day-to-day operations by streamlining service delivery, effectively managing municipal assets, and leveraging partnerships for collaboration and advocacy.

Budget deliberations held in 2020 delivered yet another tax freeze, the third consecutive so far, while maintaining the services that residents rely on everyday. The City made record contributions to its reserves to ensure sustainability in its asset base and transit growth, and maintained a Triple 'A' credit rating, the highest rating a municipality can receive, underlining our sound financial management practices. The City was also recognized for the Innovation District & Postsecondary Partnerships at the International Economic Development Council's (IEDC) 2020 Excellence in Economic Development Awards.





2 awards from Government Finance Officers Association  
- Distinguished Budget Presentation Award;  
Excellence in Financial Reporting Award

Provided 24/7 support to our community through Service Brampton:



**565,000**  
total inquiries,  
includes 25,000+  
dispatch requests



**1,800**  
downloads of  
311 app



**1,100+**  
service requests  
made through the  
311 app



**240,000** customers  
over 85,000 accounts  
migrated to new Recreation  
registration software improving  
the user experience



**65**  
new transit shelters;  
8 replacement  
buses added to  
transit fleet



**5,371** animals  
handled/supported;  
367 animals adopted;  
238 returned to owner;  
12,470 calls for services



**Launched**  
BramPlanOnline tool  
for development  
submissions



**Launched** MOBI INSPECT  
tool for real-time inspection  
results (first municipality in  
Ontario to implement remote  
video inspections)



**147,507** building  
inspections conducted  
compared to 126,248  
(year-on-year as of  
October)



Development  
applications  
have nearly  
doubled since  
2017



**900%** increase  
in second unit  
applications  
since 2015



Introduced automatic licence  
plate reader technology for  
enhanced parking-related  
enforcement



First in Ontario. Fully digitized  
and automated driver  
management processes with  
full integration to the MTO.



Maintained  
Triple A credit  
rating by S&P 500



Third consecutive  
0% budget  
approved in 2020



# Term of Council Priorities- **Mid-Year Review and Additions**

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The COVID-19 pandemic brought forth unforeseen conditions and challenges that required staff to adapt quickly, effectively pivot and shift operations.

Additionally, as Council reached their term mid-point, a reassessment of the existing 51 TOCP initiatives and additional 20 initiatives was completed in November 2020 to ensure the City is investing in projects and initiatives that continue to move the Brampton forward.

The approved revised initiatives to continue our long-term City and community-building efforts will be released in early 2021.

### Intergovernmental/Advocacy Priorities

Priority
2nd Full Service Hospital
Queen Brampton Rapid Transit (BRT) Project
All-Day/2-Way GO Service
River Walk/Etobicoke Creek Flood Control Project
3rd Transit Facility + Electrification
Brampton University
Brampton Community Safety Action Plan
Hurontario-Main Street LRT Extension Study

### City Mandated/Controlled Priorities

Priority
Economic Recovery Strategy/ Action Plan
Fiscal Responsibility/ Competitive Taxes
Brampton Equity Office
Active Transportation Action Plan
Customer Service Engagement/ Tracking Model
Centre of Excellence and Capital Compliance - Project Management Office
Accelerated Recreation Centre Revitalization Program - Balmoral and Chris Gibson
Community Safety Office

*\*Subject to Council approval January 2021.*



# FIND OUT WHAT THE CITY'S **TERM OF COUNCIL PRIORITIES** MEAN FOR YOU.

VISIT [WWW.BRAMPTON.CA/TOCP](http://WWW.BRAMPTON.CA/TOCP) TO LEARN MORE.

re building **STREETS FOR PEOPLE**

**COVID-19 ALERT**

MAINTAIN  
PHYSICAL DISTANCE

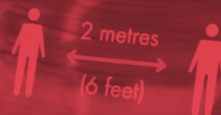
2 metres  
or  
6 feet.



[brampton.ca/covid19](http://brampton.ca/covid19)

Please stand  
2 metres apart

Thank you for practising  
physical distancing.



**BRAMPTON**