



City of Brampton Term of Council Priorities 2020 Highlights

Moving Us Forward to a Vibrant Future
January 27, 2021



BRAMPTON

Guiding Brampton's growth and prosperity

Term of Council Priorities (TOPC) inform our activities, decisions and budgets and help us to build a safe and inclusive City that is successful and sustainable

Keys to success: strengthened strategic focus, well defined set of priorities, timely execution and meaningful outcomes for residents

Launched in 2019, with 5 strategic directions:

- *Brampton is a **City of Opportunities***
- *Brampton is a **Mosaic***
- *Brampton is a **Green City***
- *Brampton is a **Healthy and Safe City***
- *Brampton is a **Well-Run City***

2020 Highlights – COVID-19 Response

Financial Relief Advocacy Success



- **\$34.9M** – Phase 1 Safe Restart Program
- **\$27.5M** – Phase 2 Safe Restart Program
- **\$0.6M** – Municipal Transit Enhanced Cleaning Fund

Social Support Task Force



Distributed 34,532 lbs of food, 71,000 units of product, 121 emergency kits and 136 school kits

Seniors Support Task Force



273 grocery delivery requests and promoted Seniors' Digital Café to alleviate social isolation

Youth Support Task Force



Engaged youth, provided wellbeing and learning resources, and assisted telecom programs for subsidized high-speed, low-cost internet

Economic Support Task Force



10,000+ touchpoints with businesses during pandemic, and developed Economic Recovery Strategy to help restart local economy

Reopening and Recovery Working Group



Received 4,500+ responses to public survey, and provided info through website and Facebook Live sessions

2020 Highlights – Brampton is a City of Opportunities

Improving livability, prosperity and supporting businesses:

- ***\$233,000** in grant funding*
 - ***1,043** client consultations, **38 new businesses**, **82 business expansions***
 - *New collaborations are gaining wins for the business community & Innovation District*
 - *Developed our First Tourism Strategy*
-

2020 Highlights – Brampton is a Mosaic

Celebrating Brampton's diversity and inclusion:

- 2021 Budget approved launch of **Equity Office** in 2021 with focus on identifying and removing barriers in the workplace and community
- Established Black African and Caribbean Social, Cultural and Economic Empowerment and **Anti-Black Racism Unit**
- **\$435,561** invested in Advance Brampton Fund supporting 48 non-profit project, and **\$46,300** disbursed to **50** artists
- Record participation (**900**) for Fire Services Career Info Session for the Black Community
- Renamed **2** City parks, Purple Lilac Memorial Park and Emancipation Park with a focus on safety and inclusion

2020 Highlights – Brampton is a Green City

Focusing on innovation, energy efficiency, public transit and revitalizing natural spaces:

- *Backyard Garden program: **6,000+** participants, **10,000 lbs** of produce grown and donated to local food banks*
 - *Launched Community Energy & Emissions Reduction Plan a roadmap that will improve energy efficiency, reduce greenhouse gas emissions, and create economic advantage*
 - *Secured **\$83.1M** funding to advance Transit projects; and **\$38M** for the Riverwalk project to advance flood mitigation*
 - *Advancing Brampton Transit's third facility, a **fully electric** transit maintenance and storage facility*
-

┌ 2020 Highlights – Brampton is a Healthy and Safe City

Focusing on community safety, improving mental health support, and encouraging active and healthy lifestyles:

- ***26** Automated Speed Enforcement Cameras putting safety first*
 - ***4** new outdoor skating rinks*
 - *Enhancements to recreation centres, parks and fields*
 - ***26** kms of bike lanes constructed*
-

2020 Highlights – Brampton is a Well-Run City

Improving the way we work and deliver services through accountability and collaboration:

- *Maintained **AAA credit rating**, highest a Municipality can receive for financial practices*
- *Announced by Forbes, selected by employees, one of **Canada's Top Employers 2021***
- ***3rd** consecutive tax freeze and record contribution of **\$114M** to City reserves*
- ***565,000** inquiries answered through Service Brampton and Departments*
- ***1st** in Ontario to launch MobilInspect (smartphone solution to inspect facilities)*

「 Mid-term Review and Reprioritization

Adapted quickly in the wake of the COVID-19 global pandemic

Pivoted some programs, continued commitment and perseverance

November 2020 – Council Mid-Term review of **51 initiatives** supporting **22 priorities**

16 initiatives advanced as top priorities for Council (November 2020) in support of the community – the vast majority are on track and some have been completed

Stronger focus on City-building priorities

- **Sharpening focus on 16 additional priorities**

- *Intergovernmental/Advocacy (e.g. 2nd Full Service Hospital, Queen Brampton Rapid Transit (BRT) Project etc.)*
 - City Mandated/Controlled (Economic Recovery Strategy/ Action Plan, Brampton Equity Office etc.)
-

- **Enhanced tracking and reporting in 2021**

- *Online, self-serve TOCP update process*
 - Revamped Dashboard for Council and staff
-

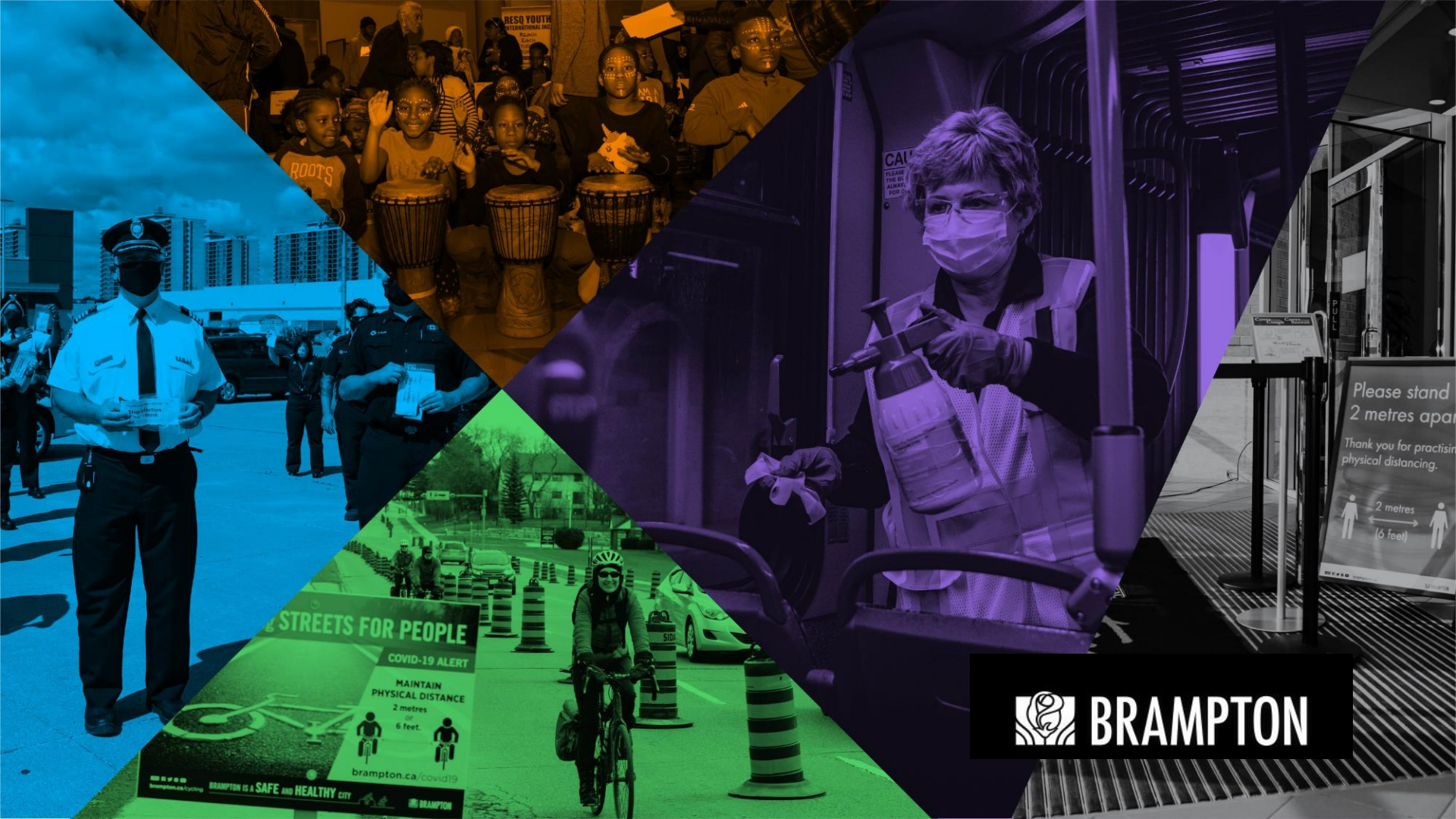
Intergovernmental/ Advocacy Priorities

1. 2nd Full Service Hospital
2. Queen Brampton Rapid Transit (BRT)
3. All-Day/2-Way GO Service
4. River Walk/Etobicoke Creek Flood Control
5. 3rd Transit Facility + Electrification
6. Brampton University
7. Brampton Community Safety Action Plan
8. Hurontario-Main Street LRT Extension Study

Subject to Council Approval Jan. 2021

City Mandated/ Controlled Priorities

1. Economic Recovery Strategy/ Action Plan
2. Fiscal Responsibility/ Competitive Taxes
3. Brampton Equity Office
4. Active Transportation Action Plan
5. Customer Service Engagement/ Tracking Model
6. Centre of Excellence and Capital Compliance - Project Management Office
7. Accelerated Recreation Centre Revitalization Program – Balmoral and Chris Gibson
8. Community Safety Office



STREETS FOR PEOPLE

COVID-19 ALERT

MAINTAIN
PHYSICAL DISTANCE
2 metres
or
6 feet.



brampton.ca/covid19

BRAMPTON
brampton.ca/city

BRAMPTON IS A SAFE AND HEALTHY CITY



BRAMPTON

Please stand
2 metres apart
Thank you for practising
physical distancing.

