

Brampton Arts Organization Update

- 2025 Annual Report
 - Expanded resources, programs and impact.
 - New free residency program & studio rentals
 - New financial supports for artists
 - Expanded audience reach/marketing for Brampton
 - Enabling the local arts sector to develop and thrive
- 2026 Priorities



2025 Highlights



Hosted 122 free events and workshops with 22 partners, engaging 5,463 attendees.



Paid 383 Brampton artists through 25 different open calls.



Launched a new free artist residency program and low-cost artist studio rentals



Supported 94 artists, organizations, and youth vendors to vend at various Brampton markets.



76 local artists and arts workers received the new Professional Development Fund.



Provided free arts training to 350+ students through our schools programming.



Launched a new Live Music Support Program, Professional Development Fund, Indigenous Gatherings and Parkscapes programming.



Received the 2025 Service Excellence Award from the Brampton Board of Trade.



Achieved major media growth- reaching over 6 million impressions

2025 Annual Survey Results

BAO is committed to ongoing community engagement and regularly gathers feedback to better understand our impact, identify what's working, and adapt where needed! In 2025, with support from Mass Culture, we conducted our annual community survey connecting with artists, creatives, and arts organizations across Brampton. This research offered valuable insights into artistic practices, current needs, and the effectiveness of BAO's programming, while also inviting ideas for future growth. Each year, this process helps us see the meaningful impact of our work and guides how we continue to evolve.

Key findings from the community survey and BAO's post-event feedback forms include:



+ 90% More than 90% said BAO has a positive impact on the creative community!

+ 80% More than 80% felt included, valued, and supported by BAO programs.

~ 90% Nearly 90% see BAO as their trusted advocate for arts and culture.

BAO is a Career Catalyst!

1 in 2 **+ 1/3**

1 in 2 respondents found new audiences and ways to make money thanks to BAO.

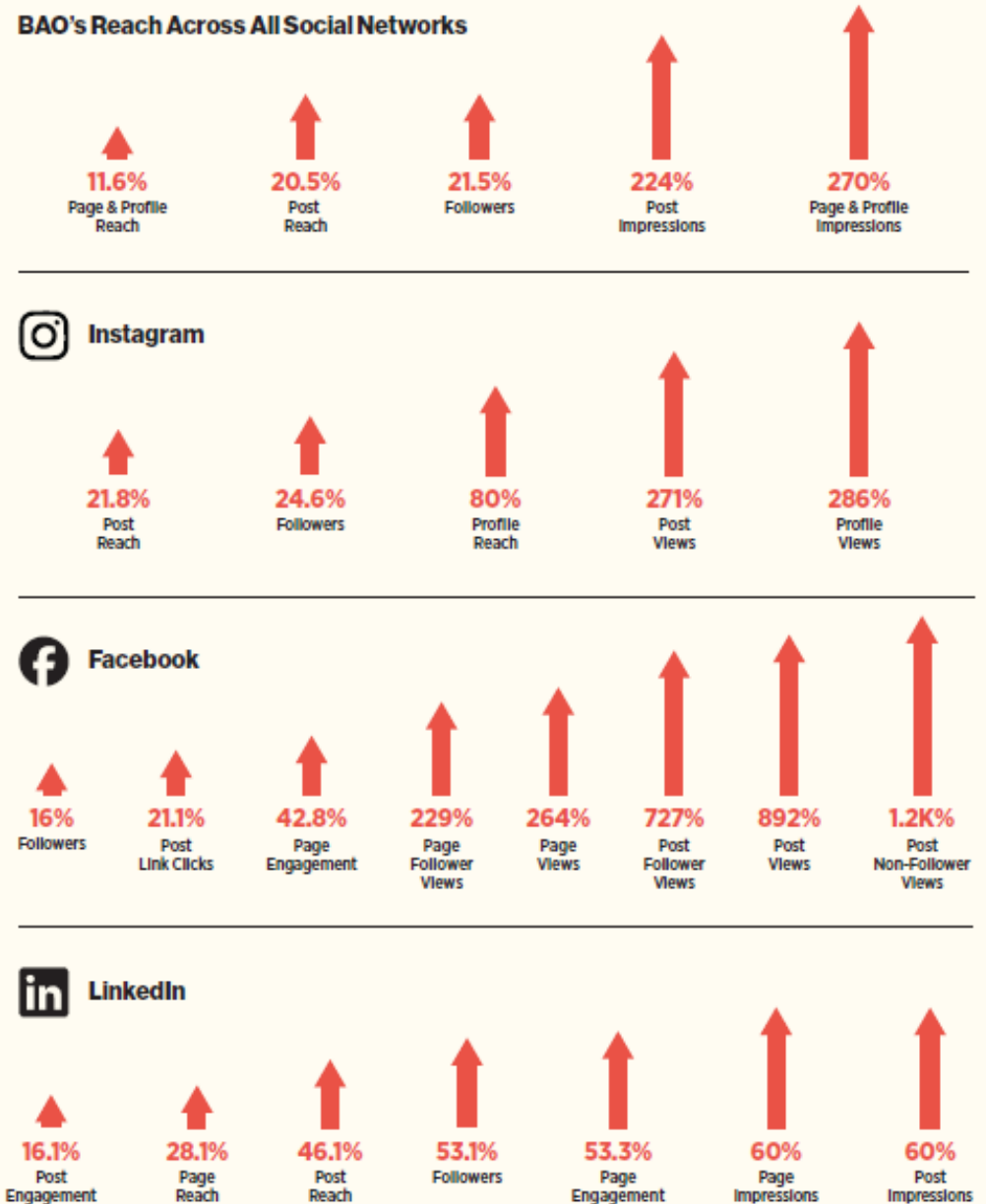
Over 1/3 had reported their income increased.

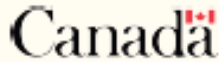
Art Matters!

↑
Participants noted year over year improvements in mental health, confidence, connectedness and creating new work.

99%
99% say arts & culture are important to quality of life in Brampton.

BAO's Reach Across All Social Networks





2026 Priorities

- Securing long-term Lease and expanded footprint
- Advocacy for Arts Centre development
- Continue to expand and deepen our impact across Brampton
- Increased support for Arts & Culture in 2027 budget





8 Nelson Street W, Vacant Second Floor