



Report
Staff Report
The Corporation of the City of Brampton
2021-03-10

Date: 2021-03-01

Subject: **Member of Council appointment – Arts, Culture and Creative Industry Development Agency**

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Recommendations:

- That the report titled **Member of Council appointment – Arts, Culture and Creative Industry Development Agency** to the Committee of Council meeting of March 10, 2021, BE RECEIVED; and that
- Council APPROVE the appointment of a Member of Council to sit on the Advisory Panel; and that
- Council APPROVE the initiation of recruitment for the remainder of the Advisory Panel members, as outlined in this report.

Overview:

- Council approved a new organizational model for an arms-length Arts, Culture and Creative Industry Development Agency on January 22, 2020 (CW007-2020)
- The Agency will begin as a project incubated in the City, with a voluntary Advisory Panel's guidance and expertise to guide the start-up and eventual formation of an independent non-profit.
- A Member Council is to be appointed to the Advisory Panel.
- Once a Member of Council is appointed to the Advisory Panel, recruitment and approval of remaining Advisory Panel members will begin following a process outlined in this report.

Background:

At the January 15, 2020, Committee of Council meeting, Council received a staff recommendation report titled *Arms Length Organization for Arts, Culture and Creative Industry Development in Brampton*, which was approved at the January 22, 2020, Council meeting (CW007-2020). The report recommended a model for an *Arts, Culture and Creative Industry Development Agency* that operates at arm's length to the City and is a key partner in delivering Brampton's Culture Master Plan. The Agency will begin as a project incubated in the City, with a voluntary Advisory Panel's guidance and expertise that will guide the start-up and eventual formation of an independent non-profit.

The Council endorsed model recommends that the Advisory Panel plans for transition to the new, independent, non-profit arm's length organization within 2.5 years and that panel members form its founding Board with full legal and fiduciary responsibility for Brampton's new Arts, Culture and Creative Industry Development Organization with a structured, phased transition from founding members to a new board over two years.

Once established as a non-profit organization, the Advisory Panel will transition into the Agency's inaugural Board of Directors (anticipated 2023). At that time, the Agency will be self-governing by the Board. It will determine its governance process for the Agency, including the appointment terms for the Board Chair and any other executive roles on the Board.

At the February 17th Council meeting, Council approved the appointment of the inaugural Chair, Advisory Panel for the start-up and incubation period of the Arts, Culture and Creative Industries Development Agency (C051-2021). On February 22, the Senior Program Lead joined the City to lead the Advisory Panel's day-to-day work.

Current Situation:

As outlined in Appendix A, the Advisory Panel will consist of a maximum of seven individuals, one member of Council, one local professional artist, one local creative entrepreneur, and institutional, corporate and creative industry experts. Following Council motion CW007-2020, Council appoints a member of Council to sit on the Advisory Panel.

Advisory Panel Next Steps:

With the appointment of a Member of Council to the Advisory Panel, the next steps in recruitment and approval of remaining Advisory Panel members, as recommended by the consulting firm that developed the Agency's operating model, are as follows:

- Advertise a call for Advisory Panel members broadly in the community through stakeholder networks, Media Release, City website and social media.

- Set criteria for applicants based on the Terms of Reference and Panel matrix criteria.
- Create a limited-term Advisory Start-up sub-committee to review applications. Membership on this committee would include Chair Advisory Panel, City staff representative, representative of City Council and Senior Program Lead.
- Conduct interviews with prospects, make offers to join the Advisory Panel.
- Approval of appointment of new members is through the Advisory Start-up sub-committee.

Corporate Implications:

Financial Implications:

None.

Other Implications:

None.

Term of Council Priorities:

This report aligns with the Term of Council priorities of Brampton is a Mosaic and Brampton is a City of Opportunities by supporting Culture Master Plan implementation, inclusive engagement with diverse communities, and aligning services and investments to support the creation of an innovation ecosystem.

Living the Mosaic

This report aligns with the vision that Brampton will develop into a mosaic of artistic expression and production, cultures and lifestyles, complete neighbourhoods, and vibrant centres with quality jobs.

Culture Master Plan

This report supports the Culture Master Plan themes of:

- Supporting Success
- Developing a Community of Practice
- Building Brampton's Identity

Conclusion:

With the appointment of a Member of Council to the Arts, Culture and Creative Industries Development Agency Advisory Panel, the remaining panel members can be recruited and approved as outlined in this report. This will complete the next key milestone in the successful start-up and incubation of Brampton's first Arts, Culture & Creative Industries Development Agency.

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Attachments:

Appendix A: *Advisory Panel Membership Selection Matrix Guideline*