

## Appendix A –

### **Advisory Panel Membership Selection Matrix Guideline R4172019 – Council Approved Report in January 2020**

	Chair	Member 2	Member 3	Member 4	Member 5	Member 6	Member 7
Startup Focus →	Build and Start Advisory Panel	Finance	HR and Org Entity	Community / SHs	Creative Entrepreneur	Artist	City Councillor
<b>Representation</b>							
Brampton Demographic				✓		✓	✓
Industry		✓			✓		
Education				✓			
Civic							✓
<b>Organizational Experience</b>							
Non-Profit Governance	✓	✓					
Arts & Creative Industries sector			✓		✓	✓	
Entrepreneurial / Startup experience	✓	✓			✓		
Government / Public Sector experience (at any level)							✓
<b>Knowledge and Skills</b>							
Strategic Planning	✓				✓		
Accounting / Audit		✓					
Community Relations			✓	✓		✓	✓
Marketing / Communications					✓		
Legal / Regulatory		✓					
Development / Fundraising				✓			
Risk and Controls		✓					

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	Chair	Member 2	Member 3	Member 4	Member 5	Member 6	Member 7
Startup Focus →	Build and Start Advisory Panel	Finance	HR and Org Entity	Community/ SHs	Creative Entrepreneur	Artist	City Councillor
Advocacy / Policy Development				✓			
Real Estate / Development					✓		
HR / Organizational Development			✓				
IT / Digital		✓					
Operational / Organizational Activities					✓	✓	
<b>Network/Resources</b>							
Network	✓		✓	✓	✓	✓	✓
Access to Resources				✓	✓		
<b>Capabilities/ Interests</b>							
Strategic thinker, entrepreneurial, and a hands-on problem-solving orientation suitable for a start-up.	✓	✓			✓		
Strong passion for the arts and an interest in building the arts sector in Brampton.	✓	✓	✓	✓	✓	✓	✓