

Chief Administrative Office

City Clerk

Delegation Request

For Office Use Only: Meeting Name: Meeting Date:

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Council may be meeting agenda	required. l a. Delegatio	for your request to delegate t Delegations at Council meetir ons at Committee meetings ca or agenda business publishe	ngs are generally an relate to new b	limited to age ousiness withi	nda busir n the juris	ness published wi sdiction and autho	th the prity of
Attention: Email:	•	City Clerk's Office, City of Brampton, 2 Wellington Street West, Brampton ON L6Y 4R2 cityclerksoffice@brampton.ca Telephone: (905) 874-2100 Fax: (905) 874-2119					
Meeting:		ity Council ommittee of Council		Planning and Other Comm		ment Committee	
Meeting Date Requested		Mar 24	Agenda Item (i	f applicable)	Brampto	on Grow Green	
Name of Individual(s):		Bill Godfrey					
Position/Title:		Founder and President					
Organization/Person being represented:		P.A.L. People Against Litteri	ng				
Full Address for Contact		Brampton		Telephone:			
				Email:			
Subject Matte to be Discuss	r	se see attached					
Action Requested:	Pleas	se see attached					
A formal presen	tation will a	accompany my delegation:	Yes	🗌 No			
Presentation for	mat:	PowerPoint File (.ppt) Picture File (.jpg)	Adobe File	or equivalent .avi, .mpg)	(.pdf)	Other:	
Additional printe	d informat	ion/materials will be distribute	d with my delega	tion: 🗌 Yes	🖌 No [Attached	
Note: Delegates are requested to provide to the City Clerk's Office well in advance of the meeting date: (i) 25 copies of all background material and/or presentations for publication with the meeting agenda and /or distribution at the meeting, and (ii) the electronic file of the presentation to ensure compatibility with corporate equipment.							
Once this compl appropriate mee	eted form eting agence	is received by the City Clerk's da.	s Office, you will b	e contacted t	o confirm	your placement of	on the
used in the preparat City's website. Ques	ion of the app stions about t	i is collected under authority of the M plicable council/committee agenda ar he collection of personal information n, Ontario, L6Y 4R2, tel. 905-874-21	nd will be attached to should be directed to	the agenda and	oublicly avai	ilable at the meeting a	nd om the

Subject Matter to be Discussed:

To describe how P.A.L.'s activities support and contribute to the Grow Green Initiative.

P.A.L. is a movement dedicated to a greener and cleaner Brampton. We organize two to three environmental cleanups a week. We go into our parks, our woodlands, along our scenic trails and into our creeks to clean up trash and litter. We try to make our parks as pristine as possible. We meticulously clean up, scouring areas for the tiniest pieces of litter. Our goal is not the glory of filling huge bags but the immense satisfaction of knowing that we leave our areas safer and less hazardous for wildlife and people alike.

Last year I myself spent 725 hours litter picking and our group had 70 organized cleanups. We cleaned up tens of thousands of pieces of litter and many tons of trash. We hope to double our cleanups this year and triple or quadruple them next year.

We tackled the most horrific environmental disasters that existed in Brampton. The worst area had to be in the ditches alongside Heart Lake Rd. where dumping is common. We cleaned up all the way from Mayfield Rd. down to Sandalwood Pkwy.

Then there's Knightsbridge Park, we took out 1700 pounds of garbage over 5 cleanups. In Allan Kerbel Park and the Kiwanis Park the litter was so dense in spots we needed a rake and shovel to clean it up. On the surface of a Lakelands Park pond, there were thousands of tiny pieces of foam the size of poppy seeds and other litter. We used kitchen strainers secured to long poles to scoop that up. We have spent over 400 hours cleaning up Heart Lake Conservation Area. We cleaned up Rosalea, Conservation Dr., Burnt Elm, Cassie Campbell, Trudell Park, Wexford, Camden, Sandalwood, Loafer's Lake and more.

Leading by our actions, our mission is to unite, inspire, and embolden citizens to take action against litter. We will empower communities and create a new social norm where litter and littering will no longer be tolerated. Our vision is a Brampton - Litter-free by 2023.

The critical part of our initiative is our 5-5-30 Challenge. We are going to inspire at least 5% of our citizens to take 5 minutes, pick up 5 pieces of litter and for 30 weeks out of a year. That would be five million contaminants removed from our environment every year. We expect to have a larger percentage involved and more picked up than 5 pieces. Hardly anyone can stop at picking up 5 pieces of litter. We are anticipating more than 20 million pieces of trash and litter eradicated by people every year. Combine that with P.A.L.'s cleanups, the great work of city staffers, other groups and caring individuals and you can have a Bampton - Litter-free in 2023.

Action Requested:

Please take our 5-5-30 Challenge. Make a public pledge and commit to take less than 5 minutes to pick up 5 pieces of litter a week for 30 weeks. Lead by example, seed the movement and watch it grow into an unstoppable juggernaut. Thousands and thousands of caring citizens uprising against the widespread apathy that has allowed litter and littering to exist for decades.

This People's Revolution Against Littering will make waves around the world. Brampton will become one of the most desirable places in Canada to live in. Our residents will be admired and envied everywhere. Pristine parks, clean waterways, immaculate streets. That's our goal; a greener, cleaner, Brampton-Litter-free in 2023.







