

# Developing a Roadmap for 2021-2022

*Reaffirming the Role and  
Function of the Age-Friendly Brampton  
Advisory Committee*

*January 26, 2021*

# Agenda

- Background
- Discussion Theme #1 - Structure and Focus
- Discussion Theme #2 - Connections
- Discussion Theme #3 - Outputs and Activities
- Priority Projects for 2021 - Opportunities to Inform

## Review and Findings

- Resolution AFC011-2020:
  - *1. That staff report back on the role and function of the Age-Friendly Brampton Advisory Committee as it relates to the advancement of the priorities and implementation of the action items in the Age-Friendly Strategy; and,*
  - *2. That the **Age-Friendly Committee Call To Action - Short List of Potential Action Items** be included in the report to Committee on January 2021.*
- Input:
  - Interviews with City of Toronto and City of Brampton staff liaisons supporting advisory committees and Age-Friendly implementation activities.
- Output:
  - Identification of roles and responsibilities (committee members and staff)
  - Recommendations for moving forward, and connecting activities to action items.

## Discussion Theme #1 - Structure and Focus

- What are the priorities the committee should focus on?
- Most effective strategies for progress/ input/collaboration to achieve success?
- Which subcommittees, if any, should be formed in 2021 to advance priorities?



## AFC Terms of Reference Scope of Activities

- 5.1 The Age Friendly Advisory Committee will act as the City's **liaison for residents, local community groups and non-government organizations** on Age-Friendly issues.
- 5.2 The Age Friendly Advisory Committee will **collaborate with other internal and external agencies** to achieve the City's Age-Friendly mandate and goals.
- 5.3 Age Friendly **matters may be deferred to the Committee** from the [Planning, Building and Economic Development Department], City Council, or the Planning and Development Committee, as appropriate.
- 5.4 The Committee will **provide advice and research** on the state of Brampton's age friendliness, in cooperation with other organizations where appropriate.

# Roles & Responsibilities of Committee Members

- Advisory and guidance
- Committee work plans and updates
- Lead subcommittee activities
- Progress report sign-off
- Outreach, engagement, and community ambassadors



# Roles and Responsibilities of Staff

- Leadership
- Progress reporting and monitoring
- Coordination
- Event planning
- Advocacy



## Discussion Theme #2 - Connections

- How can we leverage existing connections and membership to advance AF goals and objectives? Can existing synergies within your organization/agency/club help?
- What type of community engagement activities should committee participate in? Fairs, virtual events, info booths?
- What type of staff support does the committee require to advance AF work? How can staff assist with specific activities of committee members (i.e. coordinate meetings)?



## EXAMPLES:



## Cycling Advisory Committee

- Virtual webinars, Pop-up BikeWorks and Bike the Trail events, community rides, bike parking lots at farmers' market.
- Committee plans engagement events. City assists with promotion and limited financial contributions.
- Work plan prepared by committee to guide 4-year term.



# Brampton Environmental Advisory Committee

- Key inputs: Environmental Master Plan, Natural Heritage Restoration Programs, 1 Million Trees initiative, Eco Park Strategy, Community Gardens.
- Efforts focused on community connections and reducing environmental impact.
- Outreach includes community booths (farmers' markets), tree planting events and representing the voice of the community.
- Input on webpage redesign, materials for distribution, etc.
- Subcommittees reflect interest of members and expertise. Work plans reflect current City priorities and community needs, including goals.

## City of Toronto Seniors Strategy 2.0

- Staff team oversee Seniors Services and 10 Long-term care homes.
- Coordination with various City departments focusing on access to services and delivery.
- Seniors Council Accountability Table comprised of 90 individuals, including stakeholders, advocates, and residents with lived experience.
- 27 action items within the strategy. Implementation based on a co-ownership approach. Community stakeholders provide input and update on the progress of action items.
- COVID-19 Efforts: Outreach, food hamper deliveries, and donations



## Discussion Theme #3 – Outputs and Activities

- Should committee actively participate in City planning projects prior to recommendations being presented to Council?
- What opportunities exist to strengthen diversity?

## Priority Projects for 2021 - Opportunities to Inform

- “Staying Connected” video resource (#7.6, #8.5)
- Brampton Plan (Official Plan Review)- to consider accessibility, youth and seniors, housing, social equity, and diversity policy areas
- Uptown Community Hub Pilot Project (#5.1, #4.1)
- Integrated Downtown Plan (#5.4)
- Housing Strategy
- Nurturing Neighbourhoods Program

## BRAMPTON CYCLING ADVISORY COMMITTEE WORK PLAN – 2019/2020

INITIATIVES	BCAC Focus	BCAC/City Staff Action Plan(s)	Delivery Timelines
1. BFC INVENTORY OF COMMUNITY PROGRAM INPUTS	Bronze Status – maintain & improve status	City Staff to review the application and assign tasks that are relevant to BCAC	
2. IDENTIFY A NETWORK/LANES OF LOW STRESS ALTERNATES	Wayfinding on low-stress connective routes  Prepare a communication strategy for private business owners (i.e. wayfinding, bike parking, etc.)	BCAC members or others to document/identify routes (i.e. Start Strava Community)  Kevin to take on this and work with Nelson.	
3. TRAFFIC & ZONING BY-LAW	Review the existing traffic and zoning by-laws and suggest revisions based on best practices	BCAC to provide a report of suggestions and improvements.	
4. FRAME WORK COMMUNITY REACH & ENGAGEMENT	Community Programs, Engagement & Advice: <ul style="list-style-type: none"> <li>Bike Valet Parking</li> <li>Bike Rodeo</li> <li>Safety Presentation</li> <li>Bike Month</li> <li>Peel Safe &amp; Active Route</li> <li>Grow Green Network</li> <li>Vision Zero Education &amp; Awareness Working Group</li> <li>SNAP</li> <li>Big Ask – Public Support (Bike Lanes – Voddan Street)</li> </ul>	BCAC to create a framework/standard operating procedure <ul style="list-style-type: none"> <li>Resources</li> <li>Budget</li> <li>Volunteer hours</li> </ul>	
	International Bike Show <ul style="list-style-type: none"> <li>attend and promote BCAC, BikeBrampton, Region of Peel Walk + Roll</li> </ul>	BCAC members; Volunteers from BikeBrampton; volunteers/staff from Region of Peel Walk & Roll to help promote this initiative;  Lead member/volunteer (if any) to provide an official report of whatever this event is supposed to be doing (not sure what are we trying to accomplish here – can we measure it; If yes, we need to	

	Ontario Bike Summit <ul style="list-style-type: none"> <li>Attendance</li> </ul>	have an official report of the success of the event)  Two BCAC members (priority should be given to members who have never attended first);  Attending member(s) to create a presentation & share any learning/best practices with BCAC and City Staff	
5. Community Rides	Delivery of annual community rides	BCAC to: <ul style="list-style-type: none"> <li>Help with the Community rides</li> <li>Provide feedback/comments on route(s) and make the necessary changes (if needed)</li> <li>Review survey results for improvement</li> </ul> City Staff: <ul style="list-style-type: none"> <li>Help create a survey (on site survey if possible)</li> <li>Provide status of new riders/existing riders</li> <li>Add a question when riders signing up for the rides – about "how did you find out about these ride"</li> </ul>	
6. COMMUNICATION	Community Rides	BCAC to work with the City Staff to provide suggestions how and where to promote/advertise community rides <ul style="list-style-type: none"> <li>Social Media</li> <li>Recreational Book</li> <li>Local News (Guardian, Etc)</li> </ul>	
7. BIKE EDUCATION PROGRAM	Bike Courses: <ul style="list-style-type: none"> <li>School programs</li> <li>Special bike training courses</li> </ul>	BCAC to: <ul style="list-style-type: none"> <li>Develop a suggestion to bike education</li> </ul>	
8. ANNUAL REPORT	Year-end Report which outlines the results of the 7 initiatives of the BCAC Workplan	BCAC to create an official report summarizing the results of the 7 initiatives.	

## 6.1-2

### Appendix A:

#### Brampton Environment Advisory Committee - Work Plan 2019-2022 (DRAFT)

##### Objectives:

- The Brampton Environmental Advisory Committee (BEAC) will act as the environmental voice of the larger Brampton community, which means three things:
  - First, BEAC will help facilitate environmental education, engagement, and empowerment for residents on issues and what the City and community is and can be doing to address them;
  - Second, BEAC will solicit feedback on what residents want on the environmental front and then relate that feedback to Council and staff; and
  - Third, BEAC will assist with monitoring and communicating City progress to residents on environmental performance.
- The Brampton EAC will also re-establish Brampton Grow Green Network to engage stakeholders and resources for environmental stewardship, establish communication about community programs and the benefit of community participation, and amplifying stakeholder credibility. EAC will create a more personal and diverse environmental network of people and bring all community stakeholders together.

##### Connection to Overall Strategic Direction:

##### *Purpose of the Committee (as stated in the Terms of Reference)*

"The Committee will assist, educate, and engage the community to advance the goals and actions of the City's Grown Green Environmental Master Plan (EMP). The Committee will advise City Council on environmental planning policy and sustainability matters to promote the protection, enhancement, and management of the City's natural and built environment."

- By acting as liaison between residents and Council, BEAC will be able to ensure trust of residents that Council is prioritizing environmental sustainability and on track to becoming a Green City.
- By establishing a portal for stakeholder communication, education, and participation, BEAC will ensure all stakeholders are represented and understand how to be environmental stewards.

##### Proposed Tactics/Actions and associated Sub-Committees:

- Brampton's Environmental Advisory Committee will have four sub-committees to help achieve the EAC 2019-2022 work plan objectives
  - Work Plan Sub-Committee
  - Grow Green Network Sub-Committee
  - Engagement Sub-Committee
  - Events Sub-Committee

## 6.1-3

- Within each of the sub-committee, further task forces may be developed to carry out the work of the sub-committee as needed.

##### *Work-Plan Sub-Committee*

- Main focus = Develop and update BEAC work-plan for term
- Will meet as needed throughout the current term of BEAC committee, with a minimum of 6 months between meetings to review progress and yearly goals.

##### *Grow Green Network (GGN) Sub-Committee*

- Main focus = Re-establish the GGN by building and supporting the network of environmentally focused organizations, mobilizing and engaging resident members
- Actions:
  - Update Grow Green Network contact list of organizations
  - Coordinate and deliver a comprehensive re-launch meeting
  - Coordinate ongoing/regular GGN meetings

##### *Potential Task Forces:*

- Energy and GHG Emissions
- Education and Engagement
- Urban Forest and Naturalization
- Water Preservation

##### *Engagement/Outreach Sub-Committee*

- Main focus: Engage, educate, and empower the public on environmental sustainability matters
- Actions:
  - Participate in Our Ecosystem, Our Home and Our Responsibility Campaign
  - Create framework and draft content for Grow Green webpage update
  - Assist with coordination and delivery of an annual environmental event (eg. Earth Day)
  - Develop outreach materials to support One Million Trees program, Brampton Eco Park, Natural Heritage, and Community Energy and Emissions Reduction Plan
  - Delivering presentations to schools, libraries, places of worship, and other community events

##### *Events Sub-Committee*

- Main focus: Coordinate BEAC support for City and stakeholder events
- Actions
  - Assist with community outreach regarding the CEERP
  - Participating in other city and stakeholder events (e.g. Farmers market, SNAP events, Bike the Creek, Seedy Saturday, Eco buzz)
  - Maintain an event calendar for BEAC, and coordinate BEAC member participation

When will they take place, and for how long?