

Project Overview

- Mandate: To increase access to resources and services for seniors and caregivers through the development of a video tool and a Brampton Age-Friendly Directory.
- <u>Objectives</u>: Fostering intergenerational connections; furthering Brampton's Age-Friendly Vision to meet the needs of all ages and abilities; and, leveraging expertise and wisdom of older adults in Brampton.
- The video resource and directory supports the following age-friendly focus areas as identified by the World Health Organization and Brampton's Age-Friendly Strategy and Action Plan:
 - ✓ #4 Social Participation; #5 Respect and Social Isolation; #7 Communication and Information; #8
 Community Support and Health Services
- Grant funding approved in March 2021: \$20,575 (\$850 Professional fees; \$19,725 Project Costs (WebEx, Video Production, Translation, Tech support, promotion, ads)



Project Timeline

Initial Phase

AFC Input

May 25, 2021

April/May 2021

Project submitted through the New Horizons for Seniors Program approved for grant funding

March 20,

- Project Charter
- Project Kick-off Meeting (April 26th)
- Establishment of Core Team
- Start to develop the Resource Directory framework

May - Aug 2021

- Develop a work plan for a Video Resource & Directory
- Establish a list of stakeholders to begin consultation sessions
- Work with Communications to develop a video resource & testimonials

Implementation Phase



AFC Input

Sept 28,

2021



Finalize Video
Resource & Directory,
including web page
development



- Completion of Video Resource & Directory
- Council update on the project



HEALTHY AGING IN PARKS & RECREATION



ST COMMON PARK AND RECREATIO OFFERINGS TO OLDER ADULTS:







FOR OLDER ADULT

Social Supports

- Peel Food Map
- · Brampton Social Support Task Force
- On-line Grocery Delivery **Options**
 - · Peel Senior's Link

Transportation

- MODMobility
- TransHelp
- CANES Ride Connect
 - GTA Accessible Transportation Inc.

Recreation

- Flower City Community Centre
 - Brampton Community **Recreation Programs**
- Roots Community Services Inc.

Directory Themes

Proposed Themes & Services For Discussion





Directory
Themes

Social Connectivity

- City Virtual Activity Sessions
 - City Seniors Digital Cafe
 - Brampton Multicultural Centre Seniors Program
 - Italian Cultural Centre (Brampton)

Health & Well-being

- Ontario Seniors Dental
 Care Program
- LHIN Home and Community Care Support Services
- Indus Community Services
 Seniors Wellness Program

Financial Supports

- Ontario Manage Your Finances
- March of Dimes
 Accessible Modification
 Grant

Proposed Themes & Services For Discussion



Directory
Themes

Housing and Home Services

- Central West Healthline Senior's Apartments
- Peel Access to Housing (PATH) for Supportive Housing

Accessibility

- March of Dimes Home & Vehicle Modifications
- Assistive Device Program
 - Assistive Mobile
 Technology Initiative

Suggestions

What would you like to see here?

Proposed Themes & Services For Discussion

Questions and Comments

Project Leads

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Planning, Building & Economic Development

