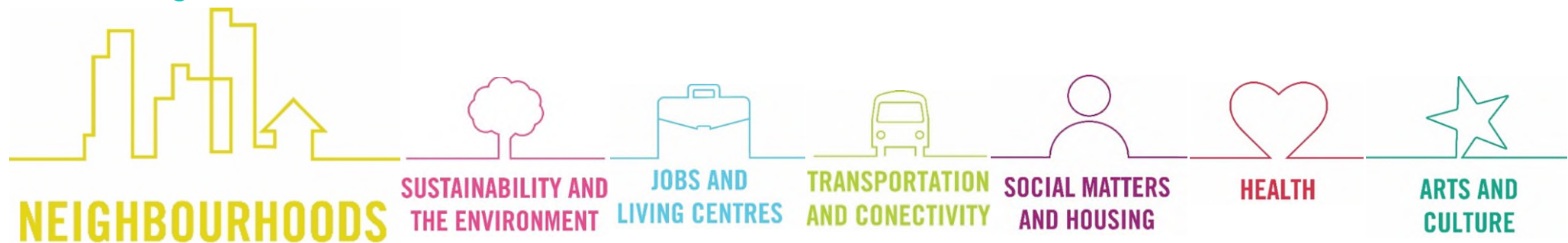


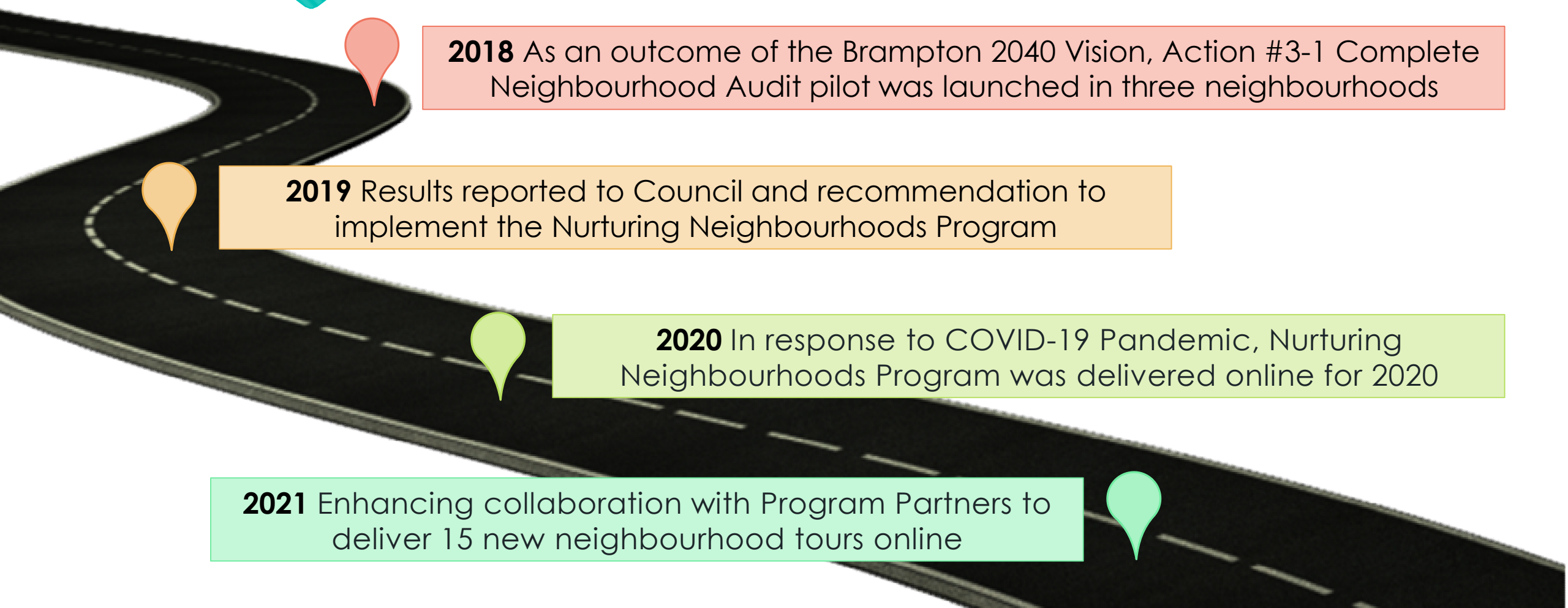
# Brampton 2040 Vision Nurturing Neighbourhoods Program Overview

Age-Friendly Brampton Advisory Committee Presentation  
May 25, 2021





# THE JOURNEY TOGETHER SO FAR



**2018** As an outcome of the Brampton 2040 Vision, Action #3-1 Complete Neighbourhood Audit pilot was launched in three neighbourhoods

**2019** Results reported to Council and recommendation to implement the Nurturing Neighbourhoods Program

**2020** In response to COVID-19 Pandemic, Nurturing Neighbourhoods Program was delivered online for 2020

**2021** Enhancing collaboration with Program Partners to deliver 15 new neighbourhood tours online

# 29 NEIGHBOURHOODS TOURED IN PERSON + VIRTUALLY

Mount Royal Ebenezer West Creditview Downtown West

Professors /Pavilion Springbrook Gore/Castlemore Bramalea SNAP

Lake Valley Creek Bramalea E Section Madoc E F K Sections

Bramalea Snelgrove Mount Pleasant Hickory Woods Deerfield

A B C D Trinity Commons Village Heart Lake South Credit Valley

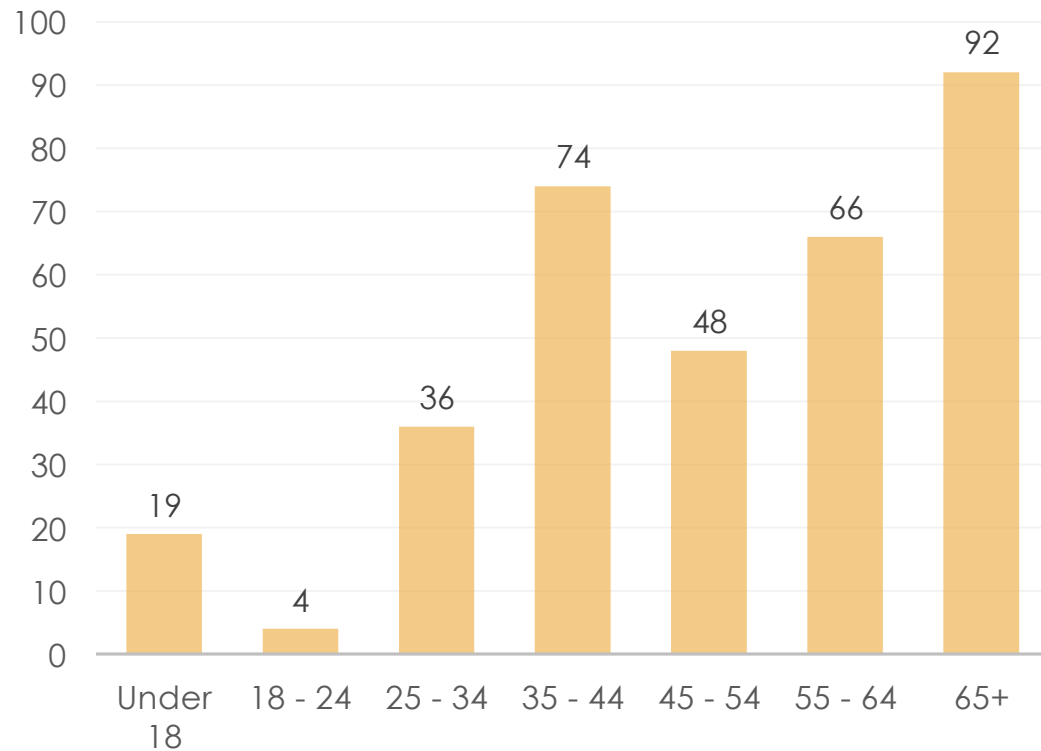
Sections County Court Northwood Sheridan Ebenezer East Lakelands

Peel Village Meadowland Park Spring Valley Mount Pleasant Village

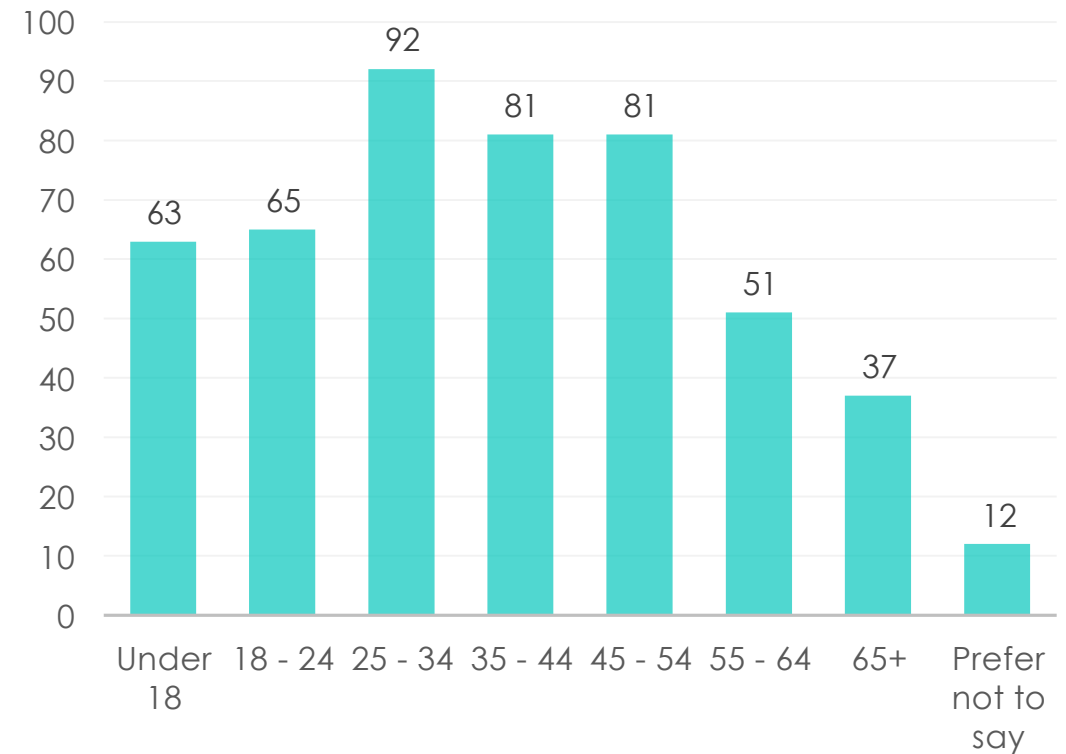


# 2019 vs. 2020 NEIGHBOURHOOD SURVEY

Q3) What is your age?



Q3) What is your age?





## THOUGHTS

- **What would be the best way(s) for the City to communicate with you?**
- **What suggestions would the Advisory Committee make to support a strong outreach to all age groups for virtual and in person events?**

# WHAT IS OUR DATA TELLING US?

## THEMES INCLUDE:

- Getting Around
- Community
- Environment (built/natural)

**60%**

**KNOW SOME OR MOST OF THEIR NEIGHBOURS**

Q7: Which of the following most describes you



**50%**  
**HAVE A STRONG  
SENSE OF  
BELONGING**

Q6: How would you respond to this statement: "there is a strong sense of belonging in my neighbourhood"



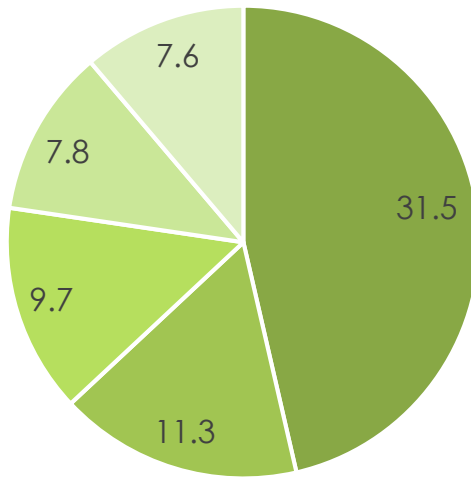
**78%**  
**LOVE THE PLACES  
THEY LIVE**

Question 5: How do you feel about the neighbourhood you live in?

# Preliminary City-wide Data Results

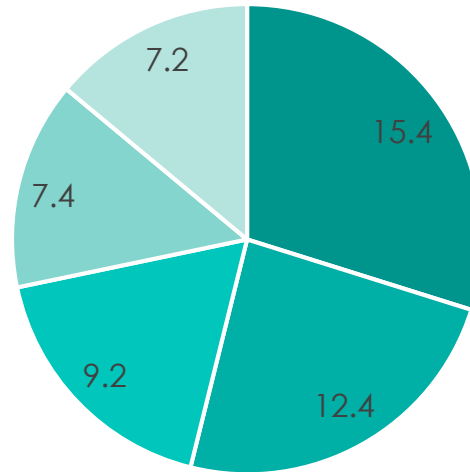
Top 5 Themes: Survey Results Q18, 19 + 20

I love it here!



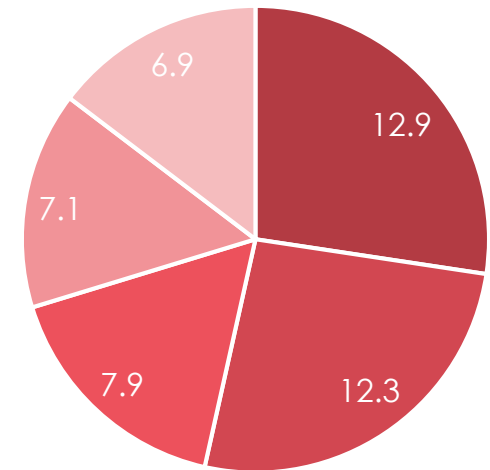
- Parks and Trails
- Community Building/Connectedness
- Active Transportation
- Entertainment & Retail
- Connectivity (Infrastructure)

I wish this was here!



- Public Spaces & Community Hubs
- Parks and Trails
- Entertainment & Retail
- Public Art
- Community Building/Connectedness

We can do better here!



- Traffic Calming
- Parks and Trails
- Waste Management
- Property Maintenance
- Active Transportation



# SUPPORTING OUR AGE-FRIENDLY STRATEGY

- Nurturing Neighbourhoods Program defined as a performance indicator for several of the 55 action items within the Age-Friendly Brampton Strategy
- Established a program that is accessible for all ages, abilities, and supports youth and seniors
- Program will help identify Community Champions – we want residents to lead the charge!
- Our neighbourhood audits also engages businesses and business owners
- Data collected will help support the evolving change within communities and support short, medium, and long term action planning







## THOUGHTS

- **As a member of the Advisory Committee, are you interested in being a community champion?**
- **Do you know anyone who would be interested in being a community champion?**

# NEXT STEPS



**Continue to deliver  
Nurturing Neighbourhoods  
Program online**



**Community Safety &  
Well-Being Office**



**15 new neighbourhoods  
will be visited in 2021**





# Thank You

**Tristan Costa**  
**Planner, City Planning & Design**  
**Planning, Building & Economic Development**  
**905.874.2557**

**Gloria Ruiz**  
**Coordinator, Community Safety & Well-Being**  
**Community Services**  
**905.874.3485**