



www.lullaboo.ca

2021



Empowering Our Community

High School Students Apprenticeship



As part of empowering our community, high school students who are 18 years of age can apply for the Lullabooian Excellent Award. Open yearly, from November 1st. through July 1st.

What's included with each placement:

- ▶ \$1000 granted to the award recipient(s).
- ▶ Apprenticeship program for ECE is completely sponsored by Lullaboo, additional incentives may be provided by the Ministry of Training.
- ▶ Working full time at Lullaboo while successfully completing their diploma.
- ▶ Upon graduation, they are offered a full time ECE position with Lullaboo.

Lullaboo Value:

At Lullaboo, we have a passion and commitment to childcare and welcome like-minded individuals to join our team. We provide numerous growth opportunities within Lullaboo and provide support through their journeys. As a Lullabooian, you can expect to advance your career trajectory as we continue to expand. Our inclusive culture respects each individual's contributions and we believe that finding a healthy work-life harmony is essential to the motivation and productivity of our team.



Giving back to the community

2021 marks Lullaboo's 12th anniversary and we are again proud to support SickKids in our annual fundraising initiatives. Over the years Lullaboo has raised \$200,000 for SickKids! This year, we are ready to raise the bar and reach \$250,000 in 2021.

We cannot do this without the support of everyone in our communities, families, vendors, friends, co-workers.

IN SUPPORT OF
SickKids



This year, Lullaboo pledges to donate 100% of all our registrations and curb-side pickup menu items during the month of May to SickKids Foundation.



CURRENT LOCATIONS

Richmond Hill

180 Elgin Mills Rd West,
Richmond Hill, L4C 4M2



Vaughan

1410 Major Mackenzie,
Vaughan, L6A 4H6



Mississauga West

5329 Ninth Line,
Mississauga, L5M 5X5



Brampton South

8015 Financial Dr,
Brampton, L6Y 6A1



Brampton North

450 Queen Street West,
Brampton, L6X 0B2



Mississauga Heartland

5510 Mavis Rd,
Mississauga, L5V 2X5



Toronto Beaches

2316 Queen St. East,
Toronto, M4E 1G8



Cambridge

90 Pinebush Rd.,
Cambridge, N1R8J8



Bradford

508 Holland Street West,
Bradford, ON, L3Z 0A2



NEW

Toronto College

860 College St.,
Toronto, ON M6H 1A2

**Summer
2021**

NEW

Mississauga Meadowvale

6677 Meadowvale Town Centre Cir,
Mississauga, ON L5N 2R5

**September
2021**

COMING SOON IN BRAMPTON

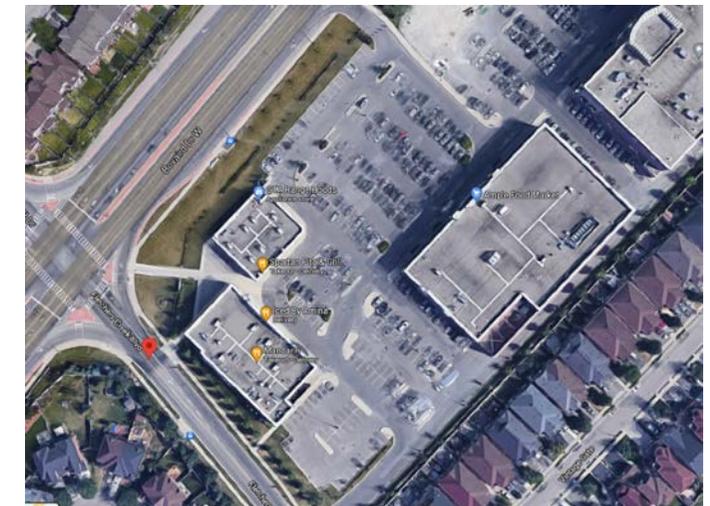
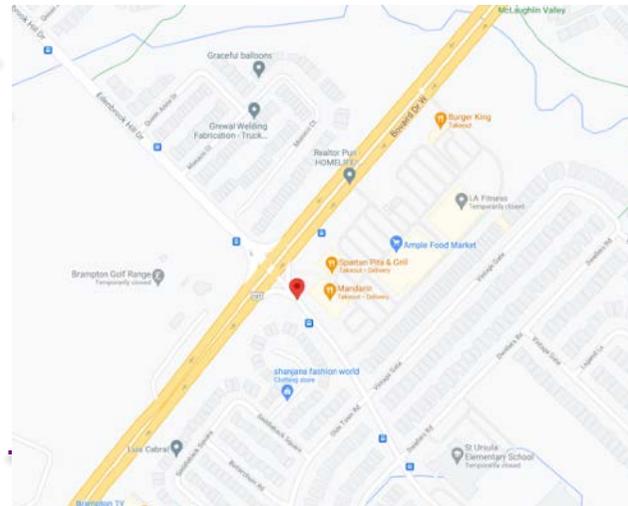
**Wanless Dr. &
McLaughlin Dr.**

756 Wanless Drive



**Bovaird Dr. W &
Fletchers Creek Blvd**

235 Fletchers Creek Blvd



HISTORY

Quick Facts:

- ▶ Founded in 2008 by Halim and Irimi Mikhael.
- ▶ 100% Ontario owned and operated.
- ▶ As a professionally designated Accountant and Engineer, we simply did not find anything that met our service expectations.
- ▶ Professional service to families was a primary objective, while appreciating the work/life balance that parents faced.
- ▶ State of the Art, purpose built facilities was a must, childcare shouldn't be a real estate afterthought.
- ▶ Operated Emergency Childcare multiple sites under the provincial program in 2020 at the onset of the COVID-19 pandemic.
- ▶ Continue to be the pioneer in technology and real estate innovation for childcare in Ontario.
- ▶ Currently serve approximately 1500 families in Ontario, including 400 in Brampton.
- ▶ Lullabooians in the GTA total 300, including 60 in Brampton.





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AWARDS & RECOGNITIONS



Lullaboo Ranks
No. 299 on the
2019 Growth 500



Vaughan Chamber of
Commerce Business
Achievement Award



2021 Top Childcare in the GTA



2019 Best Rated Preschools in
Mississauga, Brampton and Vaughan



Canada's most powerful women:
TOP 100 AWARD WINNER



Cambridge Readers Choice
2019 Diamond Winner



**EY Entrepreneur
Of The Year®**

2019 Finalist

Finalists For the EY Entrepreneur Of The
Year 2019 Awards



The Award to participate in the
Cisco Women entrepreneurs



FRESH MENU

Cooked On Site

At all of our centres, we offer fresh meals cooked on site every single day. We take pride in using organic meats and the freshest fruits and vegetables we can find. We also fully accommodate to children with dietary restrictions and allergies by providing nutritious substitutes. All of our recipes rotate on a 4 week basis; every week we keep a variety of protein, carbohydrates and vegetables in rotation ensuring our children are well fed and happy.

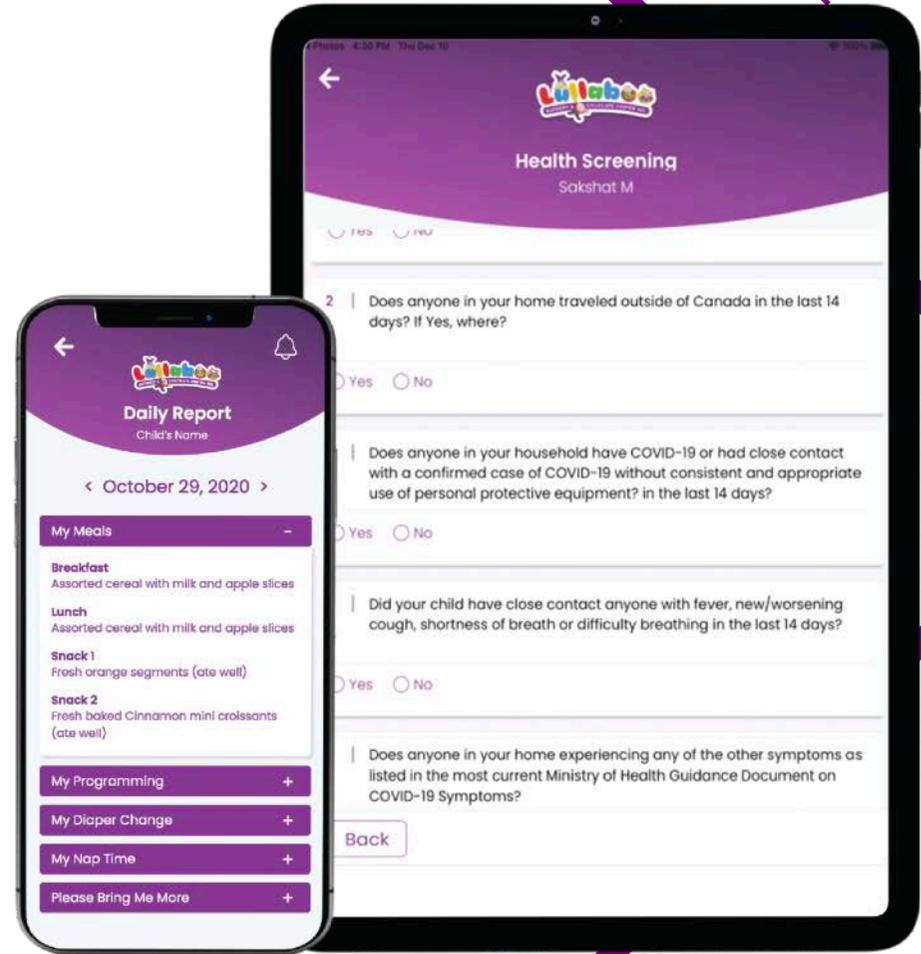
Please feel free to contact us about our nutrition goals should you have any questions!

- Organic Chicken and Beef supplied through: Yorkshire Farms and Beretta Family Farms
- Fresh fruits and vegetables delivery weekly from Ontario Food Terminal
- Non-GMO vegetables used in all meals
- No Chicken Nuggets, No Pizza, No Hot Dogs, No Hamburgers



iCare Lullaboo Mobile App

- ✓ Streamlined Parent Communication
- ✓ Simplified Regulatory Compliance
- ✓ Daily COVID-19 Health Screening
- ✓ Easy to Download
- ✓ Faster Drop Off Times
- ✓ Real-Time Daily Reports



CLASSROOMS



PLAYGROUNDS



HISTORY

Lullaboo Nursery and Childcare Centre was founded in 2008 by Irini and Halim Mikhael. While looking for childcare for their first daughter, Irini, a Professional Engineer for a worldwide organization and her husband Halim, a Professional Accountant for a Blue Chip corporation, simply were not satisfied with the service and quality offered in child care.

Determined to change this, Lullaboo built and opened its first centre in Richmond Hill, Ontario, and was quickly at capacity. Professional service to families was the primary objective. Appreciating the effort that families have to endure to make life and work balance was crucial to the relationship with each family that Lullaboo served.

In 2010, two new custom designed centres opened in Vaughan and Mississauga. In 2014, the original Richmond Hill centre was expanded. In 2015, Lullaboo's first Brampton centre was established. From 2016 to 2019, we've opened the second centre in Brampton, in Toronto Beaches area, one in Mississauga Heartland, then Cambridge and Bradford centres. In summer 2021 two new centres are ready in Toronto on College street and in Mississauga Meadowvale area. Plans for more centres in Milton, Mississauga, Brampton, Toronto, Oakville, Kitchener, Guelph, Markham are well under way.



Family is also an important part for Lullaboo's Directors. Four children (at one point all under the age of six!) are the inspiration that keeps Lullaboo grounded. Experiences with each of their own children is the inspiration that drives them.

Irini and Halim continue to ensure Lullaboo's accountability and professional level of service. They are committed to be hands-on and involved in each classroom's operations. Each staff is seen personally by one of the Directors, ensuring that they would be comfortable leaving one of their own children in their care. Meals are tested and tried at home before being introduced at Lullaboo. Classrooms are designed and maintained with meticulous oversight.



PHILOSOPHY

At Lullaboo we view children as competent and curious individuals who are rich in potential and capable of complex thinking.

We believe that all children have the right to quality care and education in a safe and healthy environment with an emphasis on nutrition for overall wellbeing. As well as children's safety, we value a healthy environment by ensuring that our centre and classrooms are clean and free of hazardous materials or equipment which may pose a risk to children.

At Lullaboo we see families as experts who understand their children and must play an active role in their development. Positive on-going communication and positive open dialogue between parents, teachers and children is crucial for a child's continuous learning.

Our program statement is based on child development principles centering on the concept of interaction and exploration during play as a natural way of learning. As children interact with materials and communicate with their peers, they clarify and expand their understanding of the world.

Overall, Lullaboo prides itself on helping children reach their full potential and strive to achieve this by supporting the four foundations; belonging, engagement, expression and well-being, to ensure children can grow and flourish in their environment.

