



# BRAMPTON PLAN



## Public Open House #1

Brampton Plan – Official Plan Review

June 7, 2021



BRAMPTON



Watson & Associates  
ECONOMISTS LTD.



PRIME STRATEGY & PLANNING  
innovative planning for sustainable communities

# Housekeeping Items

● Please note this meeting is being recorded.



Your microphone will be muted the entire presentation.



If you are experiencing connection issues, we recommend turning off your camera.



You can participate in the meeting by asking a question using the Chat Function. You can also submit your questions or comments to the City by email: [opreview@brampton.ca](mailto:opreview@brampton.ca).



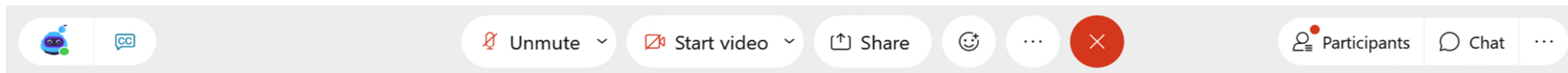
For technical assistance please contact: [tristan.costa@brampton.ca](mailto:tristan.costa@brampton.ca)



1. We will be posing questions during the presentation through a polling feature.
2. A pop-up will appear on the screen advising that the poll is ending. There is a time limit for polling (~ 1 minute).
3. Polling responses will be recorded. The results from the poll will be shared with the public during and after the meeting.
4. Your responses will inform the key thematic areas and ongoing development and refinement of the draft Official Plan policies.

#### POLLING ON WEBEX:

A pop-up will appear at right of the screen advising that the poll has started and also when it is about to end.



# Tester Poll - Which is your favourite cartoon character?

Scooby Doo



Velma



Shaggy



Scrappy Doo



# Lets Get To Know You!

## Poll #1 - What is your relationship to the City?

Resident

Business Owner

Developer

Non-governmental/Non-profit organization

Government/Agency

Town Employee

Other



# Lets Get To Know You!

## Poll #2 - What brought you to the meeting today?

Interested in future of City

Learn about Official Plans

I have business interests in the City

I want to learn more about planning in the City

Other



# Territorial Acknowledgment

We acknowledge that we are gathered here today on the treaty territory of the Mississauga's of the Credit, First Nation and before them the traditional territory of the Haudenosaunee, Huron and Wendat. We also acknowledge the many First Nations, Métis and Inuit peoples, and other global indigenous people that now call Brampton their home. We are honoured to live, work and enjoy this land.



# Who's Listening Today?



- Bob Bjerke
- Andrew McNeill
- Anand Balram
- Tristan Costa
- Bindu Shah
- Arts and Culture Staff
- Cultural Heritage Staff
- Greg Bender
- Alejandro Cifuentes
- Andria Sallese
- Matt Rodrigues
- Dalton Wudrich
- Isanna Biglands





# Why Are We Here Today?

- To provide members of the public with an opportunity to learn about **Brampton Plan**.
- To present the findings of the **Draft Discussion Papers**.
- To seek community input related to the various **policy recommendations** contained within the Discussion Papers.
- To outline **next steps** related to Brampton Plan.



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# Overview of the Brampton Plan Project



# What is Brampton Plan?

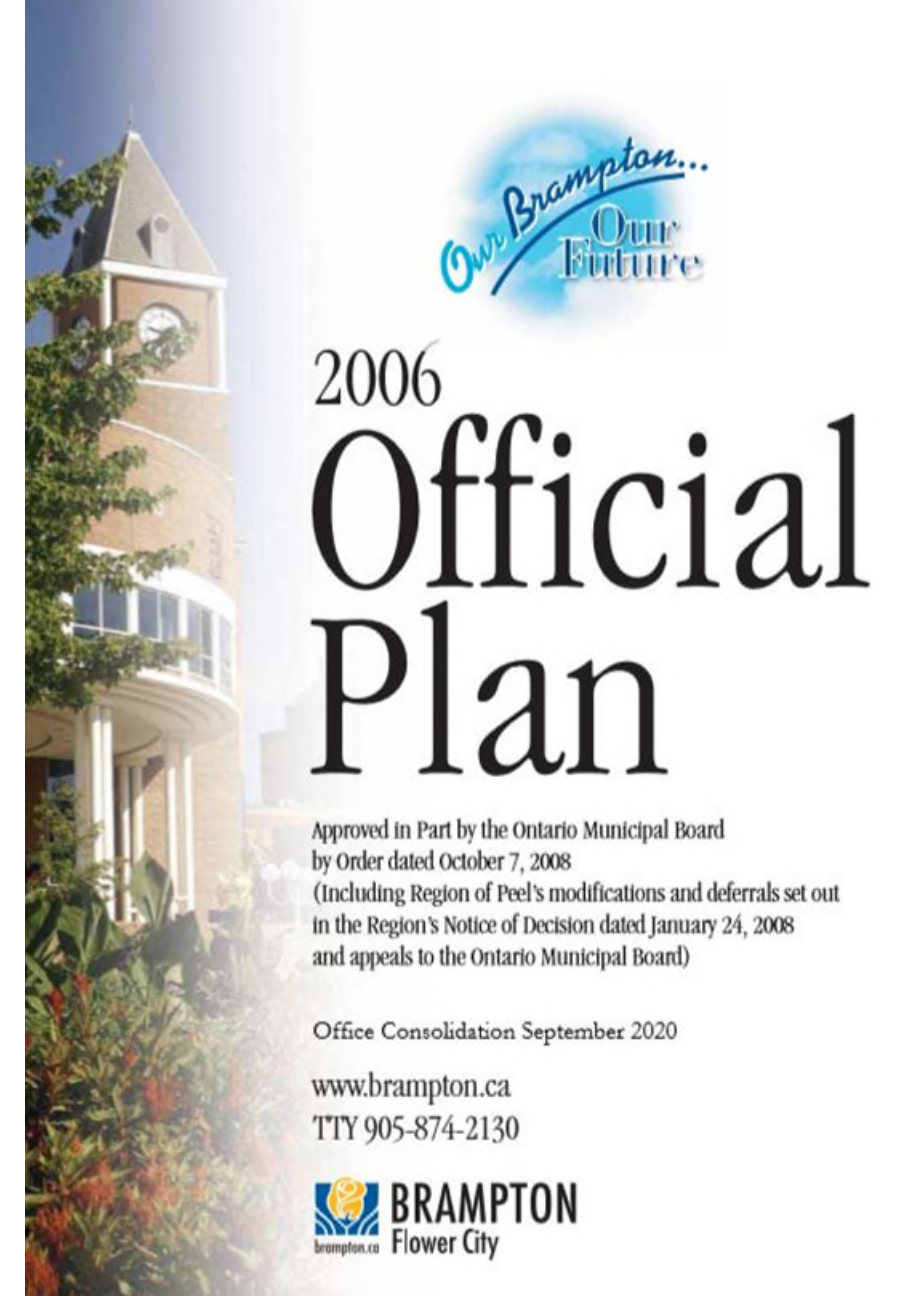
A New Brampton  
Official Plan = **Brampton Plan**

- Clarifies and provides **city-building objectives**
- Guides the realization of the **2040 Vision** for the future of Brampton
- Identifies and defines the components of the city – **not as they are today, but as they are envisioned**
- Provides a **policy framework** to make the vision real & guide decision making
- To be **adopted** by Brampton Council and Region of Peel Council



## Why is the City reviewing the Official Plan?

- Brampton's current Official Plan was **approved in 2006**
- The Official Plan **no longer fully reflects City priorities or embodies best practices** in municipal planning
- **Provincial policy & legislation** governing municipal planning has been recently updated
- To align with the initiatives of **Brampton's 2040 Vision** and conform to the **Regional Official Plan**



# The Brampton Plan Timeline



# Discussion Paper Overview

		Arts and Cultural Heritage
		Attainable and Supportive Housing
		Natural Environment, Climate Change & Resiliency
		Implementation of the Growth Management Framework and Official Plan Structure
		Employment and Retail
		Transportation and Connectivity
		Urban Design, Open Spaces and Recreation

**Discussion Papers** have been prepared to account for new and emerging issues, trends, and topics.

The topics align with the seven core **2040 Vision Statement** Areas.



# What is a Discussion Paper?

- The papers are meant to get readers thinking about solutions for solving problems and charting a course for the city's future.
- The Discussion Papers set the stage for subsequent policy direction.

## When reading the Discussion Papers consider:

- Has the project team accurately captured the issues of importance to the city?
- Given this information, how do you see the city best developing and responding to current and potential future issues over the next 30 years?
- What ideas/solutions come to mind when reading the information?



# Arts & Cultural Heritage Discussion Paper

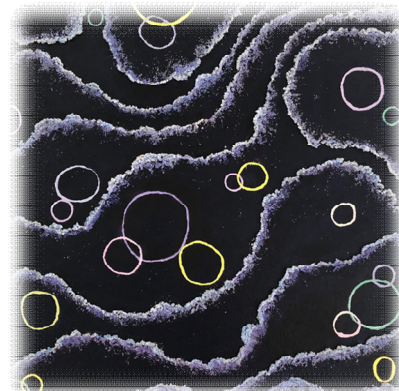
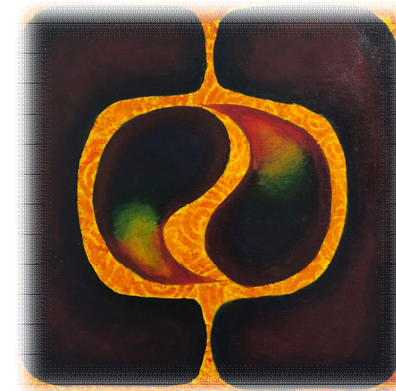




# Overview – Arts and Culture

## Defining Arts and Culture

- Evolves over time and is influenced by trends in visual arts, culture and history, and by our relationship with our urban context;
- Should be accessible to the community, reflect the multicultural nature of a community, and encourage community interaction;
- Promotes public understanding of, and is sensitive to, the cultural and historical significance of a local area or people, while embracing the present.



# Key Areas - Arts and Culture

- Cultural Facilities
- Cultural Celebrations and Festivals
- Indigenous Communities and Reconciliation
- Public Art
- Supporting Youth and Championing Creativity and Experimentation



# Selected Recommendations & Directions – Arts and Culture

## Cultural Facilities

- Identify and integrate art destinations, performance spaces and celebrations within Brampton Plan.

## Cultural Celebrations and Festivals

- Build upon existing celebrations and festivals and encourage the creation of performance and celebration spaces outside of the Downtown and Bramalea areas.

## Indigenous Communities

- Explore the use of public parks, public spaces and public art in these spaces, to represent various local Indigenous groups, their values, and their stories.



# Selected Recommendations & Directions – Arts and Culture

## Public Art

- Consider the creation of a public art program dedicating a minimum 1% of the capital budget of all municipal buildings and structures to public art.
- Encourage the inclusion of public art in significant private development projects, public realm improvement projects, and properties under jurisdiction by the City.
- Adopting a Public Art Master Plan and reserve fund to implement the Master Plan.

## Supporting Youth and Championing Creativity and Experimentation

- Explore opportunities to increase local awareness and create partnerships with businesses and institutions to promote and celebrate local youth artists.



# Arts and Culture

## Poll #3 – How can the City promote and advance Arts and Culture?

Engaging with Cultural Centres, Institutions and Organizations

Establishing funding allocation to implement a Public Art Master Plan and/or Public Art Programs

Creating a City-wide Public Art Master Plan.

Hosting International Art Competitions.

Creating an Urban Design Award program

1.Promoting Public-Private-Partnerships for acquisitions and installations of public art

Other



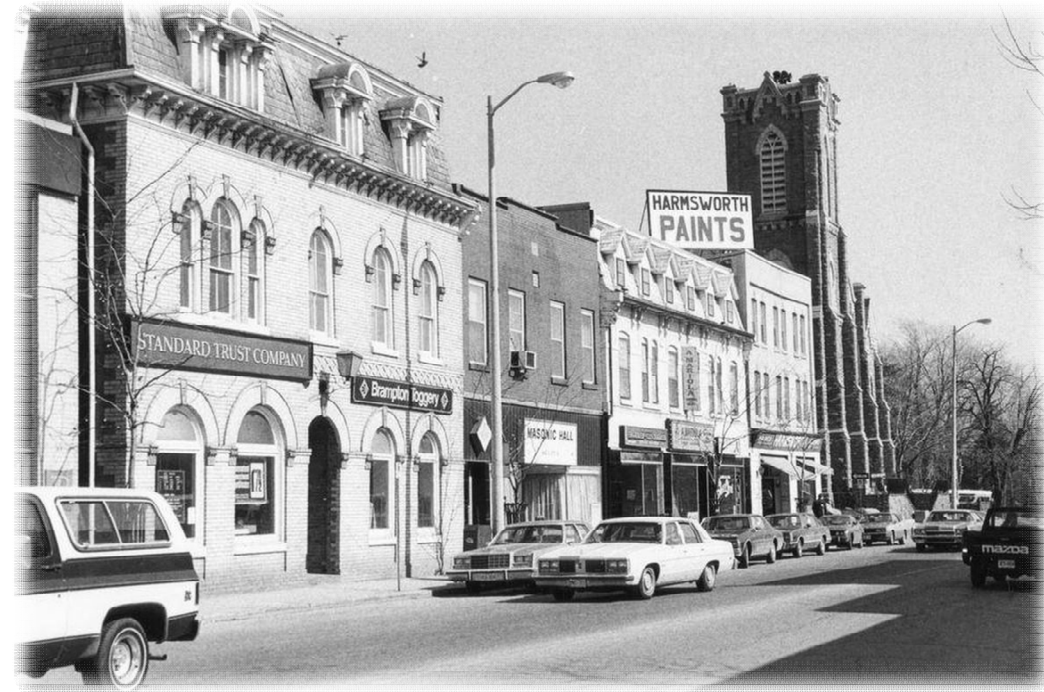
# Overview – Cultural Heritage

- The spaces and places that have meaning for the community
- Cultural Heritage is understood/defined through a values-based approach
- The purpose of this review is to highlight broad themes and specific policies that could help to better conserve Brampton's cultural heritage



# Key Areas - Cultural Heritage

- Language and definitions
- Identification and Evaluation
- Conservation
- Integration into Official Policies and Administrative Processes



# Selected Recommendations & Directions – Cultural Heritage

## Language and Definitions:

- Include updated definitions from PPS 2020 to align with Provincial language
- Include enabling, concise and clear language

## Identification and Evaluation:

- Add policy statements to conserve views
- Consider specific policies to identify resources with particular importance to Brampton

## Integration into Land-Use Planning Process:

- Identify areas of demolition control in particularly sensitive areas

## Implementation:

- Include a provision for peer review of technical reports
- Acknowledge relevant Peel OP policies

## Incentives:

- Include strong heritage conservation objectives in Community Improvement Plan areas
- Outline clear guidelines for the use of Section 37 of the Planning Act





# Cultural Heritage

## Poll #4 - How can the City celebrate its built cultural heritage structures and landscapes?

Promote Annual Heritage Awards for restoration and renovations projects of built heritage resources.

Strengthen Policies for Built and Landscape Heritage Resources

Encourage Main Street beautification in historic districts through grant programs.

Support Programs like “Doors Open” events within the City

Promote heritage education through public education, digital tours, of the City’s history.

Other



# Attainable & Supportive Housing Discussion Paper



# Overview

- The housing system includes market housing, housing with supports, and parts of the social safety net
- Attainable housing is housing which is not subsidized and is affordable for households with moderate incomes<sup>1</sup>
  - *Generally not requiring more than 30% of gross household income to cover shelter costs*
- Supportive housing provides a safe, secure, enabling, and home-like environment, that includes some support services such as social services, provision of meals, housekeeping and social and recreational activities
  - *May, or may not, be government subsidized*



Peel Region Housing Continuum

<sup>1</sup> Moderate incomes are the 40th to 60th income percentiles



# Overview – Housing Roles of Brampton and Peel

## Region of Peel

- Administers funding from Provincial and Federal housing programs, and the system for household selection to access these programs
- Owns and operates a non-profit housing corporation, Peel Living, with 70 buildings and 7,100 units
- Is primarily responsible for providing affordable housing for households with low incomes

## City of Brampton

- Develops evidence-based policy, plans and by-laws, that enable the development of a range of market housing, affordable to households with moderate and high incomes (above the 30<sup>th</sup> percentile)
- Administers the registration of group homes and licensing of lodging houses.



# Overview

Official Plan updates will reflect the work from recent housing policy studies, reviews and strategies:

- *Housing Brampton (Housing Strategy and Action Plan)*
- *Student Housing Review*
- *Supportive Housing Review*
- *Lodging Housing Review*
- *Concierge Program for Affordable Housing*
- *Seniors' Housing Study*
- *Age Friendly Strategy and Action Plan*
- *Additional Residential Units Review*
- *Short-term Rental Housing Review*



# Key Areas for Policy Development

## Increase in purpose-built rental housing

- A wide range of rental housing near Transit
- Single Room Occupancy (SRO) and Co-living Housing
- Lodging houses and conversion of hotels as purpose built rental housing
- Mixed uses - Addition of rental housing in commercial and other areas

## Attainable Home Ownership Options

- Expansion of ownership housing options
- House-scale infill Options in lower density built-up areas

## Use of Public Land for Housing

- Affordable housing on suitable surplus land
- Co-location of housing in new city facilities
- Acquisition and lease of land for partnership projects
- Adaptive reuse for housing
- Land banking

## Clear Housing Targets

- Align housing targets with growth forecasts, intensification plans and Region's targets



# Recommendations & Strategic Directions

The broad policy directions that are needed to evolve Brampton's housing supply over the next 25 years include:

- Designation of land for strategic intensification in key growth areas
- Discouragement of downzoning in intensification areas
- Planning for neighborhood growth options
- Lodging houses and other rentals for singles
- Family-friendly apartments
- Housing mix and tenure in new large site developments
- Rental conversion and demolition control
- Mixed uses
- Adaptive reuse
- Range of seniors-oriented housing
- Accessible and adaptable housing
- Climate-friendly neighborhood design
- More amenity area for multi-unit living

The detailed policy and program directions in the various housing reviews, studies, and strategies will also be included in the Brampton Plan.



# Attainable and Supportive Housing

Which of the key areas for policy development do you think would have the greatest impact on housing in Brampton?

- Increase in purpose-built rental housing
- Use of public land for housing
- Attainable home ownership options
- Clear housing targets

Other possible questions include:

- Do you agree that Rental Affordability and Ownership Attainability will be improved by increasing the amount of mixed-use and multi-residential buildings?  
(Strongly agree, Agree, Neither agree or disagree, Disagree, Strongly Disagree)
- How important is it for the future livability of Brampton to increase the amount of housing that supports a variety of lifestyles and household compositions?  
(Very important, Moderately important, Low importance, Not important, Will not work)





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# Engaging with the Community



# Our Commitment to Engagement



A comprehensive **Engagement Strategy** has been developed to engage all target audiences in the Brampton Plan process.



# Introducing the Discussion Papers

**We Are Here**

**Public Open House #1**  
June 7, 2021

Arts & Culture  
Attainable & Supportive Housing

**Public Open House #2**  
June 21, 2021

Environment & Climate Change  
Transportation & Connectivity

**Public Open House #3**  
July 26, 2021

Implementation of Growth Management  
Employment & Economic Development  
Urban Design, Open Spaces, & Recreation



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# Next Steps & Staying in Touch



# Next Steps



# Getting Involved



## Email us!

[opreview@Brampton.ca](mailto:opreview@Brampton.ca)



## Visit the Project Webpage

[www.Brampton.ca/BramptonPlan](http://www.Brampton.ca/BramptonPlan)



## Review and Comment on a Discussion Paper and take a survey



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**Any questions?**



# BRAMPTON PLAN

YOUR CITY.  
OUR FUTURE.  
TELL US WHAT  
YOU THINK.

# THANK YOU!



     [brampton.ca/bramptonplan](https://brampton.ca/bramptonplan)

