

BRAMPTON MEANS BUSINESS *NOW*

Collision Conference Results



Andrea Williams
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Coordinator



COLLISION®

APRIL 20 - 22, 2021

Collision is the fastest-growing tech conference in North America.

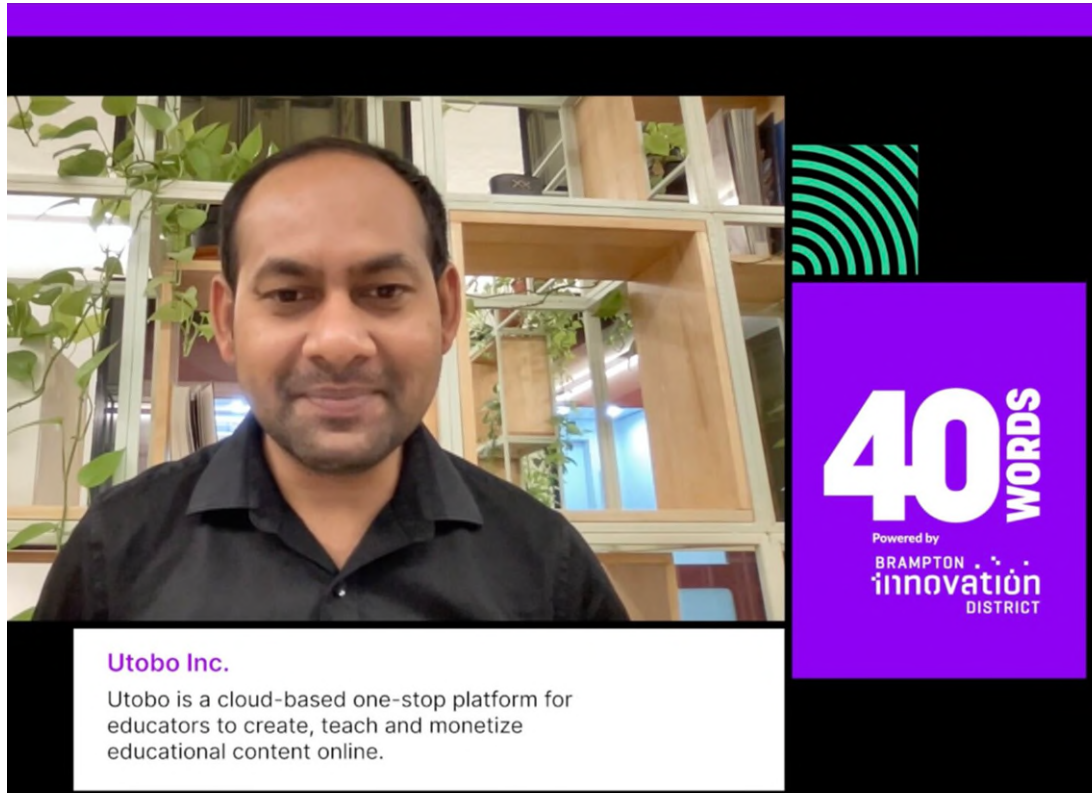
By participating in this event staff were able to generate high quality leads, strengthen existing corporate relationships & increase Brampton's brand awareness of the Innovation District and its current & new partners.



THANK YOU TO THE 150+ ATTENDEES
who joined our Masterclass on Collision!



COLLISION®



Utobo Inc.

Utobo is a cloud-based one-stop platform for educators to create, teach and monetize educational content online.

40 WORDS
Powered by
BRAMPTON innovation
DISTRICT

City of Brampton Results:

- Curated Masterclass Session:
 - **266 Unique Attendees**
 - **229 Leads**
- 40 Words
 - **200 Videos across all channels**
- Staff Connections
 - **749**
- Investment Meetings
 - **50+**
- Mentor Hours – Clare Barnett
- Betakit Article featuring Brampton's Innovation District

**BRAMPTON MEANS
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Thank You

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 **BRAMPTON**

INVESTBRAMPTON.ca