



BRAMPTON PLAN



Planning and Development Committee

Brampton Plan – Official Plan Review

June 7, 2021



BRAMPTON



Watson
& Associates
ECONOMISTS LTD.



PRIME STRATEGY & PLANNING
innovative planning for sustainable communities

Who's Here Today?



- Bob Bjerke
- Andrew McNeill
- Anand Balram
- Tristan Costa
- Bindu Shah
- Arts and Culture Staff
- Cultural Heritage Staff
- Greg Bender
- Andria Sallese
- Joel Konrad
- Tünde Paczai
- Dalton Wudrich
- Isanna Biglands
- Ed Starr



Why Are We Here Today?

- To provide members of the public with an opportunity to learn about **Brampton Plan**.
- To present the findings of the **Draft Discussion Papers**.
- To seek community input related to the various **policy recommendations** contained within the Discussion Papers.
- To outline **next steps** related to Brampton Plan.



Overview of the Brampton Plan Project



What is Brampton Plan?

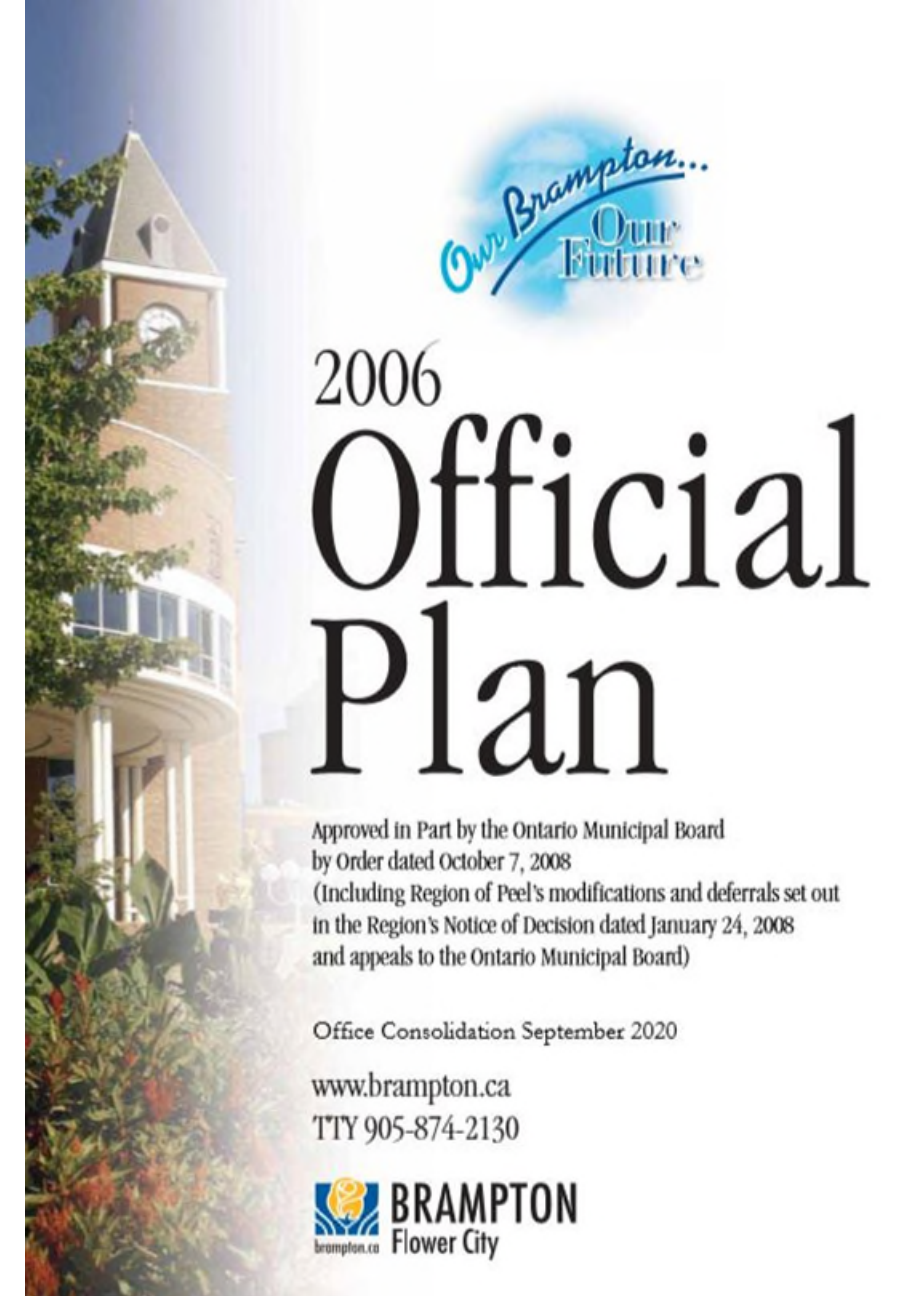
A New Brampton
Official Plan = **Brampton Plan**

- Clarifies and provides **city-building objectives**
- Guides the realization of the **2040 Vision** for the future of Brampton
- Identifies and defines the components of the city – **not as they are today, but as they are envisioned**
- Provides a **policy framework** to make the vision real & guide decision making
- To be **adopted** by Brampton Council and Region of Peel Council



Why is the City reviewing the Official Plan?

- Brampton's current Official Plan was **approved in 2006**
- The Official Plan **no longer fully reflects City priorities or embodies best practices** in municipal planning
- **Provincial policy & legislation** governing municipal planning has been recently updated
- To align with the initiatives of **Brampton's 2040 Vision** and conform to the **Regional Official Plan**



The Brampton Plan Timeline



Discussion Paper Overview

		Arts and Cultural Heritage
		Attainable and Supportive Housing
		Natural Environment, Climate Change & Resiliency
		Implementation of the Growth Management Framework and Official Plan Structure
		Employment and Retail
		Transportation and Connectivity
		Urban Design, Open Spaces and Recreation

Discussion Papers have been prepared to account for new and emerging issues, trends, and topics.

The topics align with the seven core **2040 Vision Statement** Areas.



What is a Discussion Paper?

- The papers are meant to get readers thinking about solutions for solving problems and charting a course for the city's future.
- The Discussion Papers set the stage for subsequent policy direction.

When reading the Discussion Papers consider:

- Has the project team accurately captured the issues of importance to the city?
- Given this information, how do you see the city best developing and responding to current and potential future issues over the next 30 years?
- What ideas/solutions come to mind when reading the information?



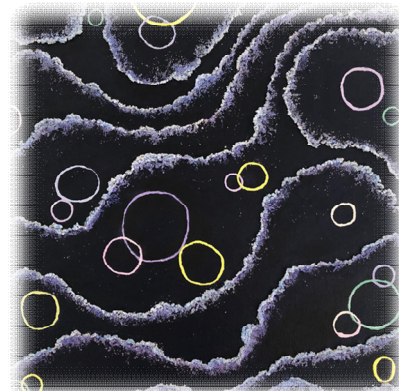
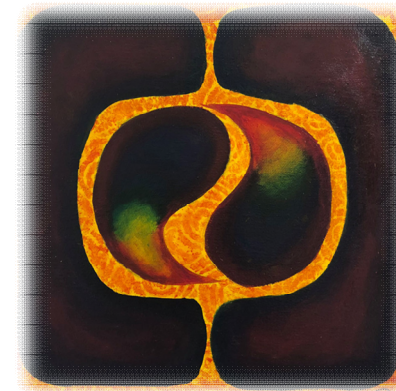
Arts & Cultural Heritage Discussion Paper



Overview – Arts and Culture

Defining Arts and Culture

- Evolves over time and is influenced by trends in visual arts, culture and history, and by our relationship with our urban context;
- Should be accessible to the community, reflect the multicultural nature of a community, and encourage community interaction;
- Promotes public understanding of, and is sensitive to, the cultural and historical significance of a local area or people, while embracing the present.



Key Areas - Arts and Culture

- Cultural Facilities
- Cultural Celebrations and Festivals
- Indigenous Communities and Reconciliation
- Public Art
- Supporting Youth and Championing Creativity and Experimentation



Selected Recommendations & Directions – Arts and Culture

Cultural Facilities

- Identify and integrate art destinations, performance spaces and celebrations within Brampton Plan.

Cultural Celebrations and Festivals

- Build upon existing celebrations and festivals and encourage the creation of performance and celebration spaces outside of the Downtown and Bramalea areas.

Indigenous Communities

- Explore the use of public parks, public spaces and public art in these spaces, to represent various local Indigenous groups, their values, and their stories.



Selected Recommendations & Directions – Arts and Culture

Public Art

- Consider the creation of a public art program dedicating a minimum 1% of the capital budget of all municipal buildings and structures to public art.
- Encourage the inclusion of public art in significant private development projects, public realm improvement projects, and properties under jurisdiction by the City.
- Adopting a Public Art Master Plan and reserve fund to implement the Master Plan.

Supporting Youth and Championing Creativity and Experimentation

- Explore opportunities to increase local awareness and create partnerships with businesses and institutions to promote and celebrate local youth artists.



Poll #3 - Arts and Culture

What do you think is the best way to promote and advance Arts and Culture?

1. Engaging with Cultural Centres, Institutions and Organizations
2. Establishing funding allocation for Art Programs
3. Hosting International Art Competitions
4. Promoting Public-Private Partnerships for acquisitions and installations of public art
5. All of the Above.
6. Other (include your thoughts in the chat)



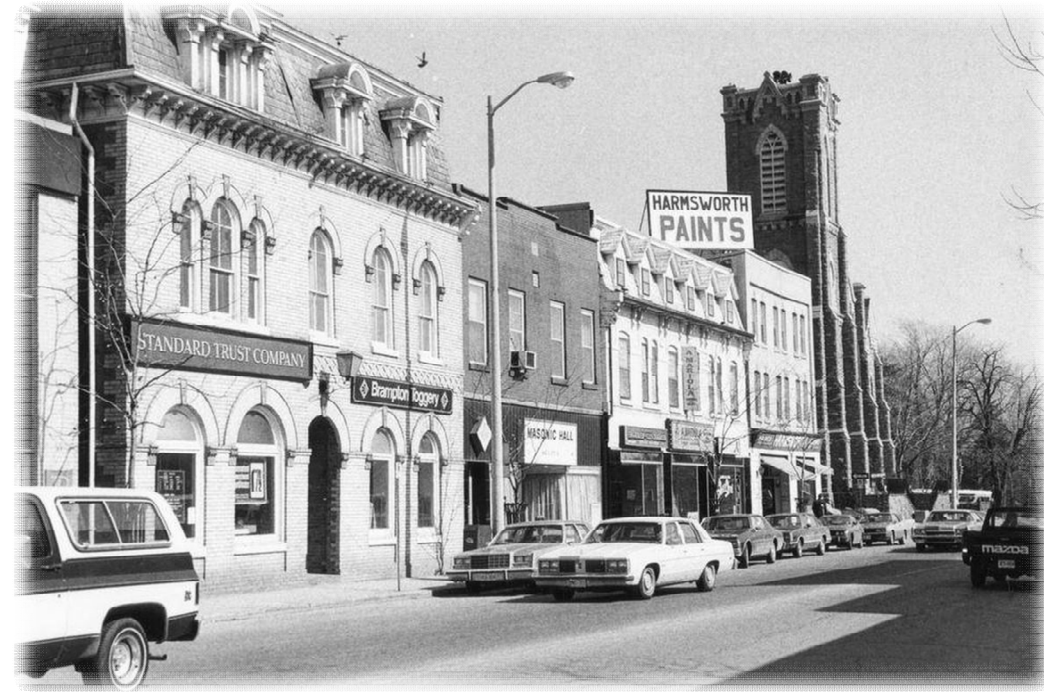
Overview – Cultural Heritage

- The spaces and places that have meaning for the community
- Cultural Heritage is understood/defined through a values-based approach
- The purpose of this review is to highlight broad themes and specific policies that could help to better conserve Brampton's cultural heritage



Key Areas - Cultural Heritage

- Language and definitions
- Identification and Evaluation
- Conservation
- Integration into Official Policies and Administrative Processes



Selected Recommendations & Directions – Cultural Heritage

Language and Definitions:

- Include updated definitions from PPS 2020 to align with Provincial language
- Include enabling, concise and clear language

Identification and Evaluation:

- Add policy statements to conserve views
- Consider specific policies to identify resources with particular importance to Brampton

Integration into Land-Use Planning Process:

- Identify areas of demolition control in particularly sensitive areas

Implementation:

- Include a provision for peer review of technical reports
- Acknowledge relevant Peel OP policies

Incentives:

- Include strong heritage conservation objectives in Community Improvement Plan areas
- Outline clear guidelines for the use of Section 37 of the Planning Act



Poll #4 - Cultural Heritage

How can the City celebrate its built cultural heritage structures and landscapes?

1. Promote Annual Heritage Awards for restoration and renovations projects of built heritage resources.
2. Strengthen Policies for Built and Landscape Heritage Resources
3. Encourage Main Street beautification in historic districts through grant programs.
4. Support Programs like “Doors Open” events within the City
5. Promote heritage education through public education, digital tours, of the City’s history.
6. All of the Above.
7. Other (include your thoughts in the chat)



Attainable & Supportive Housing Discussion Paper



Overview

- The housing system includes market housing, housing with supports, and parts of the social safety net
- Attainable housing is housing which is not subsidized and is affordable for households with moderate incomes¹
 - *Generally not requiring more than 30% of gross household income to cover shelter costs*
- Supportive housing provides a safe, secure, enabling, and home-like environment, that includes some support services such as social services, provision of meals, housekeeping and social and recreational activities
 - *May, or may not, be government subsidized*



Peel Region Housing Continuum

¹ Moderate incomes are the 40th to 60th income percentiles



Overview – Housing Roles of Brampton and Peel

Region of Peel

- Administers funding from Provincial and Federal housing programs, and the system for household selection to access these programs
- Owns and operates a non-profit housing corporation, Peel Living, with 70 buildings and 7,100 units
- Is primarily responsible for providing affordable housing for households with low incomes

City of Brampton

- Develops evidence-based policy, plans and by-laws, that enable the development of a range of market housing, affordable to households with moderate and high incomes (above the 30th percentile)
- Administers the registration of group homes and licensing of lodging houses.



Overview

Official Plan updates will reflect the work from recent housing policy studies, reviews and strategies:

- *Housing Brampton (Housing Strategy and Action Plan)*
- *Student Housing Review*
- *Supportive Housing Review*
- *Lodging Housing Review*
- *Concierge Program for Affordable Housing*
- *Seniors' Housing Study*
- *Age Friendly Strategy and Action Plan*
- *Additional Residential Units Review*
- *Short-term Rental Housing Review*



Key Areas for Policy Development

Increase in purpose-built rental housing

- A wide range of rental housing near Transit
- Single Room Occupancy (SRO) and Co-living Housing
- Lodging houses and conversion of hotels as purpose built rental housing
- Mixed uses - Addition of rental housing in commercial and other areas

Attainable Home Ownership Options

- Expansion of ownership housing options
- House-scale infill Options in lower density built-up areas

Use of Public Land for Housing

- Affordable housing on suitable surplus land
- Co-location of housing in new city facilities
- Acquisition and lease of land for partnership projects
- Adaptive reuse for housing
- Land banking

Clear Housing Targets

- Align housing targets with growth forecasts, intensification plans and Region's targets



Recommendations & Strategic Directions

The broad policy directions that are needed to evolve Brampton's housing supply over the next 25 years include:

- Designation of land for strategic intensification in key growth areas
- Discouragement of downzoning in intensification areas
- Planning for neighborhood growth options
- Lodging houses and other rentals for singles
- Family-friendly apartments
- Housing mix and tenure in new large site developments
- Rental conversion and demolition control
- Mixed uses
- Adaptive reuse
- Range of seniors-oriented housing
- Accessible and adaptable housing
- Climate-friendly neighborhood design
- More amenity area for multi-unit living

The detailed policy and program directions in the various housing reviews, studies, and strategies will also be included in the Brampton Plan.



Poll #5 – Attainable and Supportive Housing

Which of the strategic directions below do you think would have the greatest impact making housing more attainable in Brampton?

1. Establishing affordable housing as a community benefit
2. Securing a percentage of housing in new development as affordable housing.
3. Retaining and renewing existing rental units
4. Increasing the range of mixed-use and multi-residential typologies
5. Increasing policy and zoning support for shared housing
6. All of the Above
7. Other (include your thoughts in the chat)



Engaging with the Community



Our Commitment to Engagement



A comprehensive **Engagement Strategy** has been developed to engage all target audiences in the Brampton Plan process.



Introducing the Discussion Papers

We Are Here

Public Open House #1
June 7, 2021

Arts & Culture
Attainable & Supportive Housing

Public Open House #2
June 21, 2021

Environment & Climate Change
Transportation & Connectivity

Public Open House #3
July 26, 2021

Implementation of Growth Management
Employment & Economic Development
Urban Design, Open Spaces, & Recreation



Next Steps & Staying in Touch



Next Steps



Getting Involved



Email us!

opreview@Brampton.ca



Visit the Project Webpage

www.Brampton.ca/BramptonPlan



Review and Comment on a Discussion Paper and take a survey



Any questions?



BRAMPTON PLAN

YOUR CITY.
OUR FUTURE.
TELL US WHAT.
YOU THINK.

THANK YOU!



brampton.ca/bramptonplan

